



43 VICTORIA STREET
HAMILTON 12
BERMUDA

PHONE: (441) 295-5278
FAX: (441) 292-7471
EMAIL: enquiries@bma.bm

PRESS RELEASE

For Release: Monday, 14 September 2026

The Bermuda Monetary Authority's Tenth Anniversary of World Investor Week Promotes Investor Resilience and Online Safety

HAMILTON, BERMUDA – The tenth anniversary celebration of World Investor Week will commence on Monday, 5 October 2026, with a public education campaign dedicated to raising awareness of the importance of financial literacy, investor awareness and informed decision-making. The Bermuda Monetary Authority (Authority or BMA) will launch the week-long campaign, under the theme 'Invest in Your Future, Protect It Today, from 5–9 October 2026. The BMA invites all members of the public, investors and financial services professionals to join us in celebrating World Investor Week.

To mark this milestone anniversary, the Authority will host a special webinar, available to the general public, entitled '**Future Proofing Finance: Skills, Technology and Opportunity for Tomorrow**' on **Thursday, 8 October 2026, from 2:00 to 4:00 pm**. Financial services professionals and subject-matter experts from the BMA will share insights on long-term financial decision-making in an evolving digital environment. Members of the public can [register for this free event](#) until **1 October**. The webinar will also feature educational content that equips next-generation investors with practical skills and approaches to financial literacy and investor protection.

This year's overall focus is supporting investors in making informed, fact-based decisions amid evolving market conditions. Key themes are investor resilience, digital deception and fraud prevention. This year's event offers an opportunity to review smart investor habits and tips featured on the Authority's website and social media channels.

The BMA's participation in World Investor Week is led by the International Organization of Securities Commissions (IOSCO). Each year, IOSCO brings together organisations from over 100 jurisdictions to drive awareness around trending issues for investors. Last year's event brought together 137 participants from 118 jurisdictions, with activities reaching millions of individuals globally.

Principal themes and smart investor habits featured in the 2026 campaign include, but are not limited to, the following:

Investor Resilience – Equip investors with long-term behavioural discipline and portfolio resilience

Key Takeaways

- Recognises that market volatility is normal; maintains a disciplined long-term strategy and resists reactive decisions
- Establishes an emergency fund and manages debt prudently before committing funds to market investment
- Recognises behavioural bias, loss aversion, herd mentality, overconfidence and recency bias distort decisions
- Regularly reviews and rebalances portfolios to ensure continued alignment with long-term goals as circumstances evolve

Digital Deception – Build investors' critical capacity to evaluate, question and identify misleading or deceptive online content

- Understands that AI tools, including robo-advisors and algorithmic platforms, can support investment decisions but are not a substitute for independent research and sound judgement
- Stays alert to deepfakes, fabricated video endorsements, synthetic influencer content, and cloned voice fraud, which are increasingly being used to deceive investors
- Understands that AI platforms may be designed to maximise user engagement and trading frequency, which may not be aligned with long-term investor goals

Scam Alert – Equip investors to recognise, test and report investment fraud and scam tactics

- Verify the registration and regulatory authorisation of any investment professional or platform before committing any funds
- Understand that any promise of high returns with little or no risk is a universal and unambiguous red flag for investment funds with no exceptions
- Recognise relationship investment scams (pig butchering) where online relationships are used to gradually introduce fraudulent investments
- Report suspected fraud to the relevant authority immediately to help protect yourself and other investors

For more information, please visit IOCO's global [World Investor Week 2026 campaign website](#).

To register for the public webinar visit: https://bma.zoom.us/webinar/register/7217890615048/WN_6h-eOVY1Rdakc_k41WxCaQ.

Follow our social media channels:

[Link to Instagram](#)

[Link to LinkedIn](#)

Media Contact: Annette Atkinson, Deputy Director, Corporate Affairs, Direct line: (441) 534-1037 or (441) 295-5278; E-mail: aatkinson@bma.bm.