



Tourism Industry Measures

First Quarter 2026

BERMUDA

Lost Yet Found

Q1 2026 by the Numbers

Bermuda has sustained momentum showing growth in air arrivals and spending.

42,468

Visitors
(+1.4k or 3.5%)

\$55.2m

Total Air Visitor Spending
(+6.7m or 13.9%)

\$1,878

Per Person Air Spending
(+\$123 or 7%)

17,115

Total Leisure Air Arrivals
(+1,096 or 6.8%)

3,342

Total UK Air Arrivals
(+606 or 22.1%)

4,537

Total Canadian Air Arrivals
(+1,010 or 28.6%)

106,070

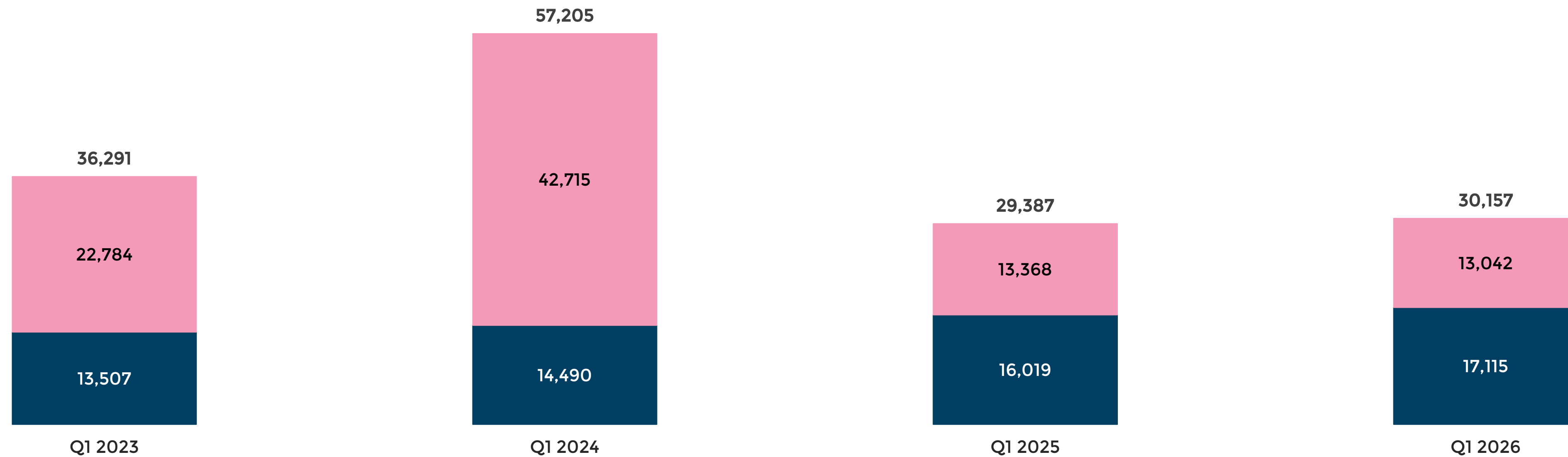
Total Air Capacity
(+8,561 or 8.8%)



Total Vacation & Leisure Visitor Arrivals

	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG YOY	% CHG YOY
Air Vacation & Leisure Visitors	13,507	14,490	16,019	3,582	4,311	9,222	17,115	1,096	6.8%
Cruise Visitors	22,784	42,715	13,368	0	2,920	10,122	13,042	-326	-2.4%
Total Leisure Visitors	36,291	57,205	29,387	3,582	7,231	19,344	30,157	770	2.6%

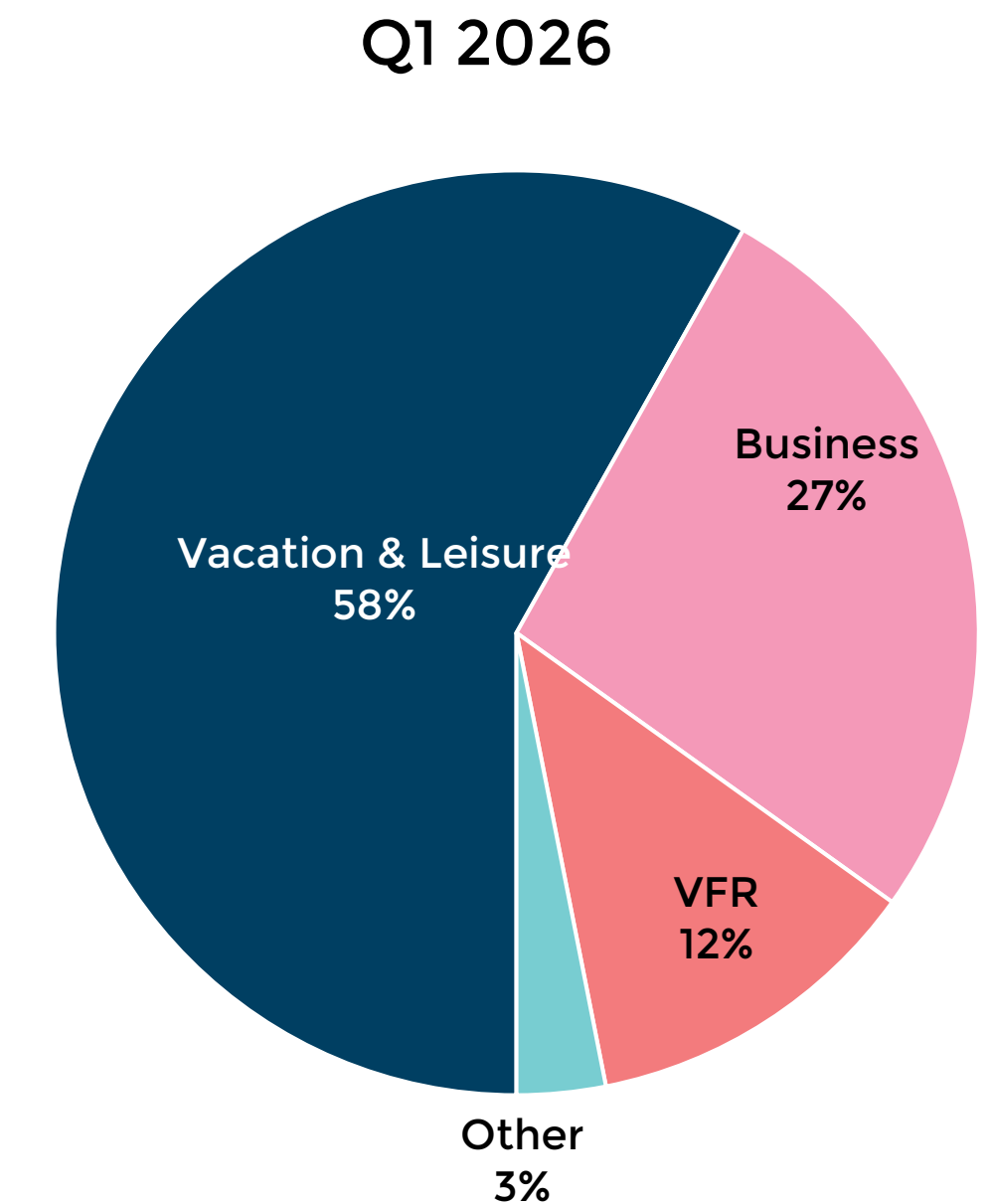
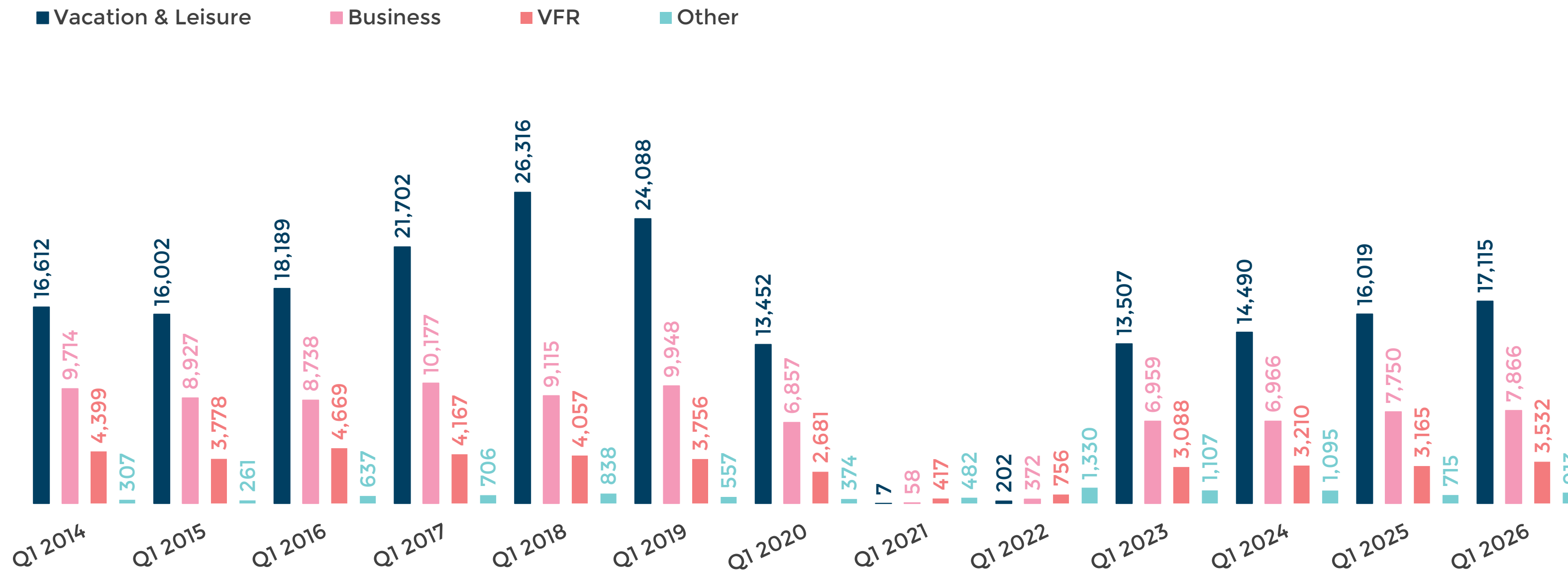
■ Cruise
■ Air Vacation & Leisure





Total Air Visitors Purpose of Visit

	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG	% CHG
Vacation & Leisure	13,507	14,490	16,019	3,582	4,311	9,222	17,115	1,096	6.8%
Business	6,959	6,966	7,750	1,901	2,406	3,559	7,866	116	1.5%
Visiting Friends & Relatives	3,088	3,210	3,165	885	1,044	1,603	3,532	367	11.6%
Other	1,107	1,095	715	220	318	375	913	198	27.7%
TOTAL Air Visitors	24,661	25,761	27,649	6,588	8,079	14,759	29,426	1,777	6.4%





Total Air Visitors Purpose of Visit Detail

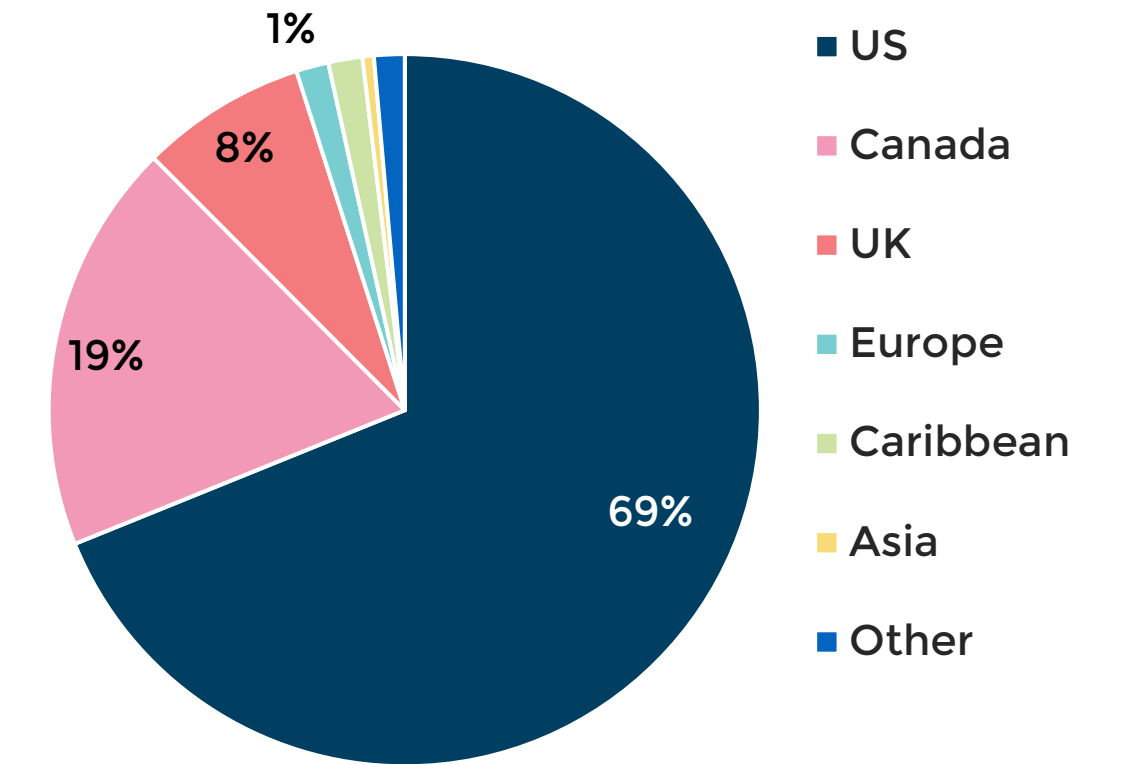
	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG	% CHG
Vacation & Leisure	13,507	14,490	16,019	3,582	4,311	9,222	17,115	1,096	6.8%
Vacation	12,591	13,552	14,796	3,115	4,011	8,378	15,504	708	4.8%
Destination Wedding*	179	190	85	7	6	362	375	290	341.2%
Concert/Festival/Carnival	29	46	26	5	3	7	15	-11	-42.3%
Sporting Events	708	702	1,112	455	291	475	1,221	109	9.8%
Business	6,959	6,966	7,750	1,901	2,406	3,559	7,866	116	1.5%
Business	5,608	5,683	6,223	1,541	1,865	2,887	6,293	70	1.1%
Incentive Groups*	13	9	7	2	5	6	13	6	85.7%
Conference/Meeting	1,338	1,274	1,520	358	536	666	1,560	40	2.6%
Visiting Friends & Relatives	3,088	3,210	3,165	885	1,044	1,603	3,532	367	11.6%
Vacation*	2,147	2,080	1,991	567	638	1,130	2,335	344	17.3%
Personal *	941	1,130	1,174	318	406	473	1,197	23	2.0%
Other	1,107	1,095	715	220	318	375	913	198	27.7%
Study	148	129	159	7	49	71	127	-32	-20.1%
Other	959	966	556	213	269	304	786	230	41.4%
Total Air Visitors	24,661	25,761	27,649	6,588	8,079	14,759	29,426	1,777	6.4%



Air Visitor Arrivals by Country

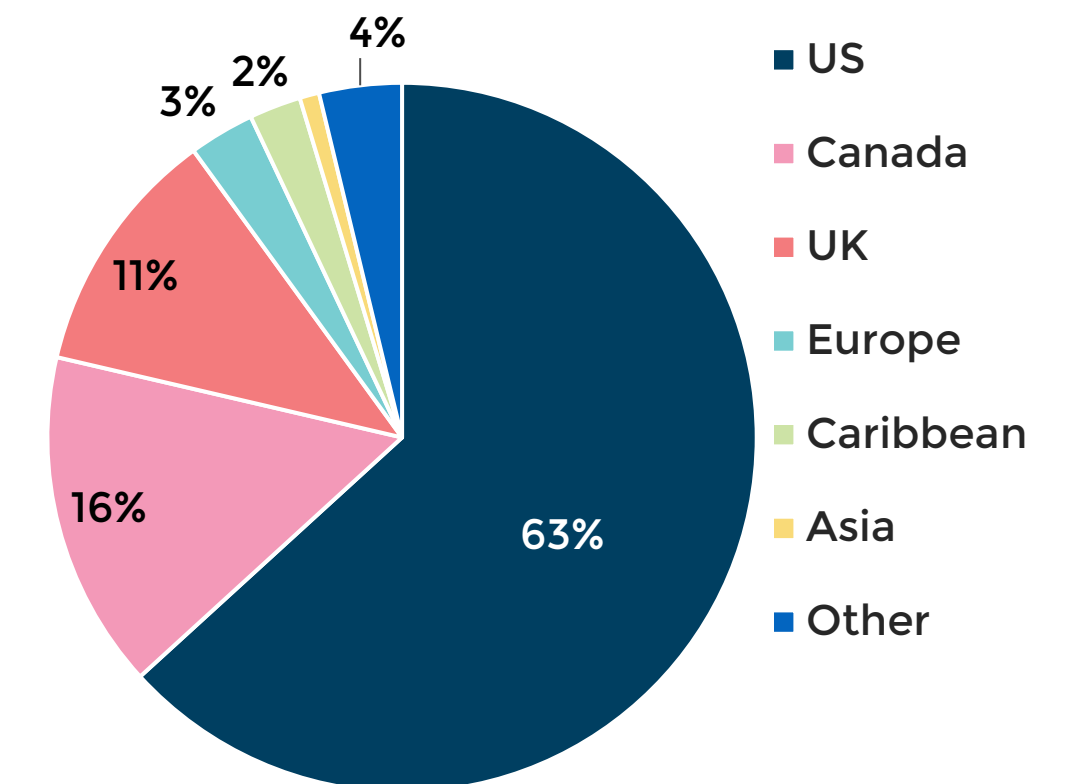
Leisure Air Arrivals	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG	% CHG
US	9,320	11,126	12,059	2,441	2,795	6,552	11,788	-271	-2.2%
Canada	2,389	1,635	2,227	561	949	1,683	3,193	966	43.4%
UK	1,235	1,136	952	304	354	633	1,291	339	35.6%
Europe	248	257	261	71	58	123	252	-9	-3.4%
Caribbean	107	163	227	72	65	128	265	38	16.7%
Asia	39	48	76	27	33	28	88	12	15.8%
Other	169	125	217	106	57	75	238	21	9.7%
Total	13,507	14,490	16,019	3,582	4,311	9,222	17,115	1,096	6.8%

Leisure Q1 2025



Total Air Arrivals	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG	% CHG
US	15,269	17,580	18,768	4,108	4,881	9,620	18,609	-159	-0.8%
Canada	3,663	2,653	3,527	898	1,359	2,280	4,537	1,010	28.6%
UK	3,041	2,817	2,736	790	913	1,639	3,342	606	22.1%
Europe	869	855	827	203	237	440	880	53	6.4%
Caribbean	475	583	576	182	272	240	694	118	20.5%
Asia	179	206	224	84	87	91	262	38	17.0%
Other	1,165	1,067	991	323	330	449	1,109	111	11.2%
Total	24,661	25,761	27,649	6,588	8,079	14,759	29,426	1,777	6.4%

Total Q1 2026





Vacation & Leisure Visitor Air Arrivals



BY CITY OF RESIDENCE

Leisure Air Arrivals City	# of Arrivals Q1 2025	# of Arrivals Q1 2026	# CHG YOY	% CHG YOY	2026 % Share of Total
NEW YORK (501)	3,702	3,905	203	5.48%	33.13%
BOSTON (MANCHESTER) (506)	1,871	1,632	-239	-12.77%	13.84%
PHILADELPHIA (504)	656	573	-83	-12.65%	4.86%
WASHINGTON, DC (HAGRSTWN) (511)	478	461	-17	-3.56%	3.91%
HARTFORD & NEW HAVEN (533)	249	287	38	15.26%	2.43%
ATLANTA (524)	240	228	-12	-5.00%	1.93%
BALTIMORE (512)	211	197	-14	-6.64%	1.67%
CHICAGO (602)	166	197	31	18.67%	1.67%
PROVIDENCE-NEW BEDFORD (521)	248	196	-52	-20.97%	1.66%
PORTLAND-AUBURN (500)	259	187	-72	-27.80%	1.59%
MIAMI-FT. LAUDERDALE (528)	145	173	28	19.31%	1.47%
CHARLOTTE (517)	182	171	-11	-6.04%	1.45%
RALEIGH-DURHAM (FAYETVLL) (560)	177	145	-32	-18.08%	1.23%
RICHMOND-PETERSBURG (556)	72	143	71	98.61%	1.21%
TAMPA-ST. PETE (SARASOTA) (539)	142	138	-4	-2.82%	1.17%
WEST PALM BEACH-FT. PIERCE (548)	105	133	28	26.67%	1.13%
BURLINGTON-PLATTSBURGH (523)	154	127	-27	-17.53%	1.08%



Vacation & Leisure Visitor Air Arrivals

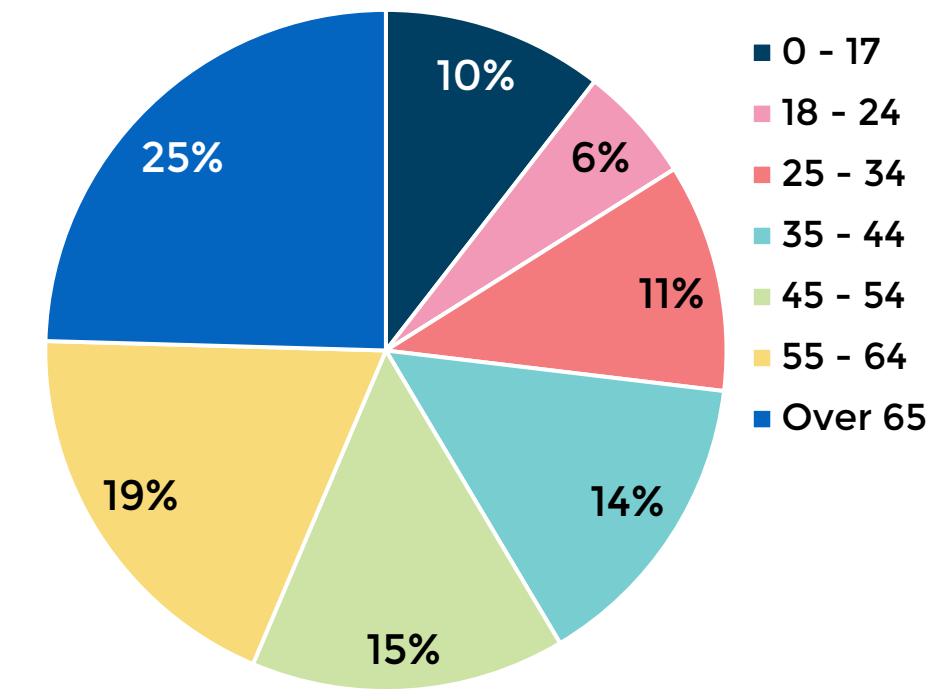


BY AGE & GENDER

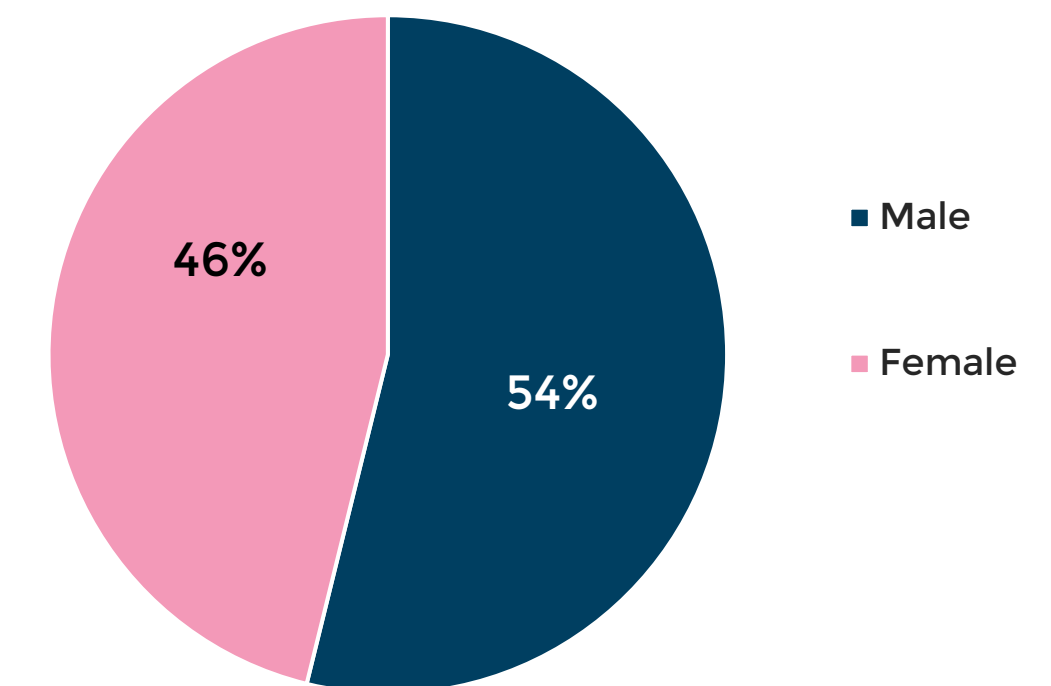
AGE - LEISURE	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG	% CHG
0 - 17	1,124	1,476	1,425	1,797	372	26.1%
18 - 24	944	916	997	952	-45	-4.5%
25 - 34	1,818	1,964	2,022	1,855	-167	-8.3%
35 - 44	2,085	2,213	2,369	2,491	122	5.1%
45 - 54	2,214	2,097	2,398	2,555	157	6.5%
55 - 64	2,681	2,749	3,110	3,262	152	4.9%
Over 65	2,641	3,075	3,698	4,203	505	13.7%
Total	13,507	14,490	16,019	17,115	1,096	6.8%

GENDER - LEISURE	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG	% CHG
Male	6,361	6,685	7,654	9,216	1,562	20.4%
Female	7,146	7,805	8,365	7,899	-466	-5.6%
Total	13,507	14,490	16,019	17,115	1,096	6.8%

AGE Q1 2026



GENDER Q1 2025





Visitor Air Arrivals



AVERAGE LENGTH OF STAY

Average Length of Stay	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG	% CHG
Leisure Visitors	6.27	6.04	5.88	6.05	0.17	2.9%
Business Visitors	5.26	4.62	4.80	4.98	0.18	3.8%
Visiting Friends & Relatives	13.29	12.09	12.14	11.74	-0.40	-3.3%
Country of Origin						
US	5.11	4.85	4.78	4.83	0.05	1.0%
Canada	8.61	9.32	8.67	8.51	-0.16	-1.8%
UK	8.54	8.37	8.00	8.34	0.34	4.3%
Intended Address						
Hotel or Similar	5.14	4.72	4.63	4.81	0.18	3.9%
Rental House/Apt	10.47	9.86	9.48	10.52	1.04	11.0%
Friends & Relatives	13.92	12.70	12.38	12.14	-0.24	-1.9%
Total AVG	7.22	6.94	6.73	7.10	0.4	5.50%



Air Statistics

Q1 2026

Air Capacity (Inbound Seats)

↑ 8.8% OR 8,561 ADDITIONAL SEATS VS 2025

Seats Sold (Visitors & Residents)

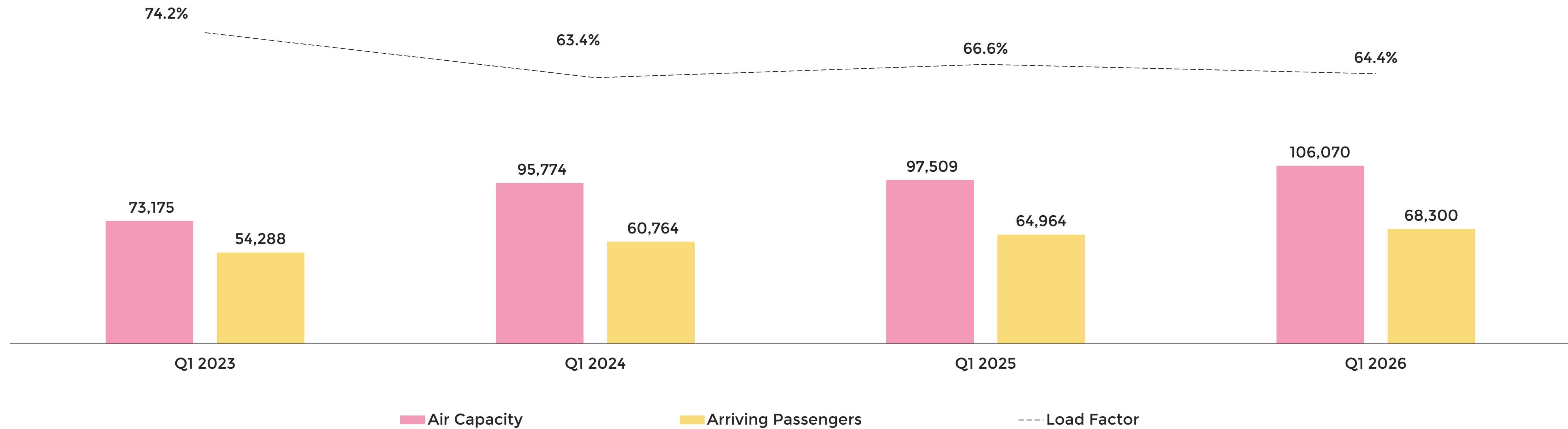
↑ 5.1% OR 3,336 ADDITIONAL SEATS SOLD VS 2025





Air Statistics

Air Figures	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG	% CHG
Air Capacity (Total Seats)	73,175	95,774	97,509	35,133	31,272	39,665	106,070	8,561	8.8%
Arriving Passengers (Seats Sold)	54,288	60,764	64,964	20,888	20,035	27,377	68,300	3,336	5.1%
Air Load Factor (% filled)	74.2%	63.4%	66.6%	59.5%	64.1%	69.0%	64.4%	-2.2%	-3.4%





Air Visitor Statistics

By Accommodation Type

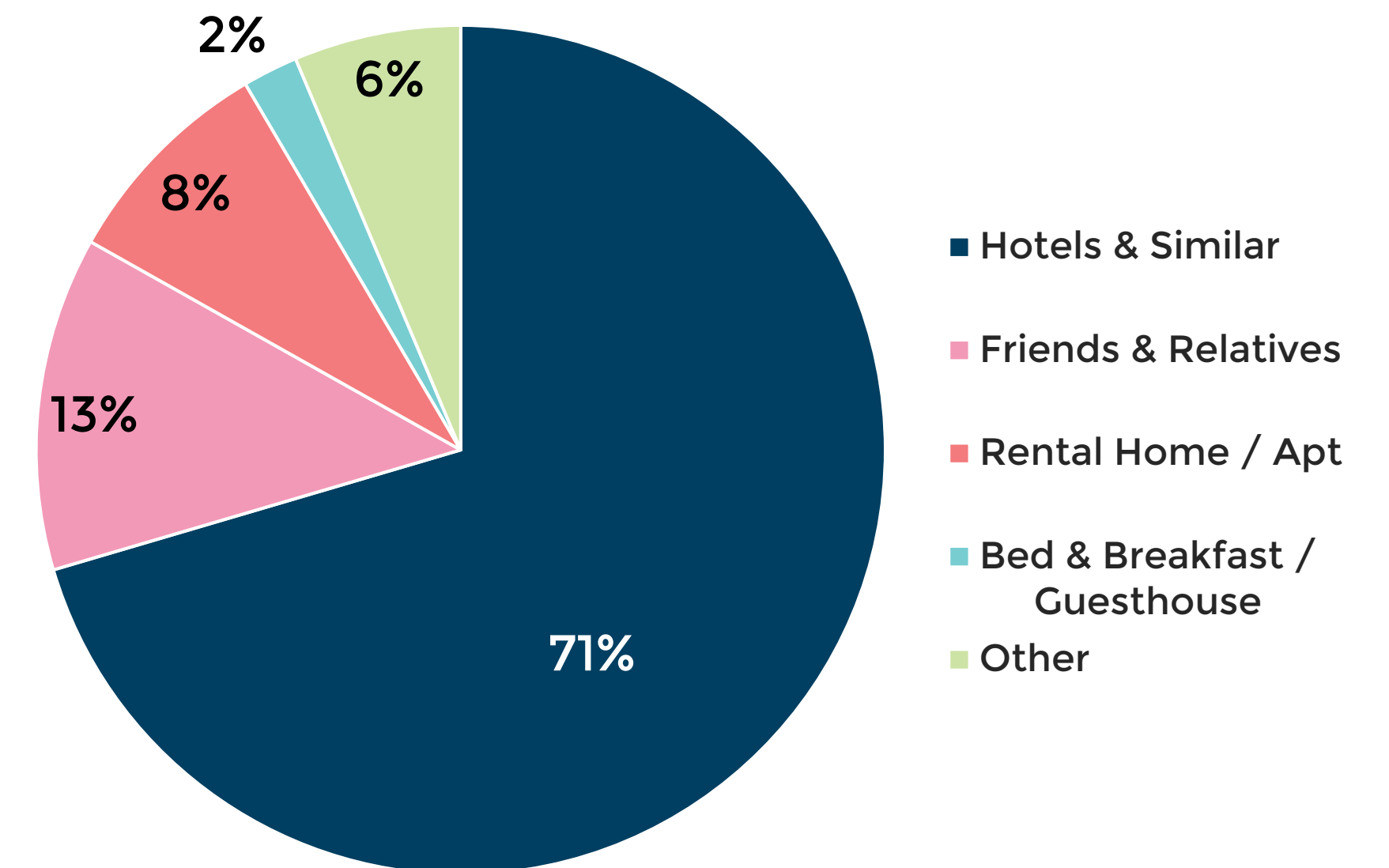
HOTEL OR B & B / GUESTHOUSE → 71%

FRIENDS & RELATIVES → 13%

RENTAL HOME OR APARTMENT PROPERTIES → 8%

OTHER → 6% (THIS CATEGORY INCLUDES PRIVATE HOMES, BOATS/YACHTS AND UNSPECIFIED TYPES OF ACCOMMODATIONS)

Q1 2026





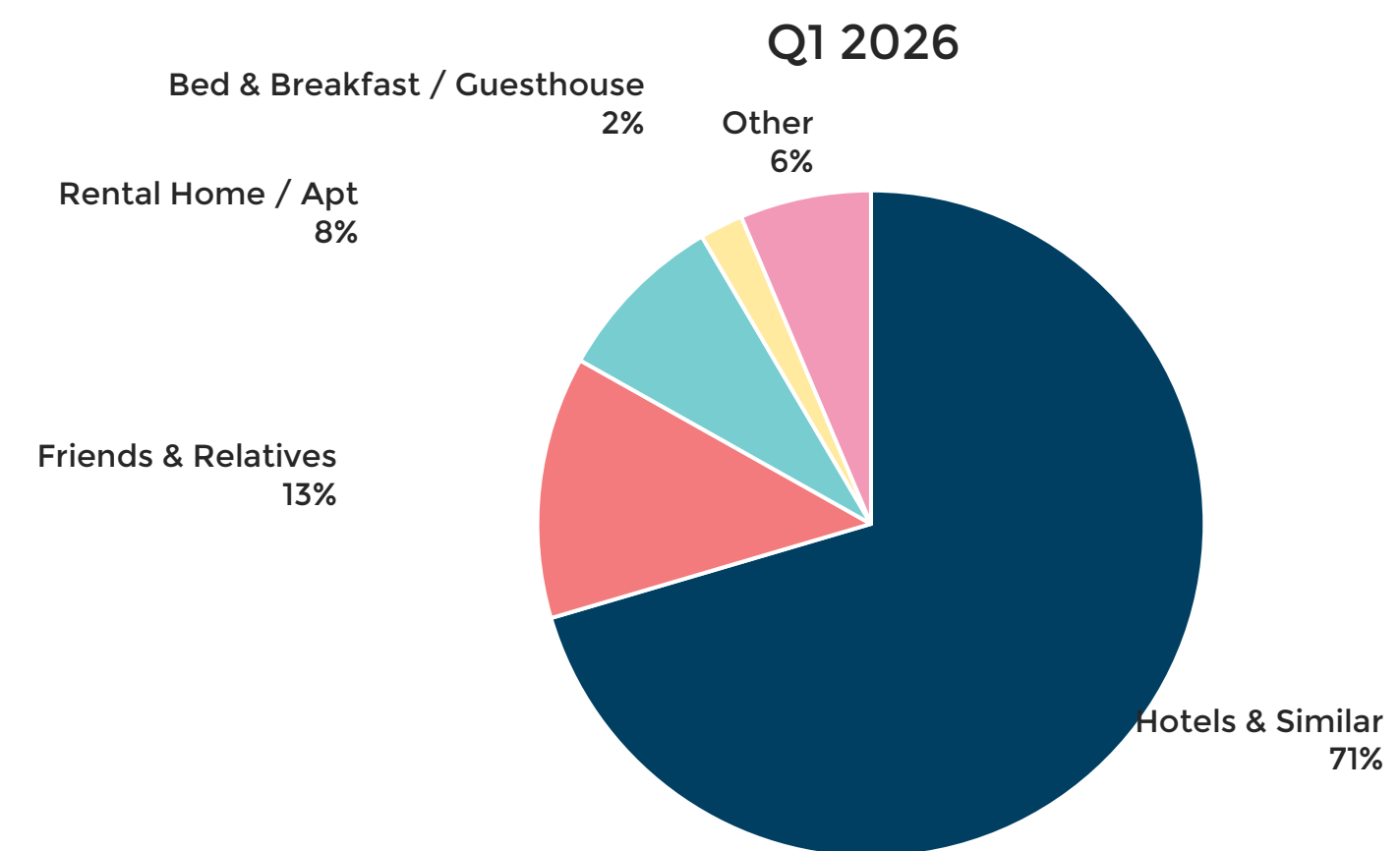
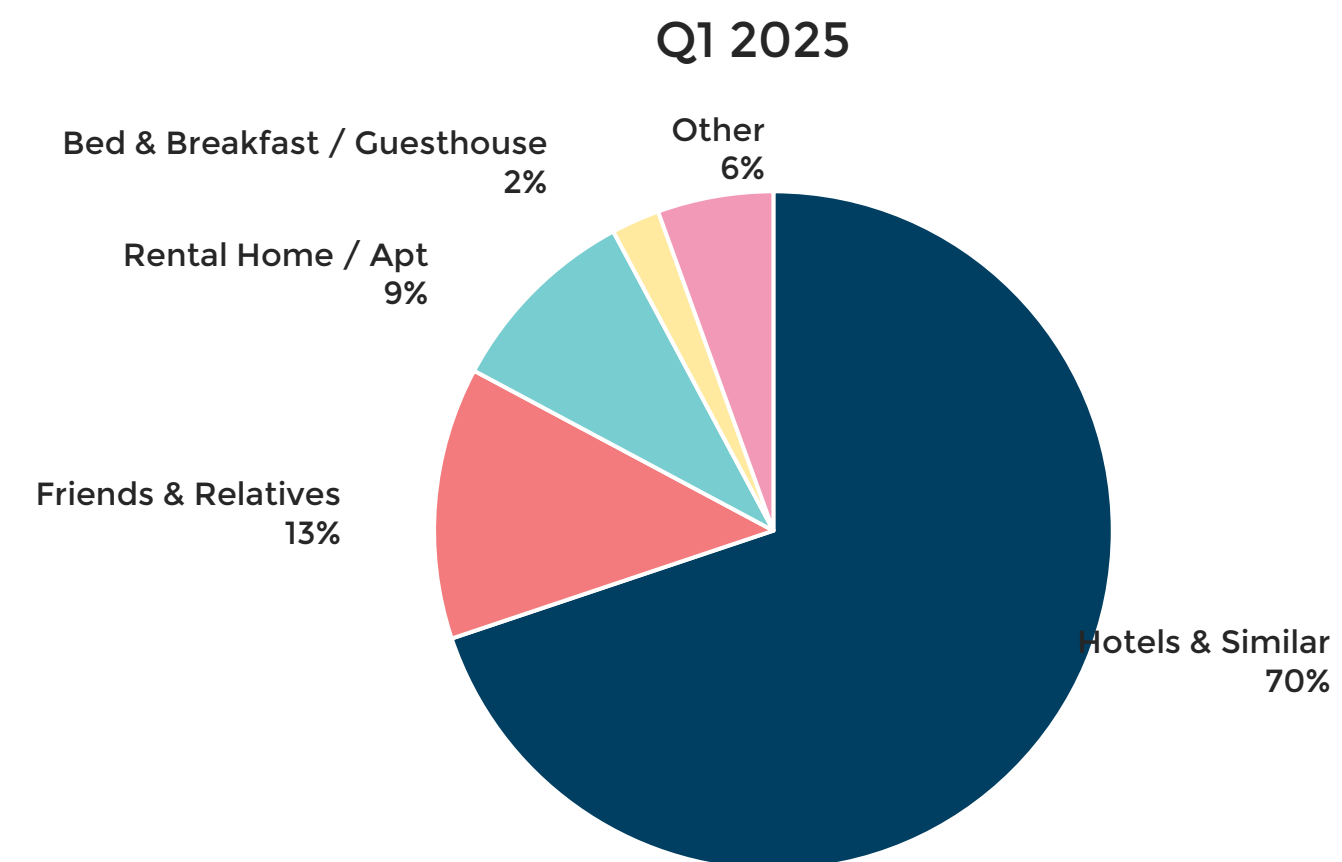
Accommodation Statistics

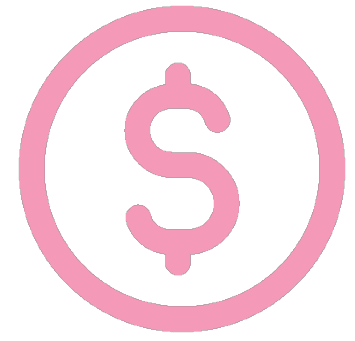
Accommodations	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG YOY	% CHG YOY
Hotel Occupancy	45.5%	42.4%	47.4%	46.0%	-1.4%	-2.9%
Hotel Average Daily Rate (ADR)					\$27.16	6.4%
Hotel Revenue Per Available Room (RevPAR)					\$6.82	3.4%
% Staying In Commercial Accommodations TOTAL	69.8%	70.5%	72.2%	72.5%	0.30%	0.4%
% Staying In Commercial Accommodations (Leisure)	76.6%	77.5%	78.6%	80.0%	1.40%	1.8%
% Staying In Commercial Accommodations (Business)	91.2%	89.6%	87.5%	87.2%	-0.30%	-0.3%
Bed Nights in Commercial Accommodations	88,520	85,688	93,797	103,735	9,938	10.6%



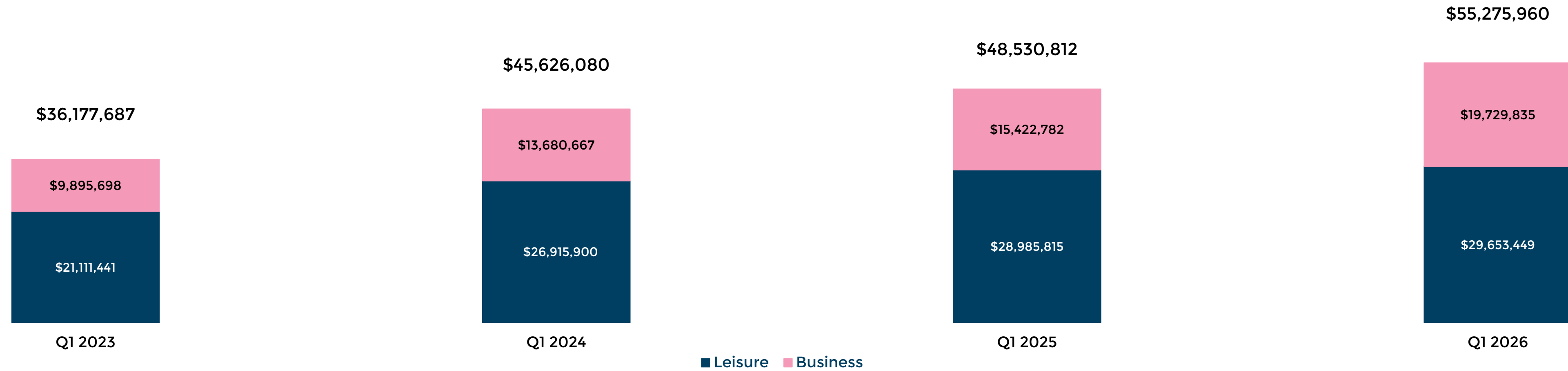
Vacation Rental Statistics

Accommodations	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG YOY	% CHG YOY
Vacation Rental Occupancy*	48.0%	45.5%	45.9%	52.9%	1.0%	1.9%
% Staying in Rental TOTAL	7.4%	8.0%	9.4%	8.4%	-1.0%	-10.6%
% Staying in rental Leisure	10.0%	9.7%	11.4%	9.9%	-1.5%	-13.2%
% Staying in rental Business	4.0%	5.5%	6.8%	6.4%	-0.4%	-5.9%
Average Length of Stay	10.47	9.86	9.48	10.52	1.04	11.0%



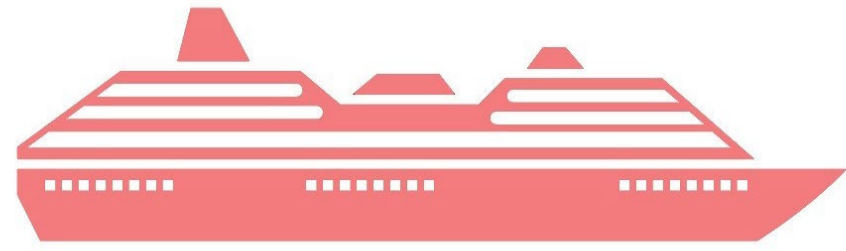


Estimated Air Visitor Expenditure



Total Spending	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG	% CHG
Leisure Air Visitor	\$21,111,441	\$26,915,900	\$28,985,815	\$29,653,449	\$667,634	2.3%
Business Air Visitor	\$9,895,698	\$13,680,667	\$15,422,782	\$19,729,835	\$4,076,209	26.0%
Total Air Visitors	\$36,186,489	\$45,626,080	\$48,530,812	\$55,275,960	\$6,745,148	13.9%

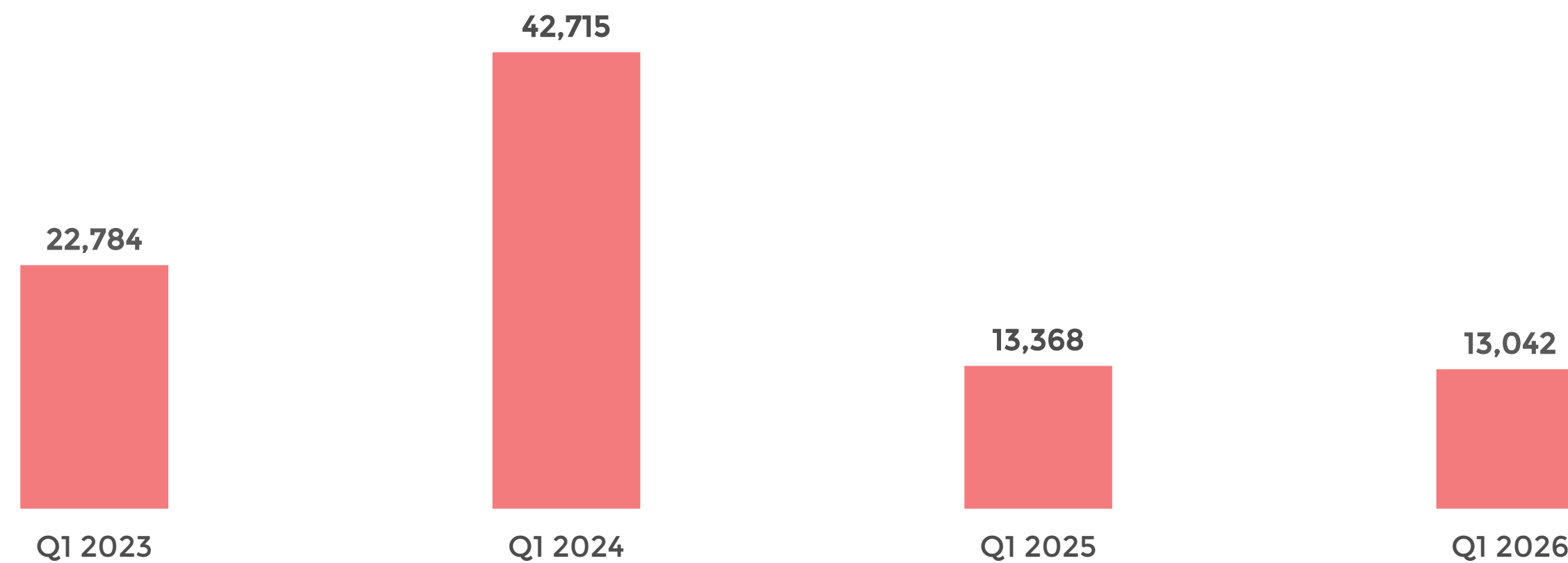
Per Person Spending Average	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG	% CHG
Leisure Air Visitor	\$1,563	\$1,858	\$1,809	\$1,733	(\$77)	-4.2%
Business Air Visitor	\$1,422	\$1,964	\$1,990	\$2,508	\$518	26.0%
Total Air Visitors	\$1,467	\$1,771	\$1,755	\$1,878	\$123.23	7.0%



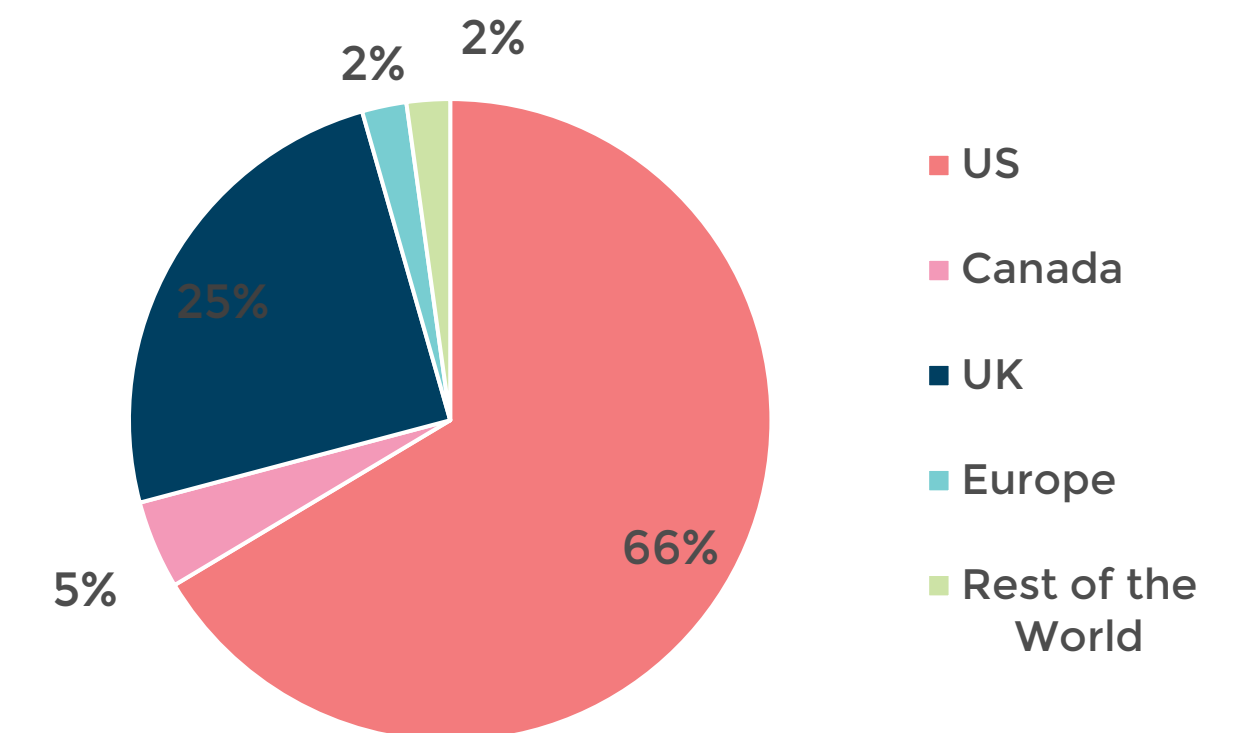
Cruise Arrivals

Total Cruise Arrivals	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG	% CHG
US	15,393	30,089	9,311	0	2,764	5,899	8,663	-648	-7.0%
Canada	2,029	4,147	882	0	82	498	580	-302	-34.2%
UK	2,045	6,094	2,153	0	4	3,218	3,222	1,069	49.7%
Europe	2,498	1,345	631	0	39	253	292	-339	-53.7%
Rest of World	819	1,040	391	0	31	254	285	-106	-27.1%
Total	22,784	42,715	13,368	0	2,920	10,122	13,042	-326	-2.4%

Q1 Cruise Passengers



Q1 Cruise Passengers

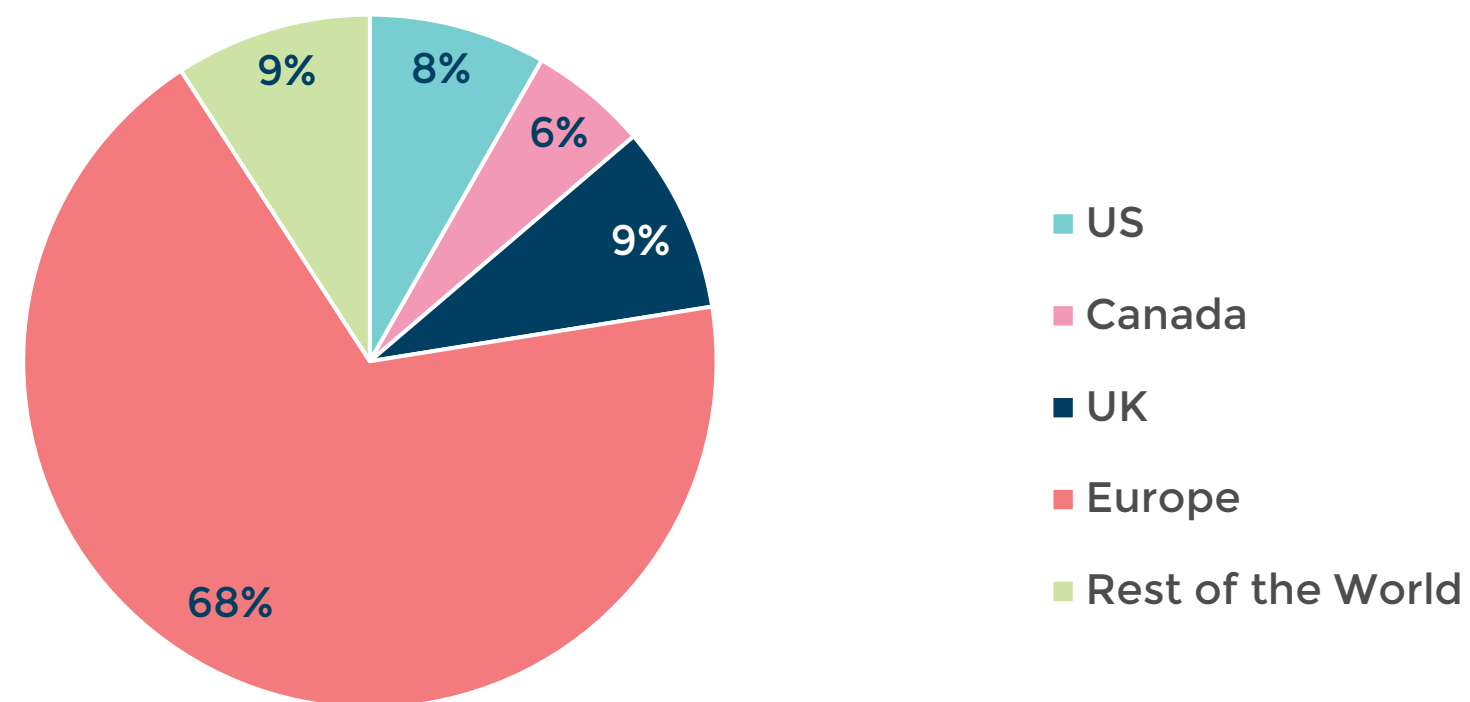




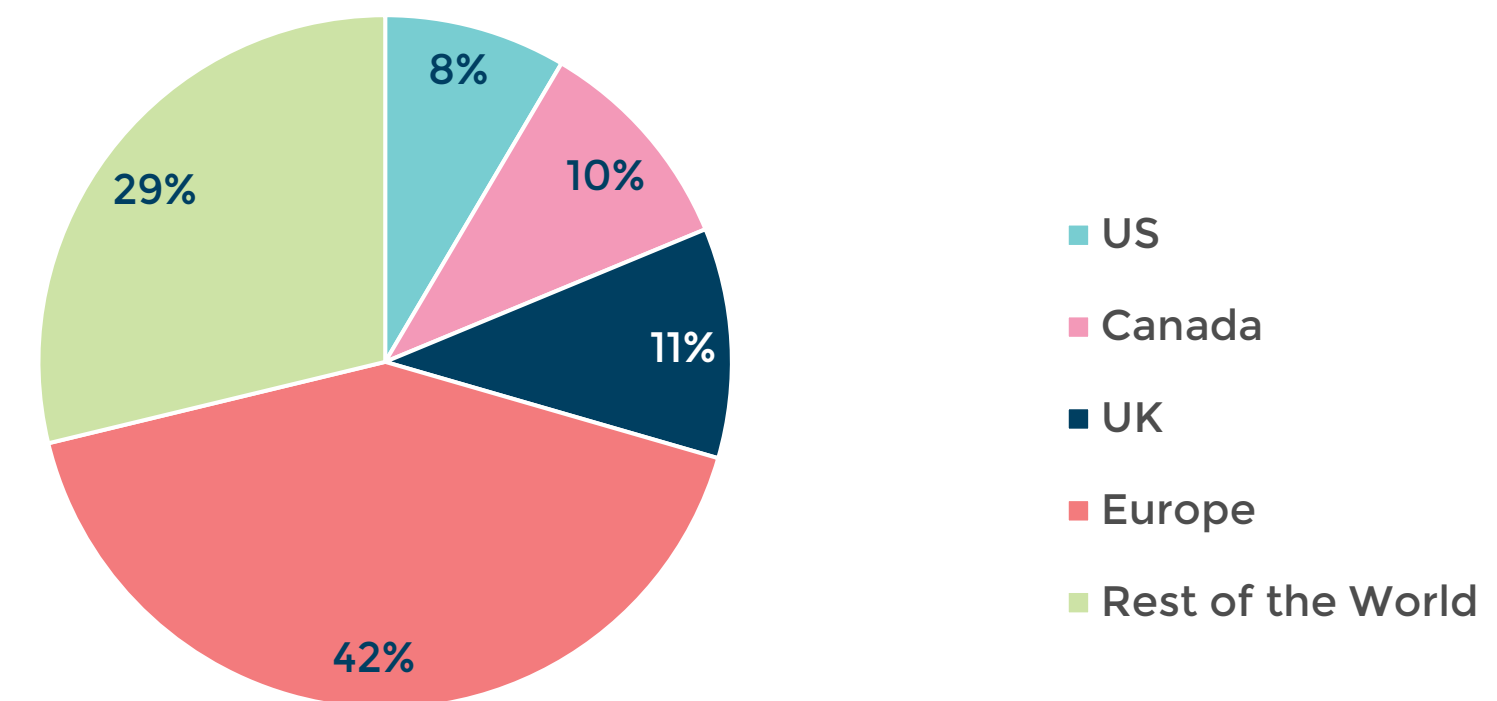
Yacht Arrivals

Yacht Passenger Arrivals by Country	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG	% CHG
US	31	32	54	4	34	34	72	18	33.3%
Canada	27	38	36	0	27	60	87	51	141.7%
UK	14	26	57	0	89	2	91	34	59.6%
Europe	301	378	447	0	191	163	354	-93	-20.8%
Rest of World	17	37	60	0	201	43	244	184	306.7%
Total	390	511	654	4	542	302	848	194	29.7%

Q1 2025 Yacht Passengers



Q1 2026 Yacht Passengers

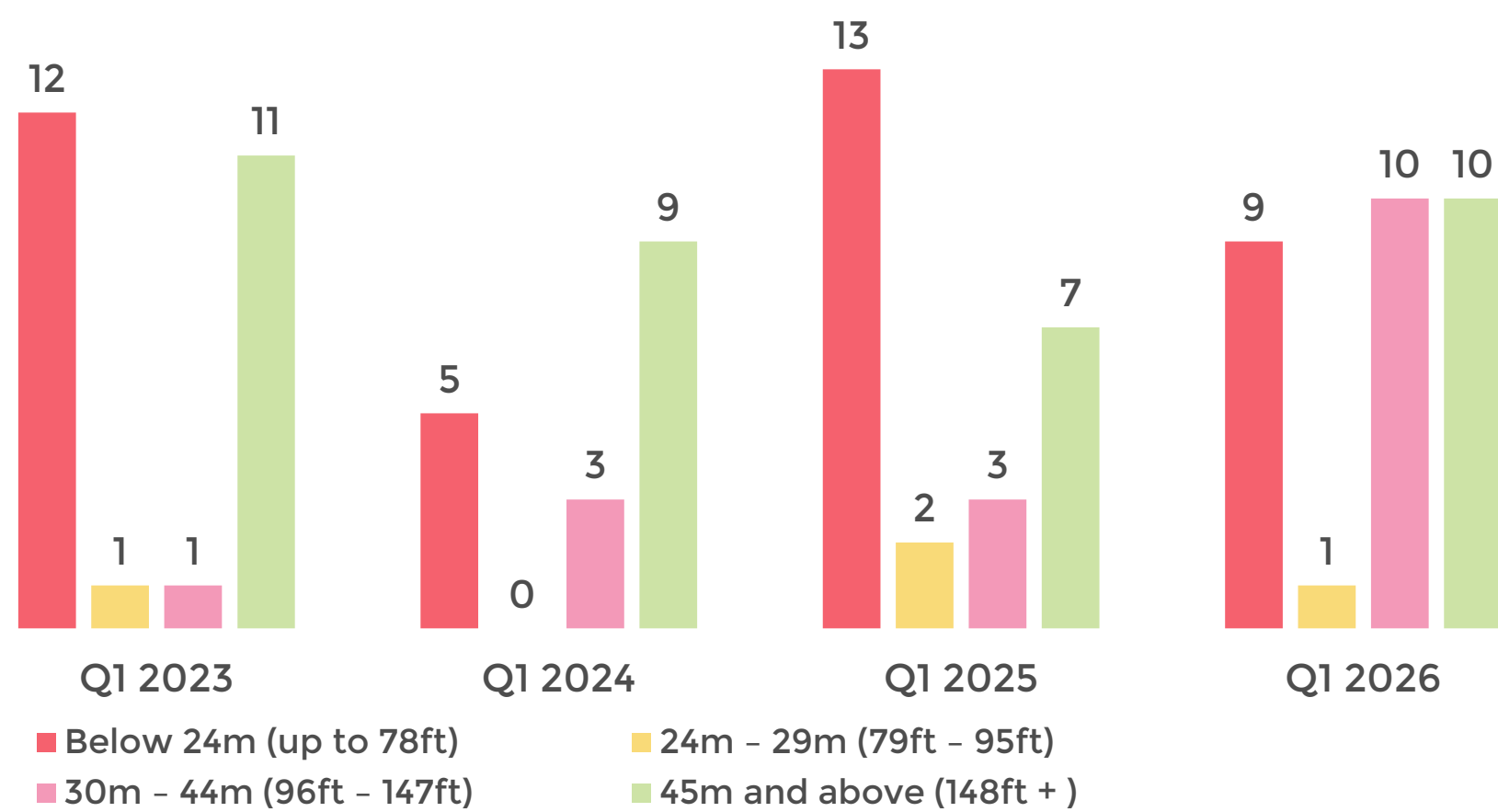




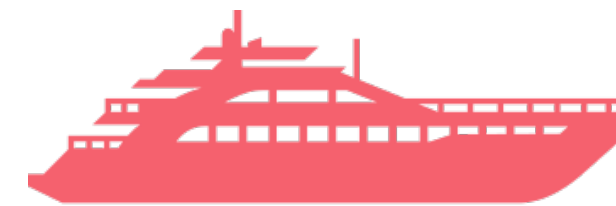
Yacht Arrivals

Vessel Arrivals by Length	Q1 2023	Q1 2024	Q1 2025	26-Jan	26-Feb	26-Mar	Q1 2026	# CHG	% CHG
Below 24m (up to 78ft)	12	5	13	0	0	9	9	-4	-30.8%
24m – 29m (79ft – 95ft)	1	0	2	0	1	0	1	-1	-50.0%
30m – 44m (96ft – 147ft)	1	3	3	1	3	6	10	7	233.3%
45m and above (148ft +)	11	9	7	0	3	7	10	3	42.9%
Total	25	17	25	1	7	22	30	5	20.0%

VESSELS BY LENGTH



SUPERYACHTS*



	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG YOY	% CHG YOY
Calls	2	3	17	13	-4	-23.5%
Direct Economic Impact	\$136,246	\$185,391	\$1,701,893	\$517,852	-1,184,041	-69.6%
Direct Estimated Economic Impact						
	Q1 2023	Q1 2024	Q1 2025	Q1 2026	# CHG YOY	% CHG YOY
Total yachts (including Superyachts)	\$1,670,675	\$1,034,336	\$1,841,574	\$1,355,047	-\$486,526	-26.4%

Source: Bermuda Maritime Operations Centre
 Yacht = Barque, Catamaran Cutter Rigged, Ketch, Motor Yacht, Schooner, Sloop, Sports Fisherman, Trawler, Yawl
 Total Yacht Economic Impact tracking began in 2022. Economic impact is estimated using a model based on historical spend data and current information provided by on-island yacht brokers.

*Superyacht = Vessel measuring in length in excess of 24 metres, irrespective of tonnage, with passenger accommodation not exceeding twelve persons (excluding crew); but does not include a passenger ship or any vessel used for the transportation of goods for commercial purposes.

Data Sources

The Bermuda Tourism Authority relies on data from many stakeholders to compile this report on the overall Tourism Industry metrics. The visitor data is collected in partnership with the Department of Immigration and H.M. Customs. The Visitor Arrival Form for air and yacht visitors is completed online via bermudaarrivalcard.com or on paper.

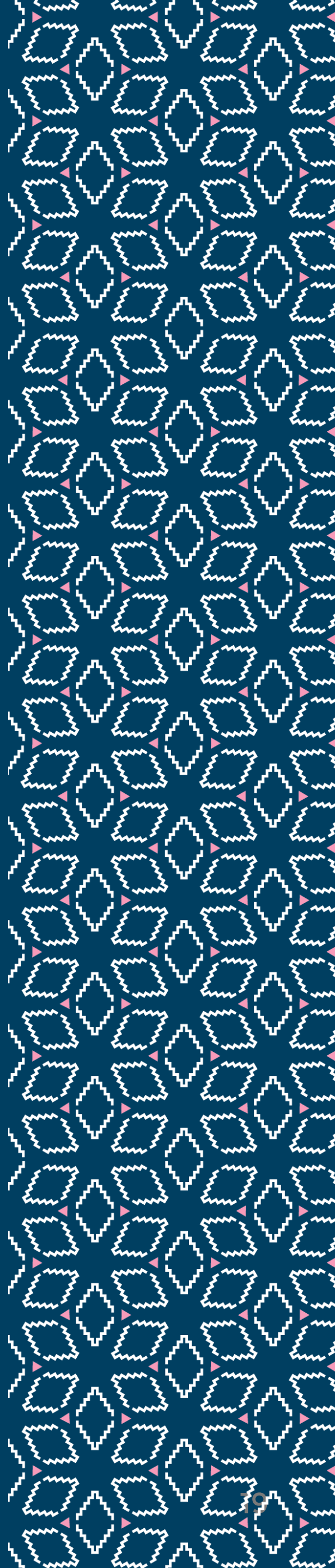
A list of additional data sources for this report are listed below:

1. Department of Immigration - Data for air visitor statistics
2. H.M. Customs - Cruise and yacht passenger arrival statistics
3. Department of Marine & Ports Services, Maritime Operations Centre - Yacht vessel arrival statistics
4. Bermuda Skyport Corporation, Ltd. - Air statistics (capacity, seats sold, load factors)
5. Narrative Research (contracted by the BTA) - Expenditure estimates from visitor Exit Surveys
6. STR, Inc. - Bermuda market hotel occupancy, ADR and RevPAR statistics
7. AirDNA - Bermuda market vacation rental statistics

The Bermuda Tourism Authority would like to thank all partners and stakeholders that provide data for this and other reports.

Any queries/comments can be directed to:

research@bermudatourism.com





Questions?

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