



The Bigger, Better Network.

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DIGICEL BERMUDA ACQUIRES TRANSACT

Digicel Bermuda to enter fixed line ISP and long distance market

Wednesday, September 21, 2011 – Hamilton, Bermuda. Digicel, Bermuda's largest cellular services provider, announced today that it has acquired reputable local internet service provider, Transact.

Said Digicel CEO, Wayne Caines, "Digicel is extremely pleased to have acquired Transact and we look forward to continuing the provision of reliable internet service to Transact customers. It is our aim to apply our existing business principles to the ISP market and, as such, have many enhancements planned. Our first efforts will be to build further redundancy and capacity systems that will protect service reliability for internet customers. After these technical milestones are completed, Digicel will continue its commitment to all residential and corporate customers to provide the best value, best service, and the best network as a cellular provider and now also as an internet service provider."

Bill Dickinson, CEO of Transact, also commented, "Over the past 20 years, Transact has had the pleasure of providing our customers with quality communication services in various forms. Transact wishes to thank all of our customers for their loyalty and patronage. I am pleased to know that our valued customers will be looked after by Digicel Bermuda, a company with a great track record of bringing better value, quality innovation and excellent service to the telecommunications industry. I feel confident that our customers will be in good hands and trust our customers will feel the same."

Mr. Caines added, "As part of our acquisition of Transact, we are planning to make available long distance voice services to all of Bermuda, which includes not only Digicel customers, but also any other cellular customer or any fixed line customer. We are excited about this planned service as we are eager to bring better long distance value to the people of Bermuda. The overall impact of this acquisition to the people of Bermuda is a healthy increase in competition, which translates to better value and better service for all. This has long been our goal in the cellular market and we look forward to doing the same in the ISP and long distance markets."

In the short term, there will be no change to the service provided by Transact and this service will continue to be provided under the Transact name. Transact customer service will still be available by calling 272-4357 and the iStore, located on the upper level of the Washington Mall, will continue to be available for sales, bill payments and service queries. Customer bills will be delivered as usual and bills can still be paid using the same methods as before.



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About Digicel

After nine years of operation, Digicel Group Limited has 11 million customers across its 32 markets in the Caribbean, Central America and the Pacific. The company is renowned for delivering best value, best service and best network.

Digicel is the lead sponsor of Caribbean, Central American and Pacific sports teams, including the Special Olympics teams throughout these regions. Digicel sponsors the West Indies cricket team and is also the title sponsor of the Digicel Caribbean. In the Pacific, Digicel is the proud sponsor of several national rugby teams and also sponsors the Vanuatu cricket team.

Digicel also runs a host of community-based initiatives across its markets and has set up Digicel Foundations in Jamaica, Haiti and Papua New Guinea which focus on educational, cultural and social development programmes.

In 2004, Digicel developed Digicel Rising Stars – an annual talent show to support aspiring young music artists in the Caribbean. The show has spanned the Eastern Caribbean, Haiti, Jamaica and Trinidad & Tobago ranking as one of the top-rated shows.

Digicel is incorporated in Bermuda and its markets comprise: Anguilla, Antigua & Barbuda, Aruba, Barbados, Bermuda, Bonaire, the British Virgin Islands, the Cayman Islands, Curacao, Dominica, El Salvador, Fiji, French Guiana, Grenada, Guadeloupe, Guyana, Haiti, Honduras, Jamaica, Martinique, Nauru, Panama, Papua New Guinea, Samoa, St Kitts & Nevis, St. Lucia, St. Vincent & the Grenadines, Suriname, Tonga, Trinidad & Tobago, Turks & Caicos and Vanuatu. Digicel also has coverage in St. Martin and St. Barts in the Caribbean.

Visit www.digicelgroup.com for more information.