



CYCLE CARE

OUR NAME SAYS IT, OUR SERVICE PROVES IT

AVP & MANAGER OF SALES & MARKETING

Essential duties and responsibilities:

- Directing and coordinating the company sales and marketing functions
 - Managing the company's marketing function to identify and develop new customers for products and services
 - Research and develop strategies and plans which identify marketing opportunities, direct marketing, and new project development
 - Analyze and evaluating the effectiveness of sales, methods, costs, and results to determine business growth potential
 - Assist with developing and managing sales and marketing budgets, retail pricing structures and oversee the development and management of internal operating budgets
 - Directing the Sales division to achieve objectives established in the Company's strategic plan
 - Participating in the development of new project proposals
 - Establish and implement short- and long-range goals, objectives, policies, and operating procedures
 - Supervise the planning and development of company marketing and communications materials
 - Represent the company at various community and/or business meetings to promote the company
 - Maintains and improve business relations with partners, vendors, and distributors
 - Seeks out and targets new customers and new sales opportunities, initiates action plan to approach and secure new business for the Company
- Works actively with the Senior Management team to actively sell company products and to ensure the best possible service and effective communication to Cycle Care customers

The successful candidate should possess the following qualifications:

- Bachelors degree in a business related field
- Minimum of 5 years experience in a senior level sales and/or marketing position
- Experience in planning marketing strategies, advertising campaigns, and successful public relations efforts
- Proven leadership ability to influence, develop, and empower employees to achieve objectives with a team approach
- Work requires professional written and verbal communication and interpersonal skills
- Problem analysis and problem resolution at both a strategic and functional level
- Strong customer orientation

Salary will commensurate with qualifications and experience.

To apply, please email your resume with references to:

hr@cyclecare.bm or Fax: 292-2795

CLOSING DATE FOR APPLICATION IS

AUGUST 18, 2011

49 SERPENTINE RD.
PEMBROKE

295.0003
WWW.CYCLECARE.BM
INFO@CYCLECARE.BM