

HSBC, Bermuda's largest private employer, offers an attractive benefits package including:

- Competitive base salary
- Performance related bonus
- Fully funded pension scheme
- Reduced rate mortgage
- Comprehensive health insurance
- Share purchase plan
- Exceptional training and career development opportunities



Product Development Manager

Global Asset Management

Closing date 25 April 2011

HSBC Bank Bermuda Limited is currently seeking an individual as a Product Development Manager for their Global Asset Management Department, who will be responsible for developing and implementing a focused and results-oriented product strategy, aligned with Global Asset Management Bermuda's (GAM) overall strategic plan.

Major responsibilities

- Developing, implementing and managing a product development and review process cycle that focuses on product innovation through an external perspective that anticipates key market trends
- Leading an annual product review and process as a key input into the product development and business planning cycle as well as managing all aspects of new product development from the initial product idea through development of the product, physical delivery to market and ongoing management/post-launch maintenance
- Ensuring effective ongoing management of GAM's existing product range, including overseeing product competitor intelligence/analysis to ensure competitiveness of GAM product range
- Overseeing production of all mandatory product documentation (e.g. offering documents, annual reports) and product training to ensure business development team is fully equipped to sell each product
- Maintaining strict control over internal processes to stay on strategy and within budget, minimising rework, meeting deadlines, ensuring accuracy and remaining compliant with audit and group branding requirements

Minimum qualifications

- Minimum of a university degree/tertiary qualifications in relevant discipline with at least five years' in product development and management in the mutual funds industry as well as demonstrated experience (ideally five years +) and broad knowledge of product markets in funds management - retail unit trusts, wholesale funds, etc.
- Demonstrated experience in managing large-scale product development projects, from feasibility, through business case preparation and product specification to implementation/launch (including investment, product, marketing, distribution, legal/compliance, IT, administration and finance aspects)
- Demonstrated experience in managing mandatory product documentation and in-depth knowledge of all technical, regulatory/compliance and legislative (including taxation) issues impacting fund management/investment products
- Solid understanding of market trends, financial planning and competitor's product offerings as well as demonstrated experience in leading/managing cross-functional teams in high-productivity environments

Interested applicants are invited to apply by sending your résumé and covering letter to:

Fax: 279 5826

Email: recruitment.dept@hsbc.bm

Recruitment Department
Human Resources
HSBC, Harbourview Centre
37 Front Street, Hamilton HM11

Application forms are available in all HSBC branches and at www.hsbc.bm

All enquiries will be held in strict confidence.

HSBC 
The world's local bank