

Store Manager

The Phoenix Stores Limited has an exciting opportunity for an experience Store Manager in the consumer electronic field. Reporting directly to the President & CEO of The Phoenix Stores Limited, the successful candidate will be responsible for the day-to-day management of our consumer electronic and audio visual retail stores.

The successful applicant will be responsible for:

- Managing all aspects of the electronic superstore including staff, purchasing and pricing
- Development of pricing strategies and keeping abreast of promotional pricing and other competitive market conditions
- Formulating and documenting of marketing plans in conjunction with senior management
- Identifying new opportunities for the development of new products
- Establishing annual budgets for operation and taking on full P&L responsibility
- Training and developing positive enthusiastic employees to ensure good customer service is provided
- Monitoring inventory to ensure on-time shipments and appropriate volume levels for seasonal goods
- Must be willing to work extended hours including weekends and public holidays when required

The skills required to be successful in the position include:

- Minimum of 5 years experience in electronics retailing or as a senior manager in the computer and technology field
- Extensive customer service experience with a proven track record in sales
- Minimum of 3 years in a supervisory/management role with proven leadership qualities
- Excellent verbal and written communication skills
- Conversant with modern marketing and sales techniques, combined with a clear understanding of merchandising strategies
- In-depth knowledge and solid understanding of trends in the consumer electronic and audio visual fields
- Ability to develop new product lines and develop new vendor relationship
- Solid understanding of profit & loss statements and working knowledge of a computerized point of sales system
- Strong leadership and coaching skills with the ability to work effectively with all staff levels
- Must be fully computer literate in a Microsoft Office based environment
- Sound and reliable work ethic, with the flexibility to work additional hours as required

**Applicants who have previously responded to this ad need not re-apply*

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5 Reid St. Hamilton HM11 / 295 5496 / www.photo.bm



Qualified persons should apply in writing with full resume and written references to:

The Human Resources Manager via fax to 295-8794, or via e-mail to hr@psl.bm

All inquiries will be kept in strict confidence.

Closing Date: March 21st, 2011

