## **Head of Business Strategy**

## Wealth and Personal Banking

Closing date: 26 December 2022

HSBC Bank Bermuda Limited invites applications for the position of Head of Business Strategy. This role develops and executes customer-focused strategies and activities to deliver the objectives and ambitions of the Wealth and Personal Banking (WPB) division, in turn driving revenue targets. With a focus on digitization of customer sales and service excellence to make our client's experience personal and relevant.

## Major responsibilities

- Participate in the development and articulation of WPB strategic objectives and priorities
- Manage the strategic review cycle, developing an ongoing cadence with the WPB Executive Team to ensure a unified vision across the business
- Analyse business performance information, including Scorecards, Annual Operating Plans and track implementation of key strategic initiatives
- Launch and champion new ways of working as part of optimizing delivery for the division, including agile approaches and global value stream alignment
- Lead, support and deliver on key and adhoc projects, to improve quality of strategic planning, management information (MI), accountability and governance that form the strategy, vision and direction for WPB
- Maintain relationships with key stakeholders to ensure understanding and support for strategic activities and budget requests.
- Keep abreast of customer needs and latest trends within the industry using all opportunities, whether face-to-face, online or via internal research teams.

## Minimum qualifications

- Bachelor's Degree in Business. Finance or equivalent discipline
- A minimum of 8 years' experience in financial services
- Demonstrated experience in data management and analysis, including troubleshooting, clarifying, and resolving any perceived reporting variances
- Excellent analytical, organisational, problem solving, project and process management skills
- Experience in management or development of strategic review process and Agile methodologies
- Strong communication skills, including presentation skills



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