



Recruitment | Business Services | Consulting | Immigration Services

Our client, a successful local Bermuda company, is seeking a **Marketing Manager and Brand Ambassador**. Working closely with the senior Management Team, this newly created position will be responsible for establishing and implementing the company's marketing strategy and budget. Responsibilities will include managing marketing related events, working to maintain a high-level presence in the local market to ensure the company's brand recognition, and grow the company's business and service offerings. The successful applicant will be the champion of the company's CRM and sales system as well as the liaison for all brand related matters, the company's web site and digital marketing platforms.

## ► MARKETING MANAGER AND BRAND AMBASSADOR

### Required Qualifications, Skills and Experience

- Bachelor's or Master's Degree in marketing/communications or related fields
- Minimum of 3-5 years of relevant marketing, communications, and public relations experience
- Confident communicator with proven analytical and project/budget management experience
- Strong social media skills, including Facebook, Instagram, Twitter, etc. and the ability to write web content
- Advanced computer literacy, including a strong proficiency of Microsoft Office and knowledge of branding and design principles
- Self-motivated connector with a positive attitude and the ability to work both independently and collaboratively as part of a dynamic, high-performing team
- Excellent verbal and written communications and presentation skills
- Strong organizational and multi-tasking skills
- Flexible to work weekends, evenings and holidays as required

Applications may be submitted online at [www.frontier.bm](http://www.frontier.bm) or via email to [info@frontier.bm](mailto:info@frontier.bm) no later than **November 25, 2022**.

### Frontier Financial Services Limited

Wessex House, 1<sup>st</sup> Floor  
45 Reid Street, Hamilton HM12  
[info@frontier.bm](mailto:info@frontier.bm) | (441) 295-7653



Frontier Bermuda  

All applicants will be dealt with in strict confidence.

[www.frontier.bm](http://www.frontier.bm)