

BSX:LOM.BH

LOM

The LOM Group's global network offers investment strategies to our clientele with subsidiaries based in Bermuda, Cayman, the Bahamas and the UK.

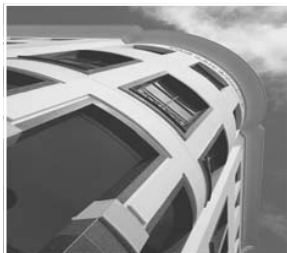
GLOBAL MARKETING MANAGER

LOM Financial (Bermuda) Limited is seeking qualified candidates who will have or be:

- Five years relevant experience in a similar role
- Relevant education with a business or financial qualification and a CSC/Series 7 is essential
- In depth knowledge of investment services or wealth management
- Articulate and exceptional analysts/communicators

The general responsibilities of the position will be:

- Coordinate sales and marketing efforts to boost brand awareness and to help increase revenue
- Oversee external marketing, design all online and display marketing
- Ensure brand message is targeted, strong and consistent across all channels and marketing efforts
- Map and enhance the customer experience
- Analyze consumer behaviour and determine customer personas
- Track and assess the performance of campaigns and other marketing
- Manage and optimize SEO performance



If you are interested in this position, please deliver or email to:

**The Human Resources Department
The LOM Group, The LOM Building, 27
Reid St., Hamilton HM 11
Email: HR@LOM.com or 292 5000
www.LOM.com**

**Applications received after 11 May
2021 will not be considered.**

LOM is an Equal Opportunity Employer

INTELLIGENT INVESTMENTS

LOM offers a world class business platform with a choice of jurisdictions to our international and local clientele.

Licensed to conduct Investment Business by the Bermuda Monetary Authority

SECURITIES BROKERAGE - ASSET MANAGEMENT - MONEY MARKET - MUTUAL FUNDS - CORPORATE FINANCE