



vineyard vines®
SPRING 2019

EVERY *SPRING BREAK* SHOULD FEEL THIS GOOD.

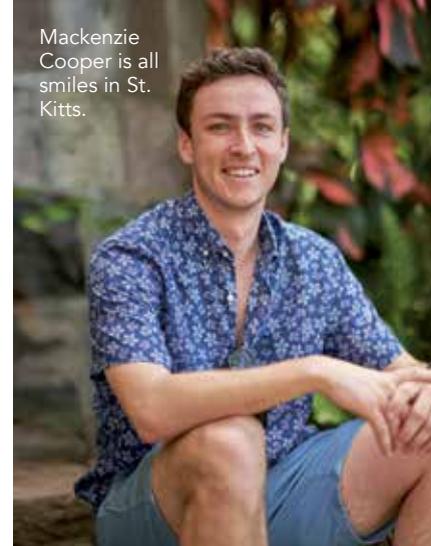




Dominic Manzo shows us how to snag a drink, Florida style.



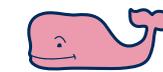
Our new On-The-Go Falmouth Pants go everywhere—land, sea or air.



Mackenzie Cooper is all smiles in St. Kitts.



Markus Edegran rips over the waves on his foiling kiteboard.



vineyard vines®

Welcome to the world of vineyard vines, where Every day should feel this good.

When we kicked off this crazy adventure more than 20 years ago, we wanted to make clothes that would let people take a slice of the Good Life with them. Whether behind the helm or behind a desk, we wanted people to see our smiling whale and be reminded of good times, good places and good friends.

This has always been in our DNA. And while we've grown a bit, we still make sure that everything we do reflects that. Because at the end of the day, if you can't smile and have fun, what's the point?

So whatever your plans are for this season, make sure to sit back and soak it all in, because at the end of the day, these moments—the ones that make you think *Every day should feel this good*—these are the ones you'll remember.

-Shep & Ian

CEOs, co-founders & brothers

Family owned and operated since 1998...on vacation ever since.

EVERY
SPRING BREAK
SHOULD
FEEL
THIS
GOOD. 🐳



ALI TOPPA
Sailor, surfer & adventurer



TAYLOR BARIT
Spearfisher, free-diver & part-time mermaid



Our goal is to stick to who we are, be with friends & have fun!

vineyard vines®



LONG-SLEEVE VINTAGE WHALE POCKET T-SHIRT

- LOBSTER REEF
- WHITE CAP
- MISTY BLUE
- BLUE BLAZER
- JAKE BLUE

All styles are imported unless otherwise noted. **LONG-SLEEVE VINTAGE WHALE POCKET T-SHIRT** (1V1017): Cotton. Imported. **\$48.** Shown in jake blue (also available in white cap, misty blue, blue blazer, lobster reef). **TUNA AND STARFISH PIECED CHAPPY TRUNKS** (1M000017): Polyester/spandex. Imported. **\$89.50.** Shown in palm beach. **LONG-SLEEVE DOCKSIDE T-SHIRT** (1V000013): Cotton. Imported. **\$48.** Shown in white cap (also available in jet black, vineyard navy, coastline). **TARPON SKETCH PIECED CHAPPY TRUNKS** (1M000019): Polyester/spandex. Imported. **\$89.50.** Shown in jake blue. **SHORT-SLEEVE HEATHERED VINTAGE WHALE POCKET T-SHIRT** (1V000044): Cotton. Imported. **\$42.** Shown in moonshine (also available in coral reef, andros blue). **ISLAND PALMS CHAPPY TRUNKS** (1M000015): Polyester/spandex. Imported. **\$89.50.** Shown in washed neon pink.



MARKUS
Kiteboarder, sailor & thrill-seeker

MACKENZIE
Sailor, Bermudian & vineyard vines team member

SHOMARI
Boxer, sailor & musician

Mackenzie sailing for Team Bermuda in the 2017 Red Bull Youth America's Cup.

OLD FRIENDS, NEW ISLAND

THREE SAILING FRIENDS GET AWAY FOR A SPRING BREAK

Vacationing with sailing buddies is something we're used to. Heck, we do it almost every year. So when we asked Mackenzie Cooper, a lifelong sailor and member of the vineyard vines On Deck Program, what he wanted to do for spring break, his answer was no surprise: to go somewhere warm with his sailing friends.

St. Kitts has high peaks, lush jungles and black sand beaches. The winds are good for kiting and sailing, the swell is good for surfing, and the beaches are great for relaxing. It's an ideal destination for a group of friends who want an active vacation.

Mackenzie Cooper, Shomari Warner and Markus Edegran have been sailing with and against each other for years. Mackenzie and Shomari were on Team Bermuda for the 2017 Red Bull Youth America's Cup, while Markus sailed for Team USA. Once we landed, the reunion was on. "After

the Cup a lot of us went our own way," Shomari said, "so getting to hang with these guys again is great."

From the beginning it was clear that these guys have a competitive streak. Whether we were kiteboarding, biking or hiking, there was a healthy competition amongst these friends.

"Markus is always doing something fun," Mackenzie said. "It's always a little secret, and it's always cool. Now he's kiting. What's next is anyone's guess."

We'd be surprised if these guys don't end up on the race-course again. And we have a feeling there will be some friendly waves, some light-hearted trash-talk, and plenty of laughs back on the dock when it's all done.



SHOMARI has all the ingredients for a perfect spring break: a DemerBox, Chappies, good friends & no plans.

All styles are imported unless otherwise noted. **LONG-SLEEVE VACATION HAMMOCK POCKET T-SHIRT** (1V000067): Cotton. Imported. \$48. Shown in misty blue. **LEATHER FLIP FLOPS** (1Z000008): Leather/EVA foam. \$49.50. Shown in mudslide.

Shown right: **SHORT-SLEEVE HEATHERED BEACH HITS FILL LOGO BOX POCKET T-SHIRT** (1V000038): Cotton. \$42. Shown in cornflower. **LONG-SLEEVE VINTAGE WHALE POCKET T-SHIRT** (1V1017): Cotton. \$48. Shown in white cap. **LONG-SLEEVE VACATION HAMMOCK POCKET T-SHIRT** (1V000067): Cotton. \$48. Shown in misty blue. **LONG-SLEEVE SAILFISH VORTEX POCKET T-SHIRT** (1V5176): Cotton. \$48. Shown in strawberry blond. **SHORT-SLEEVE TUNA STARFISH WHALE FILL POCKET T-SHIRT** (1V000039): Cotton. \$42. Shown in swimming pool. **LONG-SLEEVE BAHAMA MAMA BOX POCKET T-SHIRT** (1V000032): Cotton. \$48. Shown in white cap. **SHORT-SLEEVE PLANE & PALMS ISLAND TEE** (1V000022): Cotton. \$42. Shown in moonshine. **WHALE DOT PERFORMANCE TRUCKER HAT** (1A5080): Polyester. \$32. Shown in graphite (also available in multi, surf blue, blue blazer, gray heather). **PERMIT ICON TWILL** (1F000007): Cotton. \$28. Shown in blue moon. **LEATHER WHALE FILL LOGO PATCH TWILL BASEBALL HAT** (1F000056): Cotton. \$30. Shown in jetty red, sage olive (also available in deep bay, jake blue). **WHALE LOGO BASEBALL HAT** (1F000090): Cotton. \$28. Shown in barracuda (also available in jetty red, camden green). **CAMO DEMERBOX WATERPROOF SPEAKERS** (5A000245): Pelican Case; Polypropylene. Made in the USA. \$399. Shown in vineyard navy.



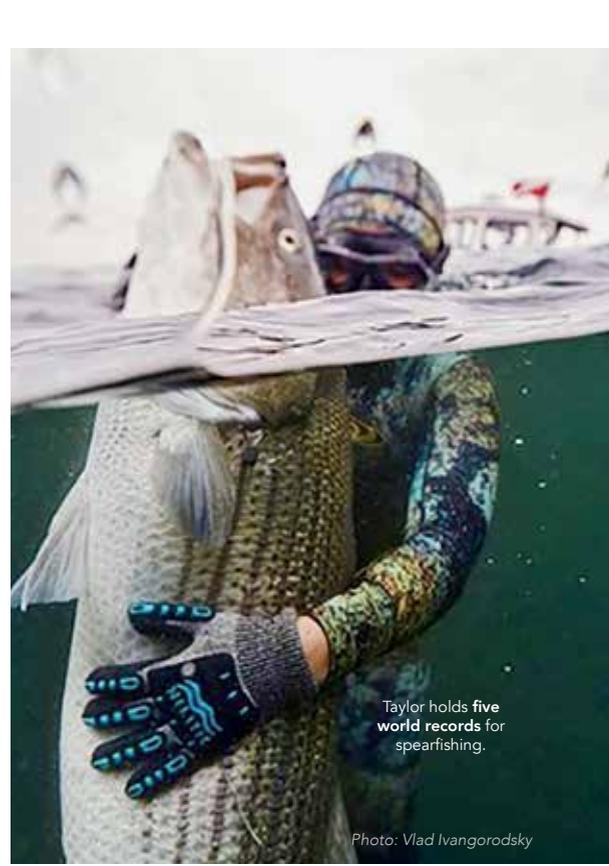
SPRING BREAK ESSENTIALS
WE'VE GOT THE TEES AND HATS; ALL YOU NEED IS THE BEACH.



Livin' the Good Life



All styles are imported unless otherwise noted. **FAVORITE STRIPE TIE FRONT BANDEAU TOP** (2M000010): Spandex/micro nylon. \$70. Shown in neon watermelon. **FAVORITE STRIPE CLASSIC BOTTOM** (2M000011): Spandex/micro nylon. \$65. Shown in neon watermelon. *Shown right:* **LONG-SLEEVE STRIPE KNIT LACE HEM DRESS**(2Q000024): Cotton. \$118. Shown in cornflower. *Shown right:* **SEERSUCKER HARBOR SHIRT COVER-UP** (2C000004): Nylon/spandex. Imported. \$128. Shown in deep bay. **STRIPED DAYPACK** (2A000064): Cotton canvas. \$98. Shown in deep bay.



Taylor holds **five world records** for spearfishing.

Photo: Vlad Ivangorodsky



Photo: Chris Duperreault

Beneath the Surface **TAYLOR BARIT**

Most people don't free-dive, surf and have **FIVE WORLD RECORDS FOR SPEARFISHING**. But then again, most people aren't Taylor Barit.

Taylor Barit has always been around the water. Born and raised in Bermuda, Taylor started out swimming and cliff jumping around the island. Then came spearfishing. That's when it all changed.

"I started going out with my friends just to be on the water. One day I got a mask, then I got a spear, then I got my first fish and I loved it," Taylor told us. That first fish turned into another. Then the records started racking up.

"When I broke my first record, we were cruising this reef when a male hogfish swam right next to us," Taylor told us. "I went down and got him, and it turned out to be 17.5 pounds. That's a big fish. I think that record will stick for a while."

Taylor centers her life around the outdoors, her friends and her family. "Being with friends, being outside, just recharging by myself, that's what matters," she said. "That, and when I can get in a good dive before work!"



“One day I got a mask, and then I got a spear, and then I got my first fish and I loved it.”
— Taylor Barit

THE SEERSUCKER HARBOR SHIRT COVER-UP