



Take Five Limited (TFL) is seeking applicants for the following position.

Senior Marketing & Social Media Manager

The Senior Marketing & Social Media Manager reports to the Managing Director and is responsible for planning, implementing and monitoring TFL's Marketing and Social Media strategy.

This position will be responsible for:

- Developing, implementing and managing a marketing strategy for Take Five Ltd. and for each individual brand that ties in with the overall company strategy
- Communicating the content marketing plan with internal and external stakeholders
- Identifying new customers and support sales and lead generating efforts through building brand awareness
- Developing, implementing, managing and constantly evaluating TFL's social media strategy
- Coordinating and overseeing social media content (Social media copywriting, posting and engagement, leveraging the TFL voice) and manage social calendars and all process docs
- Coordinating day to day social profile listening and community management
- Organizing company events that involve the community, as well as trade fairs
- Overseeing & managing the creation of visual concepts for each brand in support of building brand awareness
- Writing a press release about an upcoming product launch or a new company initiative

Skills and Experience

- Bachelor's Degree or Master's Degree in marketing, or Business Administration
- Three years managerial experience in Marketing, Social Media and/or Press Relations experience in the hospitality industry or a similar environment
- Proven experience using adobe software ideally Photoshop, Premiere Pro and InDesign
- Proficiency in Microsoft Office applications, budget management and project and time management
- Excellent written and verbal communication skills in English
- Strong analytical skills to understand key business indicators and competitive trends and developing approaches to these challenges

TFL maintains a drug-free work environment and reserves the right to perform pre-employment drug tests and criminal background checks.

All applicants must be punctual, reliable, have good work ethic and able to work Saturdays, Sundays and Holidays.

Persons interested in this opportunity should submit their resumes and applications to HR@tfl.bm by **April 22, 2019**.

