



PROGRESS. PASSION. POSSIBILITIES.

At KPMG our goal is to be the Clear Choice for our Clients, our People and our Community.

KPMG professionals are individuals who take deep, personal accountability for their work; have a passion for excellence; are driven to achieve their full potential and understand the value of building relationships with clients, their communities and each other. A KPMG professional has a strong work ethic, thrives on challenges, and is dedicated to providing outstanding client service.

Senior Manager, Markets

The KPMG Markets Group is looking for a Senior Manager, Markets, who will support the firm's service and industry groups and corporate marketing initiatives. He or she will assist in developing and implementing marketing strategies, directly manage a team of three and report to the Director, Markets.

What you will do:

- Work with the Director to drive the annual planning process;
- Effectively develop, manage and execute an integrated marketing plan aligned to business objectives;
- Support the development and execution of an internal and external communications strategy that supports the firm's strategic objectives and revenue goals;
- Provide communications expertise and advice to senior executives and business leaders in order to achieve business objectives through internal and external communications, including issues management support;
- Develop, maintain and expand effective working relationships with media;
- Support the Key Accounts programme and account planning process;
- Be a collaborative team member who motivates, coaches, trains and supports team members and who leverages the Global Marketing, Research and Communications teams and other geographies to execute the marketing plan on time and on budget;
- Leverage the firm's intellectual capital into programmes and activities that build the brand and create / enhance relationships;
- Plan and execute sponsorships, internal and external events, campaigns and other marketing activities;
- Seek opportunities to expand our profile in the market – through speaking engagements, media, social media, etc.;
- Manage and maintain the Markets department budget; and
- Develop and maintain exceptional knowledge of firm standards and brand compliance.

A successful candidate will possess the following skills and behaviors:

- 7+ years' experience preferably within a large professional services organisation or similar environment. Financial Services Industry marketing experience also an asset;
- 3+ years' experience with people leadership / management;
- Bachelor's degree in marketing / business, or related discipline;
- Proven leadership and experience working with senior level executives and strong communication skills to interact effectively and proactively with a wide range of professionals at every level of the organisation;
- First class communication skills – written and verbal and excellent presentation skills;
- Must be a natural leader, strong design-oriented thinker, visual story teller and problem solver;
- Superior organisational and proven project management skills to manage multiple projects through completion, interacting with a wide range of stakeholders. Ability to meet tight deadlines and to prioritise, with a strong focus on maximising the return on marketing investment;
- Ability to develop and execute end to end marketing programmes and follow through to execution, evaluation and measurement and to conceptualise and present new approaches to issues;
- Strategic and creative thinking with ability to identify client and key industry trends, issues, and strategic business opportunities and present marketing perspective on what will be required to meet strategic goals;
- Self-directed individual with an eagerness to excel who is accustomed to a fast-paced environment;
- Excellent interpersonal skills, energetic and proactive approach;
- Ability to "read" people well – and accurately sense emotional climate and handle various personality types;
- Flexible individual with a strong work ethic. Willingness to work with tight deadlines and occasionally extended hours in order to get the job done;
- Collaborative team player who is effective in both a lead and a support role; and
- Proficient with MS Office including Word, Excel, PowerPoint and Outlook.

To apply for the above position, please visit our careers page at kpmg.bm.

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Deadline to apply is Wednesday, May 23, 2018.

KPMG is an equal opportunities employer.

