



## Marketing Manager

Freisenbruch-Meyer Insurance Services Ltd, is currently recruiting for an experienced professional to fill the role of Marketing Manager. Reporting to the COO, the primary purpose of this position is to manage / oversee all branding, marketing, and advertising related operations for the company, with the aim to achieve brand consistency throughout. For a full description of the role, please contact [hr@psolutions.bm](mailto:hr@psolutions.bm) or 232-5270.

### Candidates must have the following:

- Bachelor's degree in Marketing, Business Administration or equivalent work experience in related field
- Minimum of 5 years' corporate marketing and branding experience.
- Minimum of 3 years' experience developing, writing and delivering external communication programmes
- Basic understanding of the industry, with the ability to become a subject matter expert on the job is an asset
- Understanding of sales performance metrics
- Strong knowledge and prior experience with digital and social marketing
- Excellent verbal and written communication skills, including facilitation of group presentations
- Excellent planning and organizational skills
- Excellent rapport building, networking and relationship management experience.
- Proficiency in Microsoft Office applications and industry-specific analysis software
- Be both a strategic thinker as well as a capable implementer.
- A self-starter, able to demonstrate high levels of initiative and motivation, but also work closely with other team members and displaying trust and loyalty.
- An aptitude for research and analysis.
- Must be able to multi-task and keep calm under pressure.

Please apply in writing no later than **April 27<sup>th</sup> 2018**, to:-  
Performance Solutions Limited,  
Email: [hr@psolutions.bm](mailto:hr@psolutions.bm). Phone: 441-232-5270