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Marketing Coordinator

Our client is an innovative Bermudian company with high standards of service and excellent development opportunities for their staff. They are seeking a talented, resourceful Marketing Coordinator to join their team. The successful candidate will be responsible for the creation of marketing materials using appropriate communication vehicles and processes. The individual will develop and execute marketing plans to achieve the company goals and maintain consistency in the company brands, as well as provide exceptional service to the team.

Duties include web design/development, corporate marketing as well as supporting staff with promotions and affiliated resources.

Minimum Qualifications, Skills & Experience:

- Post-secondary qualification in marketing or graphic design, or equivalent industry experience
- 3+ years' marketing work experience
- Proven track record with web design/development and social media
- Demonstrated creativity & innovation, with the ability to work as part of a team as well as independently
- Ability to multi-task and meet tight deadlines
- Proficiency with popular marketing software preferred e.g. Photoshop, Indesign, Acrobat Pro DC, Acrobat Creative Cloud, Illustrator, Hootsuite, iMovie & Final Cut Pro (or similar); strong Microsoft suite skills mandatory

To apply please send your résumé to bdajobs@expertise.bm or apply online at www.BermudaJOBS.com.

All enquiries will be dealt with in strict confidence.

Closing Date: **April 11, 2018**