

A growing startup company is looking for a **Social Media Consultant** to be the eyes, ears and voice of our company online.

WE are: an innovative, customer service based company. Less than 10 employees. Based in Bermuda. Cater to tourists and local residents.

WE are looking to: Raise brand awareness. Increase web traffic to our sites. Measure ROI. Maintain a positive company reputation.

YOU: Have professional level English language and writing skills. Are knowledgeable about the Bermuda consumer market. Have experience, relationships and/or thorough knowledge of working with the media and journalism industries. Have experience with Adobe Illustrator. Are knowledgeable about all or most social media platforms and digital methods such as AdWords, CPM, CPC, PPC and community management. Have exceptional client service skills. Have a portfolio of past work and/or can provide examples of your social media profiles and current projects. Will be expected to gain a thorough understanding of our business and target market. Will be expected to use analytical tools to measure ROI of campaigns.

If this sounds like you, please send an email with your name, handle, any links to your social media presence/projects/portfolios and 1-3 sentences on what inspires your social media work to saki@currentvehicles.com. Short listed applicants will be asked to provide: A general assessment of our company's current social media presence (a very small version), and a list of current & past clients.