

# Senior Marketing Coordinator

Are you a people person? Join a team where people come first.

**About Us** – A leading regional player in the retail insurance sector, Colonial Group International, with over 300 employees and offices in Bermuda, The Bahamas, the British Virgin Islands, the Cayman Islands and the Turks & Caicos Islands, offers a complete range of premier financial and insurance services to our individual and corporate clients. We know that our products make a real difference to our clients and their families.

**The Role** – Reporting to the Strategic Marketing Executive, you will be responsible for corporate branding of all printed matter, media and corporate gifts as well as the effective implementation of the Strategic Marketing Plan in all CGI affiliated companies in all jurisdictions in which CGI has operations. Additional duties include, but are not limited to:

- Organizing, managing and coordinating corporate events, both locally and overseas;
- Managing and coordinating sponsorships;
- Supervising Marketing Coordinators in other jurisdictions;
- Managing and reporting on the marketing budget;
- Providing activity and accountability reports; and
- Undertaking administrative and clerical duties to support primary functions.

Excellent and innovative customer service delivery is important to us, critical to our strategic objective of business retention and growth and applies to all roles across the Group.

**The Person** – You will have a university degree in a relevant discipline, e.g., marketing or business, and a minimum of 2 years relevant experience in a marketing role. You will be self-motivated, have strong communications skills (including verbal, written and presentation) along with strong interpersonal and organizational skills. Excellent proficiency in the Microsoft suite of products, Adobe Acrobat and Adobe In-Design are essential.

**The Benefits** – We offer an attractive compensation package.

**To Apply** – Please send your résumé/cv by no later than July 25, 2017, to our Vice-President, Human Resources at [hr\\_manager\\_bm@colonial.bm](mailto:hr_manager_bm@colonial.bm).



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INTERNATIONAL

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