



PUBLIC RELATIONS CONSULTANT

A position is available within a small, thriving consultancy for a public relations consultant with five years' PR experience. Agency experience is essential. Day-to-day responsibilities will include delivering excellent client-focused service; providing communications and new media counsel to clients; researching, writing and editing a variety of media and editorial materials; establishing, maintaining and strengthening relationships with media, bloggers and influencers; developing innovative media content to sell in; developing and leveraging online and social networking sites utilizing Search Engine Optimization; co-ordinating media interviews and feature profiles; developing and implementing strategic communications plans and launch strategies; managing product and service launches and media relations activities; managing a variety of events including logistics planning; media, issues and social media monitoring; managing potential crisis as required; and managing client budgets. You will be requested to prepare a case history at interview stage.

Evening and weekend time will be required as client workload demands.

Interested candidates should forward their resumé detailing their experience by August 13, 2016 to liz@troncossi.bm. Candidates who are Bermudian are preferred.

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