
A. S. COOPER

& SONS LIMITED

Graphic Designer & Brand Specialist

The successful applicant will focus on the creative vision and design aesthetic for A.S. Cooper and its divisions, including graphic design.

Creative responsibilities include conceiving, developing and executing innovative creative materials that will drive, elevate and evolve overall sales. Materials include print, online, in-store marketing collateral, brochures, logos, display graphics and special projects. Involvement in the overall marketing strategy with an ability to manage additional marketing projects as needed.

Daily duties include:

- Develop and execute design layouts for all marketing material including print and web
- Lead and manage the creative process in collaboration with merchandising and senior management and follow through from concept to execution, including brand direction.
- Manage contractors for photography, video, radio, web development and additional graphic design
- Strategize with merchandising and execute email marketing campaigns
- Ability to edit photos
- Manage social media accounts and ensure web content is kept current
- Create key in-store signage and collaborate with all departments to ensure needs are met.
- Conceive concepts and manage window display installations
- Liaise with vendors to collate marketing material and to co-op on advertising
- Manage the execution of advertising with local and oversea publications
- Manage the relationships with suppliers and ensure projects are within the marketing budget
- Must have a minimum of 5 years in design for both print and online
- Experienced user in Adobe Creative Suite CS6
- Knowledge with social media and website platforms required.

Competitive Salary & Excellent Benefits to the right candidate

Closing date: August 2nd, 2016

Please apply in writing to:

Kathy Rowntree, Director of Human Resources

A.S. Cooper & Sons Ltd. P.O. Box HM 1071, Hamilton HM EX
or email: krowntree@ascooper.bm

NO TELEPHONE ENQUIRIES PLEASE

WE ARE AN EQUAL OPPORTUNITY EMPLOYER