

TRADE/SERVICE MARKS

Notice is hereby given that person who has grounds of Opposition to the registration of any of the Marks advertised herein according to the Classes under the heading "Trademark Applications advertised before Registration" may within two months from the date of this publication lodge with the Registrar Notice of Opposition in writing in duplicate accompanied by a fee of \$161 payable either by cheque made payable to the Accountant General, by cash or by Revenue Stamp obtainable at the Office of the Accountant General.

N.B. All trademarks are published under the NICE CLASSIFICATION (Tenth Edition) NCL (10)

TRADEMARKS APPLICATIONS ADVERTISED BEFORE REGISTRATION

Applications for registration in Part A are shown with the Official Number unaccompanied by any Letter.

Applications for in Part B are distinguished by the Letter B prefixed to the Official Number.

Class 14

Registration of this mark shall give no right to the exclusive use of a letter "s"

54495. Jewelry; watch bands; watch boxes; watch cases; watches; all included in class 14. SPERRY TOP-SIDER, LLC, 191 Spring Street, Lexington, Massachusetts 02421, United States of America - 26/03/2015. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda. To be associated with mark no: 54498

Class 12**SILVERADO**

54536. Motor vehicles and parts thereof; all included in class 12. GENERAL MOTORS LLC, 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America - 14/04/2015. Address for service is FIRSTMARK, Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

Class 12**TRAILBLAZER**

54537. Motor vehicles, including sport utility vehicles and parts of motor vehicles; all included in class 12. GENERAL MOTORS LLC, 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America - 14/04/2015. Address for service is FIRSTMARK, Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

Class 36**TRANSRE CAPTIAL PARTNERS**

Registration of this mark shall give no right to the exclusive use of the word "Capital"

54504. Reinsurance underwriting; reinsurance administration services; financial services; all included in class 36. TRANSATLANTIC HOLDINGS, INC., 18th Floor, One Liberty Plaza, 165 Broadway, New York, New York 10006, United States of America - 30/03/2015. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda. To be associated with mark no: 54479

Class 18

Registration of this mark shall give no right to the exclusive use of the word "SERIES"

54439. All purpose sporting bags, backpacks, day packs, knapsacks, rucksacks, book bags, tote bags, handbags, duffel bags, knap sacks and duffel sacks, messenger bags, hip and lumbar packs, hip belts, shoulder bags, messenger bags, book bags, waist packs, fanny packs, day packs, shoulder bags, satchels, mountaineering bags, Boston bags, internal frame packs and external frame packs, backpack bottle pockets, rain covers used to cover the aforesaid; hydration packs, namely, backpack hydration systems consisting of a backpack, a reservoir, and a mouthpiece connected to the reservoir by a tube; backpack shoulder harnesses; parts and fittings for all the aforesaid goods; all included in class 18. THE NORTH FACE APPAREL CORP., 3411 Silverside Road, Wilmington, Delaware 19810, United States of America - 25/02/2015. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda. To be associated with mark no: 54442

Class 20

Registration of this mark shall give no right to the exclusive use of the word "SERIES"

54440. Sleeping bags; covers for sleeping bags; sleeping bag pads; sleeping bag liners; sacks for carrying and storing sleeping bags; non-metal tent poles and tent stakes; all included in class 20. THE NORTH FACE APPAREL CORP., 3411 Silverside Road, Wilmington, Delaware 19810, United States of America - 25/02/2015. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda. To be associated with mark no: 54441

Class 22

Registration of this mark shall give no right to the exclusive use of the word "SERIES"

54441. Tents; tent accessories, namely, tent storage bags, rain files, vinyl ground cloths, tent pole storage sacks, and gear loft platforms used for storage; all included in class 22. THE NORTH FACE APPAREL CORP., 3411 Silverside Road, Wilmington, Delaware 19810, United States of America - 25/02/2015. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

To be associated with mark no: 54440

Class 25

Registration of this mark shall give no right to the exclusive use of the word "SERIES"

54442. Clothing, namely, men's, women's, and children's T-shirts, shirts, tops, sweatshirts, sweatpants, pants, side zip pants, shorts, trousers, jeans, vests, parkas, anoraks, coats, jackets, wind-resistant jackets, jacket hoods, pullovers, sweaters, coveralls, underwear, thermal underwear, boxer briefs, sleepwear, loungewear, hosiery, socks, tights, gloves, mittens; outerwear, namely, shells, one-piece shell suits, ski wear, ski suits, ski vests, ski jackets, ski bibs, bib overalls, bib pants, snowboard wear, snow pants, snow suits, rain wear, rain jackets, rain pants, gaiters, namely, neck gaiters, leg gaiters and ankle gaiters; skirts, dresses; swim trunks; footwear, namely, athletic shoes, sneakers, trail running shoes, climbing shoes, hiking shoes, slippers, climbing slippers, boots, trekking boots, hiking boots, snowshoes, clogs, sandals; headgear, namely, caps, hats, headbands, bandanas, scarves, earbands, earmuffs, balaclavas, visors, beanies; and belts; all included in class 25. THE NORTH FACE APPAREL CORP., 3411 Silverside Road, Wilmington, Delaware 19810, United States of America - 25/02/2015. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda. To be associated with mark no: 54439

Class 5**HELSINN BUILDING QUALITY CANCER CARE TOGETHER**

Registration of this mark shall give no right to the exclusive use of the words "CANCER CARE"

B54032. Pharmaceutical and veterinary products; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides; all included in Class 5. HELSINN HEALTHCARE SA, Via Pian Scairolo 9, 6915 Lugano, Switzerland - 30/09/2014. Address for service is SMITH & CO, P.O. Box HM 2893, Hamilton HM LX, Bermuda. To be associated with mark no: 54033

Class 40**HELSINN BUILDING QUALITY CANCER CARE TOGETHER**

Registration of this mark shall give no right to the exclusive use of the words "CANCER CARE"

B54033. Treatment and processing of pharmaceutical products for others; all included in Class 40. HELSINN HEALTHCARE SA, Via Pian Scairolo 9, 6915 Lugano, Switzerland - 30/09/2014. Address for service is SMITH & CO, P.O. Box HM 2893, Hamilton HM LX, Bermuda. To be associated with mark no: 54032, 54034

Class 42**HELSINN BUILDING QUALITY CANCER CARE TOGETHER**

Registration of this mark shall give no right to the exclusive use of the words "CANCER CARE"

B54034. Research and development of pharmaceutical products; scientific and industrial research for the development of drugs and active ingredients, as well as consulting in the field of chemical and pharmaceutical technologies; engineering services, including expertise in the field of chemical and pharmaceutical technologies; all included in Class 42. HELSINN HEALTHCARE SA, Via Pian Scairolo 9, 6915 Lugano, Switzerland - 30/09/2014. Address for service is SMITH & CO, P.O. Box HM 2893, Hamilton HM LX, Bermuda. To be associated with mark no: 54033

Class 9

54052. Electronic monitoring apparatus and software; monitors, sensors, and wearable computing devices to measure, monitor, record, and transmit physiological and biometric data such as heart rate, pulse, body temperature, perspiration, blood pressure, sleep patterns, time, distance, pace, calories burned, and other fitness measurements; computer and smartphone interfaces; monitoring and sensing hardware and software for wearable computing devices that measure, monitor, record and transmit physiological and biometric data such as heart rate, pulse, body temperature, perspiration, blood pressure, sleep patterns, time, distance, pace, calories burned, and other fitness measurements; wearable computing devices to measure biometric and physiological data; data processing devices for personal wear; wireless computing devices that transfer data to computers, personal digital assistants, smart phones, software applications and user interfaces through Internet websites and other computer and electronic communication networks; smartphones; cell phones; personal digital assistances; computers; electronic tablets; computer and network servers; data processing equipment; data centers; wireless communication devices; local area network (LAN) and wide area network (WAN) hardware and operating software; software applications for computers, smartphones and tablets; semiconductors; integrated circuits; microprocessors; computer hardware; computer and telecommunications hardware and software; network interface cards (NICs); computer firmware; computer chipsets; computer motherboards; graphic chips; graphic boards; graphic cards; apparatus for recording, transmission, or reproduction of sound or images; devices, platforms and software used with or for cloud computing and the Internet of things; electronic charging devices; wireless electronic charging devices for accessories; computer anti-virus software and hardware; all included in Class 9. INTEL CORPORATION, 2200 Mission College Boulevard, Santa Clara, California 95052-8119, United States of America - 02/10/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 29810, 29811, 29812, 29813, 30797, 31620, 33763, 42355, 45249, 45250, 45251, 45252, 45253, 45534, 46318, 47809, 48925, 48926, 48927, 48942, 51718, 52353, 52354, 52355, 53301, 54053

Class 10

54053. Sensors, monitoring components and devices for gathering biometric and physiological data; pulse meters; heart and sleep monitors; blood pressure monitors; fitness measuring instruments and devices; all included in Class 10. INTEL CORPORATION, 2200 Mission College Boulevard, Santa Clara, California 95052-8119, United States of America - 02/10/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 54052

Class 14

54054. Jewelry, watches, bracelets and rings made of precious metals, stones and gemstones that incorporate functions for monitoring and reporting fitness and activity data, such as heart rate, pulse, temperature, perspiration, time, distance, pace, calories burned, and sleep patterns, as well as cumulative activity information; watches and bracelets that collect, store, transfer and communicate data to computers, personal digital assistants, smart phones, and software applications and interfaces through Internet websites and computer and electronic communication networks; all included in Class 14. INTEL CORPORATION, 2200 Mission College Boulevard, Santa Clara, California 95052-8119, United States of America - 02/10/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 29810, 30797, 45249, 46318, 52338, 52353, 54052

Class 25

54055. Clothing; clothing, namely, shirts, sweaters, sweatshirts, tops, pants, shorts, swim suits, shoes, socks, pajamas, undergarments, onesies, helmets, hats, gloves, scarves; wearable electronics, namely clothing, footwear, handgear and headgear for monitoring and reporting fitness and activity data, such as heart rate, pulse, temperature, perspiration, time, distance, pace, calories burned, and sleep patterns, as well as cumulative activity information; wearable electronics; all included in Class 25. INTEL CORPORATION, 2200 Mission College Boulevard, Santa Clara, California 95052-8119, United States of America - 02/10/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.

Class 3**EUCERIN**

54093. Soaps; cosmetics; deodorants and anti-perspirants for personal use; shaving and after-shaving preparations; preparations for the care, cleaning and embellishment of hair; sun tanning and after-sun preparations; all included in Class 3. BEIERSDORF AG, Unnastrasse 48, 20253 Hamburg, Germany - 22/10/2014. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda. To be associated with mark no: 54094

Class 5**INVEGA TRELVEGA**

54423. Human pharmaceutical preparations; all included in class 5. JOHNSON & JOHNSON, One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001, United States of America - 04/02/2015. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 45043, 47553, 47955, 47956, 47957, 47958, 54400, 54401, 54404, 54405, 54406, 54407, 54408, 54410, 54411, 54523

Class 12**MANSEL**

54376. Apparatus for locomotion by air or water; tankers; all included in class 12. VITOL HOLDING B.V., K.P. van der Mandelelaan 130, 3062 MB Rotterdam, The Netherlands - 21/01/2015. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda. To be associated with mark no: 54378

Class 39**MANSEL**

54379. Transportation, package and storage of natural resources including, oil, metals, minerals and natural gasses; transportation, package and storage of grain, rice, sugar, crude sugar and other agricultural products and foodstuffs; transportation, package and storage of chemicals used for industrial purposes, coal, common metals and their alloys, namely zinc and non-ferrous metals; transportation, package and storage of naphtha, ethanol, methanol; transportation, package and storage of petroleum derivatives and petroleum-based preparations, paraffin and waxes, illuminants, non-chemical additives for motor fuel, fuels and lubricants. Storage and distribution of oil and fuel (including jet fuels); all included in class 39. VITOL HOLDING B.V., K.P. van der Mandelelaan 130, 3062 MB Rotterdam, The Netherlands - 21/01/2015. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda. To be associated with mark no: 54378, 54380

Class 42**MANSEL**

54380. Geophysical exploration for the oil, gas and mining industries; analysis and testing for oil, gas and mineral workings; analysis for oil field exploitation; analysis for the exploration of metals, minerals and natural gasses; conducting feasibility studies (technical research) relative to oil field exploitation, mineral exploitation and natural gas