

The Bermuda National Trust

is hiring a Development Officer



Specialising in Marketing and Communications

**WE ARE SEEKING AN EXPERIENCED
AND SELF- MOTIVATED INDIVIDUAL TO JOIN OUR TEAM**

Reporting to the Director of Development the successful candidate will lead strategic marketing initiatives for the Trust and support the development office as follows;

- Develop and implement Trust marketing strategies
- Develop and disseminate materials for outreach
- Develop marketing materials for fundraising, events, retail and lectures
- Develop and disseminate news on the Trust, its historic properties, nature reserves and the environment generally using print and social media
- Provide support for the Development Office fundraising initiatives and event planning

The successful candidate should possess the following:

- A degree in Marketing, Public Relations or other related field required
- A minimum of 5 years of experience in marketing, event coordination and fundraising
- Excellent communication (written and verbal), presentation, and interpersonal skills. Experience in grant writing an asset
- Web site editing and social media experience
- Strong organisation and project management skills
- A high level of computer literacy is essential with demonstrated experience with In Design, Constant Contact and Joomla software preferred.

Please send an application letter, resume and three professional references to Development Officer Position, Bermuda National Trust, P.O. Box HM 61, Hamilton HM AX or e-mail to pauline@bnt.bm. Samples of design and written work encouraged.

Deadline for applications: September 18, 2015