

TRADE/SERVICE MARKS

Notice is hereby given that person who has grounds of Opposition to the registration of any of the Marks advertised herein according to the Classes under the heading "Trademark Applications advertised before Registration" may within two months from the date of this publication lodge with the Registrar Notice of Opposition in writing in duplicate accompanied by a fee of \$161 payable either by cheque made payable to the Accountant General, by cash or by Revenue Stamp obtainable at the Office of the Accountant General.

N.B. All trademarks are published under the NICE CLASSIFICATION (Tenth Edition) NCL (10)

TRADEMARKS APPLICATIONS ADVERTISED BEFORE REGISTRATION

Applications for registration in Part A are shown with the Official Number unaccompanied by any Letter.

Applications for in Part B are distinguished by the Letter B prefixed to the Official Number.

Class 12

MOBIS

By consent of the Proprietor of Trademark no. 41522.

50918. Motor vehicles and parts, components, and accessories thereof; power transmissions and gearings for motor vehicles; shock absorbers for motor vehicles; brakes for motor vehicles; motors for motor vehicles; tyres and tubes for motor vehicles; air bag modules, air pumps, brake disks, brake forks, brake linings, brake shoes, burglar alarms, chassis, clutch disks, disk brake pads, door panels, driving chains, electric motors, electromotive chains, electromotive shafts, engines, fender panels, front bumper covers, front bumper grills, front bumper rails, front bumpers, front mask, gear boxes, gears, grill cover for automobiles; head rests, hood panels, hood protectors, horns, idle servos, instrument panels, links, luggage racks, mudguards, radiator grills, rear bumper covers, rear bumpers, rearview mirrors, roller chain, roof carriers, rubber belts for automobiles; rims for wheels of automobiles; safety belts for the seats of automobiles; safety seat for children, seat covers, seats, servomotor, shafts, shock absorbers using oil pressure and spring force, shock absorbing springs, short engines, side mirrors, ski carriers, spiral springs, spoilers, springs, steering wheels and sun roofs for automobiles; spokes for wheels of automobiles; tyres, torque converters, torsion bars, trans-axles, transmission, tubes, wheel hub bearings, wheels, windows, windshield glasses, windshield wipers and wood-grain for automobiles; parts and accessories for automobiles; alarms for backward motion of automobiles; sun visors for automobiles; crank cases for land vehicles (other than for engines); all included in class 12. HYUNDAI MOBIS, CO., LTD, ING Tower, 679-4, yeoksam-1-dong, Gangnam-gu, 135-977 Seoul, South Korea, Republic of Korea - 28/06/2011. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

Class 26

PIN TWIRLS

53255. Hair accessories, hair clips, hair pins, hair bows, hair ties, hair bands; all included in Class 26. CONAIR CORPORATION, One Cummings Point Road, Stamford, CT, 06902, United States of America - 05/12/2013. Address for service is Amicus Law Chambers Ltd., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM 12, Bermuda.

Class 26

TOPSYTAIL

53256. Hair accessories, hair loop used for hair styling; all included in Class 26. CONAIR CORPORATION, One Cummings Point Road, Stamford, CT, 06902, United States of America - 05/12/2013. Address for service is Amicus Law Chambers Ltd., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM 12, Bermuda.

Class 35

ASHLEY FURNITURE HOMESTORE

Registration of this mark shall give no right to the exclusive use of the words "Furniture" and Homestore"
B53380. Retail store services in the field of furniture; all included in Class 35. ASHLEY FURNITURE INDUSTRIES, INC., One Ashley Way, Arcadia, Wisconsin 54612, United States of America - 05/02/2014. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

Class 3

SAUVAGE

53795. Perfumery products, including perfumes, toilet water, cologne water, essential oils; cosmetic products; cosmetic products including for face and body care, namely creams, serums, oils; make-up products; make-up products including for lips, eyes and face; deodorant for personal use; perfumed gels and milks for the body, the bath and the shower; soaps; shaving preparations; all included in Class 3. PARFUMS CHRISTIAN DIOR S.A., 33 Avenue Hoche, 75008 Paris, France - 29/07/2014. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda.
To be associated with mark no: 5484

Class 29



53840. Preserved, dried, cooked and processed fruits, vegetables and nuts; food products containing fruit, vegetables and nuts; jellies, jams, compotes; pickles; fruit based snacks foods; nut and vegetable based snack foods; potato based snacks; potato products, with or without seasoning; all included in class 29. GENERAL MILLS, INC., Number One General Mills Boulevard, Minneapolis, Minnesota 55426, United States of America - 13/08/2014. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.
To be associated with mark no: 46639, 53841

Class 30



53841. Ready-to-eat grain based food snacks; ready-to-eat grain based food bars; chutneys; all included in class 30. GENERAL

MILLS, INC., Number One General Mills Boulevard, Minneapolis, Minnesota 55426, United States of America - 13/08/2014. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.
To be associated with mark no: 46639, 53840

Class 3



53842. Cosmetics; moisturisers; toiletries; soaps; perfumery; fragrances; essential oils; non-medicated cleansers for personal use; lotions; creams; anti-perspirants and deodorants for personal use; preparations for the care and treatment of the body, face and skin; wipes for cosmetic use; all included in Class 3. KAO KABUSHIKI KAISHA, ALSO TRADING AS KAO CORPORATION, 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103-8210, Japan - 13/08/2014. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda.
To be associated with mark no: 7044

Class 3



Registration of this mark shall give no right to the exclusive use, separately, of the letters "L" and "B" and the word "Bermuda".

53946. Nail polish; bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soap; perfumery, essential oils, cosmetics, hair lotions; dentifrices; all included in Class 3. CRYSTAL DIONNE JONES TRADING AS LIQUID BERMUDA, 25 Hidden Valley, St. George's GE03, Bermuda - 17/09/2014. Address for service is Crystal Dionne Jones Trading as LIQUID BERMUDA, 25 Hidden Valley, St. George's GE03, Bermuda.

Class 5

BELSOMRA

53949. Pharmaceutical preparations for human use; all included in Class 5. MERCK SHARP & DOHME CORP., One Merck Drive, Whitehouse Station, New Jersey, United States of America - 17/09/2014. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.
To be associated with mark no: 53721

Class 9



Registration of this mark shall give no right to the exclusive use of a letter "W" and "D".

54185. Data storage devices, namely, hard disk drives, digital disk drives, media players, solid state drives, blank digital storage media, hybrid drives and computer peripherals; computer storage devices, namely, computer memory hardware and hard drives for computers; digital electronic devices for organizing, receiving, playing, transmitting, managing, storing, securing, encrypting, centralizing, backing-up, transferring, customizing, navigating, playing, viewing, accessing, sharing, streaming, synchronizing, modifying, reviewing, uploading, and downloading text, data, image, audio and video files, information, or media stored on, streamed through, hosted on or run on data storage devices, hard drives, disk drives, solid state drives, media players, Internet servers and cloud storage services; removable hard drive based computer backup system; computer storage docking stations, namely, an adapter that allows data contained on portable drives or USB storage devices connected to the adapter to be shared or accessed; computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content; computer software for use in the synchronization, back-up, playing and encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer network storage devices, namely, storage and backup of electronic data either locally or via a telecommunications network; networking software, namely, software for setting up and configuring managed storage and online backup services over wide area networks; computer storage appliances, namely, network attached storage devices for file sharing and cloud backup; computer software and hardware for synchronizing and connecting local network storage and global computer networks, for upload, storage, retrieval, download, transmission and delivery of digital content, for storing and managing data on local and internet-based file servers, for processing storage of data utilizing solid state storage, namely, hard disk drives combined with solid state memory; computer firmware for data storage, data retrieval, data access, data backup, data replication, data availability, data recovery, data translation and data conversion; data storage management software; protective cases for external hard drives; all included in Class 9. WESTERN DIGITAL TECHNOLOGIES, INC., 3355 Michelson Drive, Suite 100, Irvine, California 92612, United States of America - 11/12/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.

Class 41



Registration of this mark shall give no right to the exclusive use the word "Toronto"

54207. Education; providing of training; entertainment; sporting and cultural activities; entertainment and educational services in the nature of ongoing television and radio programs in the field of basketball and rendering live basketball games and basketball exhibitions; the production and distribution of radio and television shows featuring basketball games, basketball events and programs in the field of basketball; entertainment services in the nature of personal appearances by a costumed mascot or dance team at basketball games and exhibitions, clinics, camps, promotions, and other basketball-related events, special events and parties; fan

club services; entertainment services, namely, providing a website featuring multimedia material in the nature of television highlights, interactive television highlights, video recordings, video stream recordings, interactive video highlight selections, radio programs, radio highlights, and audio recordings in the field of basketball; providing news and information in the nature of statistics and trivia in the field of basketball; on-line non-downloadable games; electronic publishing services; providing an online computer database in the field of basketball; all included in Class 41. NBA PROPERTIES, INC., Olympic Tower Building, 645 Fifth Avenue, New York, New York 10022, United States of America - 15/12/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.
To be associated with mark no: 26085, 27572, 27595

Class 36



Application under Section 24 for a series of two marks. The second mark in the series is limited to the colours light blue and dark blue as shown on the form of application. Registration of this mark shall give no right to the exclusive use of the word "INVESTMENTS".

54301. Insurance; financial affairs; monetary affairs; real estate affairs; providing stock/securities market information; mutual fund investment and mutual fund distribution; investment fund transfer and transaction services; portfolio offering for clients consisting of asset management and cash management; retirement planning services, namely, defined retirement benefits services, defined retirement contribution services, providing financial information to educate consumers on aspects of retirement and providing retirement financial planning services; all included in class 36. AMERIPRISE FINANCIAL, INC., 5226 Ameriprise Financial Center, Minneapolis, Minnesota 55474, United States of America - 22/12/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.
To be associated with mark no: 54134, 54302

Class 36



Application under Section 24 for a series of two marks. The second mark in the series is limited to the colours dark blue and light blue as shown on the form of application. Registration of this mark shall give no right to the exclusive use of the word "INVESTMENTS".

54302. Insurance; financial affairs; monetary affairs; real estate affairs; providing stock/securities market information; mutual fund investment and mutual fund distribution; investment fund transfer and transaction services; portfolio offering for clients consisting of asset management and cash management; retirement planning services, namely, defined retirement benefit services, defined retirement contribution services, providing financial information to educate consumers on aspects of retirement and providing retirement financial planning services; all included in class 36. AMERIPRISE FINANCIAL, INC., 5226 Ameriprise Financial Center, Minneapolis, Minnesota 55474, United States of America - 22/12/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.
To be associated with mark no: 54134, 54301

Class 9

Eh Naaa!

54303. Photographic and cinematographic apparatus and instruments; apparatus for transmission or reproduction of sound or images, recording devices, compact discs, DVDs and other digital recording media; data processing equipment, computers; computer software. BERMUDA'S FINEST LTD., 4 Foothill Road, Devonshire FL03, Bermuda - 23/12/2014. Address for service is Bermuda's Finest Ltd., 4 Foothill Road, Devonshire FL03, Bermuda.
To be associated with mark no: 54305

Class 16

Eh Naaa!

54304. Printed matter; paper, cardboard and goods made from these materials, not included in other classes; bookbinding materials; photographs; stationery; instructional and teaching materials; all included in class 16. BERMUDA'S FINEST LTD., 4 Foothill Road, Devonshire FL03, Bermuda - 23/12/2014. Address for service is Bermuda's Finest Ltd., 4 Foothill Road, Devonshire FL03, Bermuda.
To be associated with mark no: 54306

Class 9

Eh Byee!

54305. Photographic and cinematographic apparatus and instruments; apparatus for transmission or reproduction of sound or images, recording devices, compact discs, DVDs and other digital recording media; data processing equipment, computers; computer software; all included in class 9. BERMUDA'S FINEST LTD., 4 Foothill Road, Devonshire FL03, Bermuda - 23/12/2014. Address for service is Bermuda's Finest Ltd., 4 Foothill Road, Devonshire FL03, Bermuda.
To be associated with mark no: 54303

Class 16

Eh Byee!

54306. Printed matter; paper, cardboard and goods made from these materials, not included in other classes; bookbinding materials; photographs, stationery, instructional and teaching materials; all included in class 16. BERMUDA'S FINEST LTD., 4 Foothill Road, Devonshire FL03, Bermuda - 23/12/2014. Address for service is Bermuda's Finest Ltd., 4 Foothill Road, Devonshire FL03, Bermuda.
To be associated with mark no: 54304

Class 36

NEAM

54309. Investment advice; Investment consultation; Financial asset management; Investment management; Investment performance evaluation; Financial asset allocation; Financial risk management; Financial risk management consultation; Insurance information; Financial information; all of the foregoing rendered to insurance companies only; all included in Class 36. GENERAL RE CORPORATION, 120 Long Ridge Road, Stamford, Connecticut