

The Bermuda Zoological Society (BZS)

BZS is the support charity for the Bermuda Aquarium, Museum & Zoo. It funds community outreach projects and public events, award-winning exhibits, world-class animal care, plus top-ranked education, conservation and research programmes – all accredited by the Association of Zoos & Aquariums (AZA).

Employment Opportunity - Part-Time Marketing Coordinator

This position is for 20 hours per week.

Job Description:

Under the supervision of the Development Office, creates and distributes high quality electronic and print communications. Using desktop publishing and image creation software, designs and creates electronic and hard copy media, including brochures, flyers, annual reports, advertisements, posters, banners, promotional items, newsletters, and other marketing collateral.

Responsibilities:

Working independently and proactively writes, edits, and/or proofreads all copy, including printed materials, press releases, web pages, print advertising, catalogue/handbook descriptions, articles, calendar announcements, email notices. Plans, designs and distributes effective and innovative campaigns (including e-flyers) to notify members and donors of upcoming programmes and events. Manages social media presence and coordinates photography of activities and events.

**Applications should be sent by email only to
The Development Officer - development.bzs@gov.bm**

Please include your resume, two references and a paragraph describing why you would like to work for the BZS and why we should care about *Educating Tomorrow's Environmentalists*.

Closing date for applications is 10 July 2015.

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Bermuda Registered Charity (#179)