

CREATIVE DIRECTOR

The **Creative Director** reports to the Director of Sales.

As the organization's foremost graphic designer, the primary responsibility of the Creative Director is to produce print and digital materials in support of the department's sales and branding initiatives. A secondary responsibility is to continuously improve the graphic design standards of the organization.

The duties of this position include, but are not necessarily limited to:

- Create the "look and feel" for the department's print and digital revenue initiatives.
- Ensure the design quality across all products.
- Provide design templates to the graphics team.
- Create standards for design and branding.
- Produce promotional and sales materials in a timely manner and in accordance with design standards.
- Work with management, the graphics team, production personnel and external printers to ensure timely production of all products.
- Thoroughly understand the size and composition of the intended audience; take audience into account when creating designs.
- Serve as the operation's expert on graphic design software, offset printing, digital printing, and template design.
- Enlist the efforts of freelance photographers, artists or programming talent.
- Perform other duties as assigned.

Required skills and prior experience:

- A four-year degree, formal design training, and experience as a member or manager of a creative design team.
- An impressive portfolio that demonstrates an understanding of modern design and messaging.
- An expert understanding of Adobe Creative Suite.
- Digital marketing experience such as web design, email marketing or social media campaigns.
- A knack for strategic brainstorming, campaign development, and creative execution.

We offer a competitive salary and benefits package.

Closing Date for Applications: 12th June 2015

Please submit your resume and samples of your work to:

hr@royalgazette.com

Or via mail to:

The Royal Gazette
Attn: HR Department
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Hamilton HM 08
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