

# **An exciting opportunity exists for a Senior Graphic Designer with the Bermuda Tourism Authority.**

An opportunity exists for a **Senior Graphic Designer** to take the lead on BTA creative projects, develop and execute solutions across various touch points and multiple channels.

**The position incorporates a wide variety of duties including but, not limited to:**

- Developing creative in support of sales, product trade shows and events
- Ensuring creative assets are appropriately categorized, organized and up to date
- Conceptualizing, designing and producing print and digital communications
- Ensuring that the appropriate creative resources reflect Bermuda's brand personality/guidelines
- Collaborating with regards to the production schedule and workflow
- Ensuring that all collateral items are up to date and on message
- Ensuring deadlines and budgets are complete, accurate and followed
- Assisting with on-Island warehouse and fulfillment relationships and requirements
- Working closely with all third party agencies or representation companies
- Providing feedback on key creative services business trends and competitor activity

**Requirements for this opportunity are:**

- Bachelor's degree in Creative Design, Marketing, Advertising or related field
- 5 years' experience in a creative design environment
- Knowledge of Microsoft Office Suite
- Proficiency in Adobe Creative Suite
- Knowledge of current and emerging tourism and advertising trends
- Strong leadership and interpersonal skills
- Demonstrated ability to work effectively at board level internally and with external client companies
- Demonstrated ability to convey a sense of urgency, openness to new ideas, inclusion and diversity, integrity, customer focus and respect

**Interested?**

Send your details along with one example of your most recent work via email to [employment@bermudatourism.com](mailto:employment@bermudatourism.com) or via direct mail to the Human Resource Manager, Bermuda Tourism Authority, 22 Church Street Hamilton HM11, no later than **May 8, 2015**.

*The Bermuda Tourism Authority is an independent, modern and leading tourism enterprise.*