

Class 16

CDK GLOBAL

Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53812. Printed materials, namely, training manuals, books, newsletters and forms to be used by retailers and manufacturers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles; all included in Class 16. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 05/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 53813, 53816

Class 35

CDK GLOBAL

Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53813. Advertising and marketing; digital marketing services; computerized database management; providing business intelligence services; business management services; digital marketing strategy consultancy; management consulting services, namely, providing analysis and recommendations on optimizing retail workflows; outsource service provider in the field of customer relationship management; business consulting in the field of predictive analytic solutions; business consulting, namely, gathering, analyzing and providing business information and data to others; computerized database management; all of the foregoing services provided to retailers and manufacturers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles; all included in Class 35. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 05/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 53811, 53812

Class 38

CDK GLOBAL

Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53814. Integrated telephony solutions that allow automotive retailers to connect and communicate via presence, instant messaging, voice and video; telecommunications; all included in Class 38. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 05/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 53811, 53816

Class 41

CDK GLOBAL

Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53815. Educational and training services for retailers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles and recreational vehicles; all included in Class 41. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 05/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.

Class 42

CDK GLOBAL

Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53816. Software as a service (SAAS) services for retailers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles to manage and track advertising and marketing campaigns; software as a service (SAAS) services for retailers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles to create and manage service and sales leads and communicate with customers through multiple channels; software as a service (SAAS) services for use in customer relationship management (CRM); software as a service (SAAS) services for employers to track and manage accounts payable, payments and payroll; software as a service (SAAS) services for managing documents and forms in the automotive retail sales process, namely, software for creating, archiving, and organizing documents and forms; software as a service (SAAS) services for use in network management; software as a service (SAAS) services that provide real-time, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; technical support services; computer software design, development, and programming services for others; computer services, namely, designing, implementing, and maintaining web site for others; hosting the web sites of others on computer servers for a global computer network; installation of computer software; all included in Class 42. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 05/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 53811, 53814

Class 35



Registration of this mark shall give no right to the exclusive use, separately, of the letters "B", "D" and "O". B53822. Accountancy services; forensic accountancy, including fraud determination and fraud research; internal and external auditing; book-keeping; tax research; tax preparation; administrative services in the accounting, financial insolvency and tax fields and consultation services related thereto; consultation services related to company secretarial services; business investigations; commercial business investigations and commercial business consultation services related to insolvent companies; incorporation of companies; providing commercial and commercial business information, whether or not on-line; costs analysis and consultation services related thereto; providing temporary management into an organization, so-called interim management; business management assistance and consultation services; market research, market studies and market analysis; business management

and organization consultancy; commercial business consultation services for companies; consultation services in the field of business efficiency; consultation services in the field of marketing; consultation services related to mergers, acquisitions, franchising, company liquidation and sales of companies; consultation services in the field of commercial risk management and commercial project management; personnel management, selection and recruitment; seconding personnel; consultation services in the field of personnel; personnel dismissing counseling; all included in Class 35. STICHTING BDO, Dr. Holthoiaan 27, 5652 XR Eindhoven, The Netherlands - 06/08/2014. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda. To be associated with mark no: 53823, 53824

Class 36



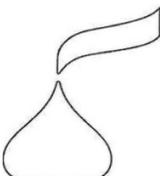
Registration of this mark shall give no right to the exclusive use, separately, of the letters "B", "D" and "O". B53823. Fiscal assessments; consultation services related to credit checks and debtor checks; actuarial services and consultation services related thereto; financial and fiscal research; consultation services in the field of investments; consultation services in the field of subsidies; consultation services in the field of (obtaining) financing and loans; consultation services in the field of company financing; consultation services in the fields of corporate finance and taxes; real estate appraisal; real estate management; consultation services in the field of insurance and risk management; pension services; management of pension funds; trust services; providing (whether or not on-line) information in the field of insurance, financial matters and fiscal matters; all included in Class 36. STICHTING BDO, Dr. Holthoiaan 27, 5652 XR Eindhoven, The Netherlands - 06/08/2014. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda. To be associated with mark no: 53822, 53824

Class 45



Registration of this mark shall give no right to the exclusive use, separately, of the letters "B", "D" and "O". B53824. Legal services; legal consultation services; consultation services in the field of tax law; services and consultation services in the field of notary public; mediation; legal research; consultation services regarding rules and laws in the field of environment; all included in Class 45. STICHTING BDO, Dr. Holthoiaan 27, 5652 XR Eindhoven, The Netherlands - 06/08/2014. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda. To be associated with mark no: 53822, 53823

Class 30



53827. Chocolates; chocolate products; candy, candy bars; confectionery; cocoa; cocoa products; cookies, biscuits; confectionery baking chocolate; baking bits, chips and chunks; instant chocolate mix (for cold and hot beverages); chocolate coatings; chocolate covered nuts; flavored syrups, namely, chocolate syrups, strawberry syrups, caramel syrups, butterscotch syrups, peanut butter flavored syrups; confectionery toppings for ice cream and for desserts; cakes, pastry, ice cream; ice cream confections; frozen confections; non-dairy, non-alcoholic chocolate based beverages; cereal bars; chewing gum; mints; all included in Class 30. THE HERSHEY COMPANY a corporation organized under the laws of Delaware, 100 Crystal A Drive, Hershey, PA 17033, United States of America - 06/08/2014. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda. To be associated with mark no: 51357, 52341, 52342, 9219, 9220

Class 14

TUDOR

53845. Jewellery; clock and watchmaking, namely watches, wristwatches, watches and parts thereof; accessories for clock and watchmaking articles (not included in other classes); clocks and other chronometric instruments; chronometers, chronographs (clock and watchmaking); apparatuses for timing sports events; apparatuses and instruments to measure and record the time (not included in other classes); watch straps; dials (clock and watchmaking); boxes, cases and presentation cases for clock and watchmaking and jewellery; watch movements and parts thereof; all included in Class 14. MONTRES TUDOR SA, 3 rue François-Dussaud, Geneva, Switzerland - 13/08/2014. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda. To be associated with mark no: 40679, 53276

Class 14



53846. Jewellery; clock and watchmaking; namely watches, wristwatches, watches and parts thereof; accessories for clock and watchmaking articles (not included in other classes); clocks and other chronometric instruments; chronometers, chronographs (clock and watchmaking); apparatuses for timing sports events; apparatuses and instruments to measure and record the time (not included in other classes); watch straps; dials (clock and watchmaking); boxes, cases and presentation, cases for clock and watchmaking, and jewellery; watch movements and parts thereof; all included in Class 14. MONTRES TUDOR SA, 3 rue François-Dussaud, Geneva, Switzerland - 13/08/2014. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda. To be associated with mark no: 40679

Class 36



53847. Conducting a securities exchange and providing other

financial services connected therewith; all included in Class 36. NYSE HOLDINGS LLC, 21 RiverEdge Parkway, 5th Floor, Atlanta, Georgia 30328, United States of America - 13/08/2014. Address for service is MILLIGAN-WHYTE & SMITH, P O Box HM 1223, Hamilton HM FX, Bermuda.

Class 9



Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53852. Downloadable software for retailers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles to manage and track advertising and marketing campaigns; downloadable software for retailers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles to manage and track sales, financing inventory, insurance, warranties, storage, parts supply, repair, and maintenance information; downloadable software for retailers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles to create and manage service sales leads and communicate with customers through multiple channels; downloadable software for use in customer relationship management (CRM); downloadable software for use in tracking and managing accounts payable, payments and payroll; downloadable software for managing documents and forms in the automotive retail sales process, namely, software for creating, archiving, and organizing documents and forms; downloadable software for use in network management; downloadable software that provides realtime, integrated business management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface; computer hardware, namely, computers, personal computers, computer terminals, computers for network management, networking equipment, servers, computer peripherals, and printers; telephones; bar code scanners; all included in Class 9. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 19/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 53854, 53855, 53857

Class 16



Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53853. Printed materials, namely, training manuals, books, newsletters and forms to be used by retailers and manufacturers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles; all included in Class 16. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 19/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 53854, 53857

Class 35



Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53854. Advertising and marketing; digital marketing services; computerized database management; providing business intelligence services; business management services; digital marketing strategy consultancy; management consulting services, namely, providing analysis and recommendations on optimizing retail workflows; outsource service provider in the field of customer relationship management; business consulting in the field of predictive analytic solutions; business consulting, namely, gathering, analyzing and providing business information and data to others; computerized database management; all of the foregoing services provided to retailers and manufacturers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles; all included in Class 35. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 19/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 53852, 53853

Class 38



Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53855. Integrated telephony solutions that allow automotive retailers to connect and communicate via presence, instant messaging, voice and video; telecommunications; all included in Class 38. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 19/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 53852, 53857

Class 41



Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53856. Educational and training services for retailers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles and recreational vehicles; all included in Class 41. CDK GLOBAL, LLC, 1950 Hassell Road, Hoffman Estates, Illinois 60169, United States of America - 19/08/2014. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.

Class 42



Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "D" and "K" and the word "Global". 53857. Software as a service (SAAS) services for retailers of automobiles, minivans, light trucks, sport utility vehicles, heavy trucks, construction equipment, agricultural equipment, motorcycles, boats, marine vehicles, powersports vehicles and recreational vehicles to manage and track advertising and marketing campaigns; software as