

# VICE PRESIDENT

## Marketing and Sales

### BACARDI® Brands

Burrows Lightbourn Ltd. is the local distributor for Bacardi® Brands in Bermuda and through our subsidiary Bermuda Premium Spirits, we are responsible for marketing these fine products which include Bacardi® rums, Dewars Scotch whisky and Grey Goose vodka.

The successful applicant, reporting to the Chief Operating Officer, will be responsible for the marketing and sales of Bacardi brands, following a carefully defined strategy and action plan. He or she, working with our sales team will be challenged to achieve sales forecasts whilst working within an agreed budget.

- Strong computer skills and a sound working knowledge of Microsoft office products.
- Ability to multitask and prioritise assignments meeting deadlines.
- Ability to work extended hours, evenings, weekends and public holidays.
- Demonstrate skills in the industry and sales management.
- Valid Bermuda drivers license and own transportation.

This is a "hands on" senior position within our company and will require an energetic and enthusiastic individual prepared to work the necessary hours to get the job done.

Organizing and managing trade promotions, the ability to successfully negotiate at a high level and a genuine desire to succeed are all necessary requisites. Previous experience in Marketing and Sales and a degree in Business or Marketing would be an asset.

Burrows Lightbourn Ltd. offers an excellent employee benefit package including major medical health insurance, life insurance, group company pension plan and employee discounts at the Gibbons Group of companies.

Qualified applicants should write in confidence with details of career to date to;



Chief Operating Officer  
Burrows Lightbourn Ltd.  
2 Addendum Lane  
Pitts Bay Road  
Pembroke HM07

Or e-mail to:  
**demery@bll.bm**

Closing Date:  
**March 27th, 2015**