

REQUEST FOR PROPOSAL

The Burland Collection Committee of the Bermuda College invites you to submit a proposal for the making of a short promotional documentary about the Brian Burland Centre for Research. Existing original film footage, rare documents, art work and photographs are available as a guide to the conceptualization of the film.

Project Overview

The purpose of this film is to educate viewers about the existence and uniqueness of the Brian Burland Centre for Research (BBCR) with its treasure trove of archival materials given to the College by the Burland endowment. The project's objective will be to stimulate interest in Brian Burland, Bermuda's most successful author, and in the Centre bearing his name, as a vibrant new addition to Bermuda's cultural landscape. The film's target audience includes Bermudian students, Bermudian residents and tourists with an interest in local culture and international scholars in search of new topics of research.

Project Concept

The film will be:

- Between 2 and 3 minutes long
- Shot at the BBCR and at other locations on the island
- Made for delivery via YouTube and / or Vimeo
- Designed in the style of promotional films for college and university admission but aimed at attracting academic research in a unique environment
- An appropriate combination of image, narration, interview, text and music

Requirements for Submission

Your proposal should be submitted in hard copy by 5:00 p.m. (Bermuda time) on March 27, 2015. It should be addressed to the Burland Collection Committee, Bermuda College, 21 Stonington Avenue, South Road, Paget PG04, Bermuda. Late responses will not be considered.

Please submit your proposal in the following order:

- Proposed cost on cover page
- Cover letter
- Contact information
- Production crew
- Story board
- Timeline
- Detailed quote
- Relevant production experience
- 2 customer references
- An example of your work

**FOR ADDITIONAL INFORMATION,
PLEASE CONTACT**

**Mr. Robert Masters,
Director of Library Services
236 9000 extension 4034 or rmasters@college.bm**