

*The Phoenix Stores invites applicants for the position of*

# **Marketing Manager**

*The Phoenix Stores Limited offers a competitive salary and benefits package that includes a Pension Scheme, Health, Dental, and Life Insurance, as well as a Company Discount Scheme.*



This is a senior position reporting directly to the President & CEO of the Company. The successful incumbent will be responsible for the management of marketing initiatives for Brown & Co, P-Tech and all Phoenix Drugstores.

## **The successful applicant will be responsible for:**

- The development and formulation of marketing plans from conception to final production including: print, broadcast, electronic media, collateral materials and public relations, to meet tight timelines and seasonal deadlines
- Managing all marketing initiatives that support sales objectives for all divisions of The Phoenix Stores Limited
- Developing and ongoing monitoring of the annual marketing budget
- Managing relationships with vendors, suppliers, agencies etc., to negotiate and expand the effectiveness of co-operative marketing programs
- Staff management responsibilities

## **The skills required to be successful in this position include:**

- A Bachelor's degree or equivalent in marketing or business, plus a minimum of 5 years experience in a senior marketing role
- The ability to multi-task and a willingness to extend working hours to meet business deadlines
- Working experience with Windows 2000, Microsoft Word, MS Publisher, MS Excel, MS Power Point, Adobe Photoshop 6.0 and Corel Draw 10
- Experience in preparing presentations, reports, and communications for news media
- Ability to demonstrate clear and confident communication skills
- Ability to coach and support divisions in the execution of marketing strategies to encourage profitability
- Demonstrate a strong work ethic

***Qualified applicants should apply online at  
[www.phoenixstores.bm](http://www.phoenixstores.bm).***

Click on the Careers link for more information. We thank all applicants for their interest, but only those being considered for an interview will be contacted. All inquiries will be kept in strict confidence.

***Closing Date: Dec 16th, 2014***