

We're hiring Clients & Industries Manager.

The Deloitte Bermuda office is currently seeking a Marketplace Clients and Industries (C&I) Manager who will lead strategic marketing initiatives in Bermuda. The focus of the Marketplace C&I Manager is to drive marketplace eminence and business development activity and develop and implement a strategic marketing plan for the practice.

The successful candidate will be responsible for:

- Developing and implementing a local marketing strategy
- Conducting research and monitoring local news for trends and issues affecting the practice, clients and targets
- Identifying business opportunities in the marketplace.
- Collaborating with account teams on strategic pursuit opportunities
- Ensuring that the practices' strategic clients have account service plans and developing the marketing plan for each.
- Facilitating local targeting plan, leading the research and marketing efforts to identify and prioritize key prospective clients.
- Conducting competitive intelligence and providing regular updates to leadership
- Analysing the execution of the marketing plan and its impact on the practice's performance.

The successful candidate should possess the following attributes:

- Bachelor's degree in Marketing, Public Relations or other related field required.,
- A minimum of 8 – 10 years of experience in marketing, and superior knowledge of marketing fundamentals.
- Business acumen to work with senior leadership
- Ability to associate broad issues with specific industry and account opportunities.
- Demonstrated initiative, follow-through and problem-solving ability.
- Proven ability to manage multiple projects at once and meet deadlines..
- Excellent communication (written and verbal), presentation, and interpersonal skills.
- Strong organization and project management skills.

Please apply in confidence to:

recruitment@deloitte.bm

or

Talent

Deloitte Ltd.

20 Parliament Street

P. O. Box HM 1556

Hamilton HM FX, Bermuda

Telephone: (441) 292-1500

Ref: Clients & Industries Manager

Deadline for Applications:

July 23, 2014



Deloitte.