To be associated with mark no: 52433, 52453

#### Class 3

## ANIMALE INTENSE

The mark contains an Italian word meaning "Animal" 52873. Fragrances and perfumery; all included in Class 3. ANIMALE GROUP, S.A., Edificio Torre Global Bank Calle 50, Piso 36 Panama City, Panama - 05/07/2013. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda.

To be associated with mark no: 31622, 45267, 52872

#### <u>Class 19</u>

## columbia

Registration of this mark shall give no right to the exclusive use of the words "Forest Products"

53196. Hardwood plywood; hardwood veneer; plywood; wood, wood fiber and agrifiber composite products, namely, particleboard and medium-density fiberboard; All included in Class 19. COLUMBIA FOREST PRODUCTS, INC., 7900 Triad Center Drive, Suite 200 Greensboro, North Carolina 27409, United States of America -24/10/2013. Address for service is FIRSTMARK, Jardine House, 4th Floor. 33-35 Reid Street, Hamilton HM 12, Bermuda. To be associated with mark no: 52137



Registration of this mark shall give no right to the exclusive use of a letter "C" and "N"

53081. Cable television and satellite broadcasting services; streaming of audio, video and audio/video materials over the internet; all included in Class 38. CABLE NEWS NETWORK, INC., One CNN Center, Atlanta, Georgia 30303, United States of America -26/08/2013. Address for service is SMITH & CO, P O Box HM 2893, Hamilton HM LX. Bermuda.

To be associated with mark no: 21182, 21184, 53082

<u>Class 41</u>



Registration of this mark shall give no right to the exclusive use of a letter "C" and "N"

53082. Entertainment services, namely, provision of ongoing multimedia programs in the field of news and current events 51614 distributed via various platforms across multiple forms of transmission media; all included in Class 41. CABLE NEWS NETWORK, INC., One CNN Center, Atlanta, Georgia 30303, United States of America -26/08/2013. Address for service is SMITH & CO, P O Box HM 2893, ULTIBRO Hamilton HM LX, Bermuda.

To be associated with mark no: 53081

## Class 37



52922. Technical support services, namely, troubleshooting in the nature of repair of medical equipment and devices, remote monitoring equipment, mobile devices, telecommunications, and personal technology devices; technical support services, namely, troubleshooting in the nature of repair of computer hardware; repair services for medical diagnostic imaging, clinical and biomedical equipment; all included in class 37. ASCENSION HEALTH ALLIANCE, 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, United States of America - 24/07/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

To be associated with mark no: 52919

## <u>Class 37</u>

### ASCENSION

52919. Technical support services, namely, troubleshooting in the nature of repair of medical equipment and devices, remote monitoring equipment, mobile devices, telecommunications, and personal technology devices; technical support services, namely, troubleshooting in the nature of repair of computer hardware; repair services for medical diagnostic imaging, clinical and biomedical equipment; all included in class 37. ASCENSION HEALTH ALLIANCE, 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, United States of America - 24/07/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX. Bermuda.

computer-enabled television, other computer-enabled audio and video display device, cell phone, mobile computer, or other mobile device; downloadable video game software; computer peripheral devices; handheld computers; tablet computers; personal digital Class 9 assistants; computer terminals; electronic reading devices; electronic publications; network media players; headmount displays; wired and wireless remote controls for portable and handheld digital electronic devices; telephones; mobile phones; smartphones; home audio and video players and/or recorders; portable and personal audio and video players and/or recorders; MP3 and other digital format audio and video players and/or recorders; earphones, headphones; cameras; video cameras; televisions; portable televisions; electronic circuits. magnetic discs, optical discs, magnetic optical discs, CD-ROMs (Compact Disc ROMs), magnetic tapes and Digital Versatile Disc ROMs encoded with video game programs for personal use; electronic circuits, magnetic discs, optical discs, magnetic optical discs, CD-ROMs (Compact Disc ROMs), magnetic tapes and Digital Versatile Disc ROMs encoded with video game programs for business use; controllers, joysticks, memory cards, volume controllers, mouse and other parts and accessories for video game machines with television for personal use; magnetic discs, optical discs, magnetic optical discs. CD-ROMs (Compact Disc ROMs), magnetic tapes and Digital Versatile Disc ROMs encoded with magazines, books, newspapers, maps, pictures, images and literal information; cell analyzers; cell sorters; flow cytometers; laboratory apparatus and instruments (other than for medical use); apparatus and instruments for scientific research in laboratories; measuring apparatus by standard measuring units; measuring apparatus by derived measuring units; precision measuring machines and instrument; material testing machines and instruments; surveying machines and instruments; astronometric measuring machines and instruments; thermo sensitive plastic film sheets for temperature indication; power distribution and/or control apparatus; rotary, converters; phase modifiers; dry cells; wet cells; accumulators and batteries; photovoltaic cells; electric or magnetic meters and testers; electric wires; electric cables; telescopes; microscopes; eyeglasses and goggles; parts and accessories for eyeglasses and goggles; life nets; lifebelts; lifejackets; life-buoys; electron microscopes; electronic desk calculators; word processors; X-ray tubes (not for medical use); photo-sensitive tubes; vacuum tubes; rectifier tubes; cathode ray tubes; discharge tubes; thermistors; diodes; transistors; electron tubes; semi-conductor elements (semiconductor devices); integrated circuits; large scale integrated circuits; electric flat irons for household use; electric hair-curlers for household use; electric buzzers for household use; exposed cinematographic films; exposed slide films; slide film mounts; pre-recorded video discs and tapes; vending machines (automatic distribution machines); glasses (eyewear) and sunglasses; rechargeable batteries for electric vehicles; all included in Class 9. SONY CORPORATION, 1-7-1 Konan Minato-Ku, Tokyo, Japan - 29/03/2012. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda

To be associated with mark no: 4370, 51606, 51607, 51609, 51610,

<u>Class 5</u>

53131. Pharmaceutical preparations; all included in Class 5. NOVARTIS AG, 4002 Basel, Switzerland - 27/09/2013. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.

<u>Class 12</u>

AVIS

53024. Vehicles; motor buses; buses and structural parts therefor; license plate frames; automobiles, trucks, vans, sport utility vehicles and structural parts therefor; trailers; all included in Class 12. WIZARD CO., INC., 6 Sylvan Way, Parsippany, New Jersey 07054, United States of America - 20/08/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

To be associated with mark no: 53015, 53017, 53020, 53026, 53029,

<u>Class 42</u>

*Da*\*i*ta

movie, and music files and streams to and between a computer, HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

To be associated with mark no: 53241

#### IDIVERSIFY

53224. Computer application software for handheld and mobile devices, namely software for analyzing investment portfolios and reviewing investment strategies; all included in Class 9. JOHN HANCOCK LIFE INSURANCE COMPANY (U.S.A), 601 Congress Street, Boston, Massachusetts 02210, United States of America 07/11/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda. To be associated with mark no: 53226

#### <u>Class 36</u>

#### **IDIVERSIFY**

53225. Providing information and research in the field of financial investments; all included in Class 36. JOHN HANCOCK LIFE INSURANCE COMPANY (U.S.A), 601 Congress Street, Boston, Massachusetts 02210, United States of America - 07/11/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

#### <u>Class 42</u>

#### IDIVERSIFY

53226. Software as a service (SAAS) services featuring software for analyzing investment portfolios and reviewing investment strategies; all included in Class 42. JOHN HANCOCK LIFE INSURANCE COMPANY (U.S.A), 601 Congress Street, Boston, Massachusetts 02210, United States of America - 07/11/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

To be associated with mark no: 53224

<u>Class 12</u>



Registration of this shall give no right to the exclusive use of the device of a crown

53229. Automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; lifting vehicles; trailers(vehicles); hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobiles for engineering; automobile chassis; carrier tricycles; all included in Class 12. BEIQI FOTON MOTOR CO., LTD, Laoniuwan Village North, Shayang Road, Shahe Town, Changping District, 102206 Beijing, China - 13/11/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda. To be associated with mark no: 53234

<u>Class 35</u>



Registration of this mark shall give no right to the exclusive use of the device of a crown

53230. Advertising; import-export agencies; sales promotion for others; organizing technical or commercial exhibitions; demonstration of goods; systematization of information into computer database; bidding services; professional business consultancy; marketing studies; business information; personnel management consultancy; accounting; commercial and industrial management assistance; all included in Class 35. BEIQI FOTON MOTOR CO., LTD, Laoniuwan Village North, Shayang Road, Shahe Town, Changping District, 102206 Beijing, China - 13/11/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

#### <u>Class 37</u>

53033, 53035, 53038

To be associated with mark no: 52922

#### <u>Class 5</u>

### **INFACARE**

53241. Pharmaceutical and veterinary products; sanitary and hygienic products for medical use; food and dietetic substances adapted for medical or veterinary use; food supplements for humans and animals, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides; all included in class 5. ASPEN PHARMACARE HOLDINGS LTD, Building 8, Healthcare Park, Woodlands Drive, Woodmead Sandton, Gauteng, South Africa - 27/11/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

To be associated with mark no: 53242

#### <u>Class 9</u>

# SONY

51603. Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, INFACARE computers; computer software; fire-extinguishing apparatus; electronic machines, apparatus and their parts, namely audio and/ or video electronic apparatus, electronic communication apparatus; computer program for downloading, managing processing and playing audio, motion pictures, text and still image data; downloadable music, audio, video and image; downloadable computer software for wireless transmission and synchronization of audio, video, text, multimedia,

52314. Providing a website that contains medical information, diet information and resources for physicians and renal patients; laboratory services; online tools for renal patients including dialysis center information and locations; online videos in the field of kidney disease; kidney function calculators and the availability of the kidney function calculators by telephone; physician locator services; online locator services for dialysis centers; non-downloadable software products; online physician website in the field of kidney disease; medical and scientific research, namely, conducting clinical trials; all included in Class 42. DAVITA HEALTHCARE PARTNERS INC., 2000 16th Street, Denver, Colorado, 80202, United States of America -02/02/2012. Address for service is Amicus Law Chambers Ltd., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM 12, Bermuda. To be associated with mark no: 51471, 51472, 51478

### <u>Class 25</u>



53273. Clothing, footwear, headwear; all included in Class 25 CAMPER, S.L., Polígono Industrial s/n, 07300 INCA (BALEARES), Spain - 11/12/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

#### Class 20

#### BENCHCRAFT

53274. Furniture; all included in Class 20. ASHLEY FURNITURE INDUSTRIES, INC., One Ashley Way, Arcadia, Wisconsin 54612,, United States of America - 11/12/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

#### <u>Class 29</u>

53242. Meat, fish, poultry and game meat; meat extracts; fruits and vegetables, preserve legumes, frozen, dry and cook, jellies, compotes, marmalade; eggs; milk and dairy products; oils and eatable fats; all included in class 29. ASPEN PHARMACARE HOLDINGS LTD, Building 8, Healthcare Park, Woodlands Drive, Woodmead Sandton, Gauteng, South Africa - 27/11/2013. Address for service is COX



Registration of this mark shall give no right to the exclusive use of the device of a crown

53234. Construction services; repair information; rental of construction equipment; rental of excavators; rental of bulldozers; rental of construction cranes; rental of road sweeping machines; road paving; upholstery repair; machinery installation, maintenance and repair; rebuilding engines that have been worn or partially destroyed; rebuilding machines that have been worn or partially destroyed; electric appliance installation and repair; installation and maintenance of illuminating apparatus; motor vehicle maintenance and repair; vehicle washing services; vehicle lubricating services; vehicle service stations for refueling and maintenance; vehicle polishing; anti-rust treatment for vehicles; spray-painting services for vehicles; retreading tires; mending rubber tires; anti-theft alarm installation and repair; all included in Class 37. BEIQI FOTON MOTOR CO., LTD, Laoniuwan Village North, Shayang Road, Shahe Town, Changping District, 102206 Beijing, China - 14/11/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

To be associated with mark no: 53229

#### <u>Class 12</u>

#### VEZEL

53092. Automobiles and their parts and fittings; aircraft and their parts and fittings; two-wheeled motor vehicles and their parts and fittings; bicycles and their parts and fittings; non-electric prime movers for land vehicles (not including 'their parts'); machine elements for land vehicles; all included in class 12. HONDA MOTOR CO., LTD, 1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan -05/09/2013. Address for service is FIRSTMARK, Jardine House, 4th Floor, 33-35 Reid Street, Hamilton HM 12, Bermuda.

#### <u>Class 36</u>



Registration of this mark shall give no right to the exclusive use of the numerals "2" and "4" and of the letters "N", "E", "S" and "W" 53210. Underwriting and administration of employment practices liability insurance; all included in class 36. ALLIED WORLD ASSURANCE COMPANY HOLDINGS, LTD., 27 Richmond Road,