

*BGA Wholesale
Distributor invites
applications for the position
of:*

Marketing Brand Manager

* * *

*BGA offers a competitive
salary and benefits package
that includes a Pension
Scheme, Health, Dental &
Life Insurance as well as a
Company Discount Scheme,
that includes discounts to: the
Phoenix Stores Limited,
SAL Limited, Aberfeldy
Nurseries Limited, Pitt &
Company Ltd. and BGA.*

* * *



The Marketing function at BGA Wholesale Distributor is crucial to the success of the business and the environment is always fast-paced and demanding. All applicants must be prepared to be flexible while operating effectively in this position with a high degree of responsibility.

The Marketing Brand Manager's position is hands-on and candidates are expected to do much of the executional work involved in such activities such as product launches, advertising, promotions, event marketing, sampling and displays.

Reporting directly to both the Health & Beauty and Procter & Gamble Sales Managers, some of the incumbent's responsibilities will include:

- Coordinating sampling;
- Supporting the sales team;
- Helping manage specials/promotions (POS, store checks);
- Designing sell-sheets and shelf-talkers;
- Assisting in designing POS for stores; (May be asked to cover sales/merchandisers);
- Effectively manages accruals and bill-backs
- Performs a variety of administrative tasks - letter writing, creating databases etc.

REQUIREMENTS:

- A bachelor's degree with a marketing focus OR equivalent work experience in the marketing field.
- An understanding of consumer packaged goods marketing would be an asset.
- Excellent computer literacy skills, including but not limited to Microsoft Office applications.
- Experience with graphic design software and creating graphics would be a definite advantage.
- Excellent oral and written communication skills.
- Proven organizational and time management skills.
- Ability to handle multiple tasks with attention to detail.
- Ability to work independently in a team environment.
- A clean and valid Intermediate vehicle license and own vehicle to use during working hours as necessary.

Due to the fast-paced nature of the position, applicants must be prepared to work flexible hours as required especially during vendor visits and holidays.

Interested applicants should apply in writing by the 11th of April, 2014 to: Human Resources, BGA Group of Companies, P.O. Box HM 506, Hamilton, HM CX, Bermuda, OR via email to: cpacheco@bga.bm. All applications will be treated in strict confidence.