investment services; administration of savings accounts for education; Catarina, Brazil - 11/07/2013. Address for service is Appleby (Bermuda) administration of employee benefit plans, defined benefit plans, defined Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda. contribution plans and employee pension plans; providing employee To be associated with mark no: 52879 benefit and retirement information; providing financial and investment information; all included in Class 36. MASSACHUSETTS FINANCIAL Class 30 SERVICES COMPANY, 111 Huntington Avenue, Boston, Massachusetts 02199, United States of America - 18/03/2013. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX. Bermuda.

### Class 9

### **S VIEW COVER**

Registration of this mark shall give no right to the exclusive use of the

52875. Computer software for encoding and decoding of voice and audio signals; analog and digital sound enhancing software for processing, recording, capturing, receiving, transmitting, rendering and storing voice and audio signals, files and sounds; audio amplifiers; audio speakers; blank Universal Serial Bus (USB) flash memory drive; built-in wireless audio and video receivers and electronic docking stations for use with electronic book readers, tablet computers, mp3 players, mp4 players, mobile phones and smart phones; camcorders; computer and mobile device software to personalize widgets and mobile applications: computer application software for mobile phones, portable media players and Class 36 handheld computers, namely, software for use in voice recognition; computer game software; computer monitors; computer network hubs, switches and routers: computer software embedded on portable phones and/or portable computers that allows users to play and download electronic games, listen to and download ring tones and music, and view and download screen savers and wallpapers; computer software for controlling home appliances; computer software for instant messaging, sending and receiving emails and contact information, schedule sharing and contents sharing; computer software for managing and organizing various digital reading contents namely digital electronic-books, digital electronic-newspapers, thesis, and digital electronic-magazines; computer software for personal information management; computer software for playing, sharing and managing multimedia files; computer software for purchasing, downloading, playing or listening to music; computer software for purchasing, subscribing, downloading, playing or listening to digital reading contents namely digital electronic-books, digital electronics-newspapers, thesis and digital electronic-magazines and electronic games; computer software for travel information systems for the provision or rendering of travel advice and for information concerning hotels, landmarks, museums, public transportation, restaurants and other information regarding travel and transport; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, audio files, video files and computer game programs in connection with televisions, computers, music players, video players, media players and mobile phones: computer software for use in searching for, browsing. and purchasing software on an electronic database; computer software for use with satellite and Global Positioning System (GPS) navigation systems for navigation, route and trip planning, and electronic mapping; computer software suggesting the most suitable pen-input applications for the mobile device; computer software to access Internet and various applications; computer software to be used for viewing and downloading electronic maps; computer software to edit daily activities, address book, calendar, memos, and multimedia contents stored in mobile devices; computer software to enable authoring, posting, uploading, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, storing, organizing, showing, displaying, tagging, blogging and/or sharing electronic media and information over the Internet, local area network or telecommunication network; computer software to enable users to program and distribute audio, video, text and other multimedia content. namely, music, concerts, videos, radio, television, news, sports, games, Class 35 cultural events, and entertainment-related and educational programs via communication network; computer software to receive, transport, encode, decode, decrypt, encrypt, transmit, multiplex, de-multiplex, and manipulate video, audio and text in digital format to deliver television and other video programming to appropriate video devices for distribution of television programming for viewing on television sets and computer monitors: computer software used to enhance and optimize audio and video sound; computers; digital cameras; digital photo albums for displaying digital pictures, video clips and music; digital photo frames for displaying digital pictures, video clips and music; digital set-top boxes, namely digital media receivers and decoders, cable television converters. Ethernet streaming media converters; downloadable digital images, namely, photographic or video images in the field of architecture, ballet dancers, costumes, musical instruments, set designs, communication equipment, sound waves, political figures, poverty, Germany, mountains, art, orchestras, rock bands, singers, guitar players, guitars, philosophers, space, planets, galaxies, the moon, plants, space aliens, space ships, science fiction creatures, cars and computers; downloadable ring tones for mobile phones and tablet computers; DVD players; electronic whiteboards; facsimile machines; hard disk drives; intercom key phone terminals for connection to a telephone network; Internet protocol phones; Internet protocol private branch exchange (PBX) switchboards; key phone operating system software; key phone switch boards; Local Area Network (LAN) switches; mobile application software; mobile phone, smart phone and tablet computer accessories namely batteries, electric battery chargers, data communication cables, headsets, ear phones, battery chargers for use in a car, leather cases adapted for mobile phones, smart phone and tablet computers, flip covers for mobile phones, smart phones and tablet computers, hands frees kits and snap on cases adapted for mobile phones, smart phones and tablet computers, stylus, audio docking stations, screen protective films adapted for mobile phones, smart phones and table computers and portable speakers; mobile phone operating system software; mobile telephones; MP3 players; network access server hardware; network access server operating software; optical disk drives; optical disk players; Personal Digital Assistants (PDAs); portable computers; portable media player; printers for computers; semiconductors [chips]; smart phones; stereo audio speakers; stylus for portable electronic devices; tablet computer operating system software; tablet computers; telephones; telephones used as terminal devices for Internet protocol (IP) private branch exchange (PBX); television receivers; three dimensional (3D) eyeglasses; wide area network (WAN) routers; all included in Class 9. SAMSUNG ELECTRONICS CO., LTD., 129, Samsung-ro, Yeongtonggu, Suwon-si, Gyeonggi-do, Republic of Korea - 09/07/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

# Class 29



Registration of this mark shall give no right to the exclusive use of the

letters "b", "r" and "f"

52878. Bacon; blood sausage; broth; broth concentrates; butter; casein for food; cheese; cream (dairy products); croquettes; edible fats; edible oils; ham; liver; liver pâté; margarine; meat; meat extracts; preserved meat; tinned meat (canned (Am.)); salted meats; milk; milk beverages; milk predominating; milk products; liver pastes; pork meat; poultry meat (not live); salted meats; sausages; sausages in batter; whey; yoghurt; soups; frozen soups; frozen vegetables; tuna (ready dishes); fries (ready dishes); potato dumplings (ready dishes); meat sauces (ready dishes); meatloaf (ready dishes); fresh meat (ready dishes); hamburger meat (ready dishes); fish (ready dishes); turkey meat; vegetable juices for cooking; vegetable salads; vegetable soup preparations; cooked vegetables; dried vegetables; preserved vegetables; tinned vegetables (canned (Am.)); all

services; wealth management services; financial analysis; retirement fund included in Class 29. BRF S.A., Rua Jorge Tzachel, n° 475, Itajaí, Santa Class 14



Registration of this mark shall give no right to the exclusive use of the

52879. Condiments; dressings for salad; ketchup (sauce); mayonnaise; meat pies; mustard; pasta; cake paste; pastry; Pâté [pastries]; pies; meat pies; pizzas; quiches; ravioli; dressings for salad; tomato sauce; sauces condiments); seasonings; spices; tarts; tortillas; bread of cheese; cheese roll: bread: bread rolls: breadcrumbs: buns: farinaceous food pastes. including but not limited to macaroni, spaghetti, noodles; fried soba Class 35 noodles; sandwiches (ready dishes), pasta (ready dishes); curry (spice); edible ices; powder for edible ices; all included in Class 30. BRF S.A., Rua Jorge Tzachel, nº 475, Itajaí, Santa Catarina, Brazil - 11/07/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda. To be associated with mark no: 52878



Registration of this mark shall give no right to the exclusive use of the letter "P" and the numeral "2"

52902. Financial services, namely, providing a personalized investment strategy that combines financial risk management oversight services and daily monitoring services for managing risk in investments in equity markets; all included in Class 36. P2INTERNATIONAL, LTD., Canon's Court, 22 Victoria Street, Hamilton HM12, Bermuda - 15/07/2013. Address for service is Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

To be associated with mark no: 49516, 49797

### Class 30



Proceeding by reason of Section 18(4)UK Trademark No.2616931 52817. Ground and whole bean coffee, cocoa, tea (herbal and nonherbal), coffee, tea, cocoa and espresso beverages, and beverages made with a base of coffee and/or espresso, beverages made with a base of tea. powdered chocolate and vanilla; sauces to add to beverages; chocolate syrup, flavoring syrups to add to beverages, baked goods including muffins, scones, biscuits, cookies, pastries and breads, sandwiches, granola, ready-to-drink coffee, ready-to-drink tea, ice cream and frozen confections; chocolate, candy and confections; all included in class 30. STARBUCKS CORPORATION D/B/A STARBUCKS COFFEE COMPANY, 2401 Utah Avenue South, Seattle, Washington 98134, United States of America - 11/06/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

To be associated with mark no: 46048, 46050, 46051, 46052, 46053, 46054, 46871, 50910, 50911, 50912, 52818, 52819

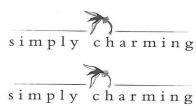


Proceeding by reason of Section 18(4) UK Trademark No.2616931 52818. Business administration; business management; franchising, namely providing technical assistance in the establishment and/or operation of restaurants, cafes, coffee houses and snack bars; retail services connected with the sale of coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchenware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic lakes, rock strata, soldiers, historical figures and places, courthouses, or leather, key fobs of leather, clothing, caps and hats, toys, including lawyers, court scenes, judges, criminals, manuscripts, books, book cover teddy bears, stuffed toys, plush toys, dolls and accessories therefor, Christmas ornaments; wholesale distributorships, wholesale stores and printing presses, newspapers, newsrooms, laboratories, science labs, wholesale ordering services all in the field of coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchenware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic or leather, key fobs of leather, clothing, caps and hats, toys, including teddy bears, stuffed toys, plush toys, dolls and accessories therefor, Christmas ornaments; mail order services and mail order catalog services computerized on-line ordering services, computerized on-line retail services, on-line ordering services and on-line retail store services 52970. Clothing, footwear, headgear; all included in Class 25. GAP (ITM) all in the field of coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchenware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic or leather, key fobs of leather, clothing, caps and hats, toys, including teddy bears, stuffed tovs, plush tovs, dolls and accessories therefor. Christmas ornaments: computerized on-line gift registry and ordering service; all included in class 35. STARBUCKS CORPORATION D/B/A STARBUCKS COFFEE COMPANY, 2401 Utah Avenue South, Seattle, Washington 98134, United States of America - 11/06/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda. To be associated with mark no: 46048, 46050, 46051, 46052, 46053, 46054, 50910, 50911, 50912, 52819



Proceeding by reason Section 18(4) UK Trademark No.2616931 52819. Restaurant, cafe, cafeteria, snack bar, coffee bar and coffee 52976. Paper, cardboard and goods made from these materials, house, carry out restaurant, and take out restaurant services; catering services; coffee supply services for offices; contract food services; food preparation: preparation and sale of carry out foods and beverages: all included in class 43. STARBUCKS CORPORATION D/B/A STARBUCKS COFFEE COMPANY, 2401 Utah Avenue South, Seattle, Washington 98134, United States of America - 11/06/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda.

To be associated with mark no: 46047, 46048, 46050, 46052, 46053, 46865, 46871, 50912, 51910, 52817



53041. Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery and imitation iewellery: precious and semi-precious stones, horological and chronometric instruments; all included in class 14. SIMPLY CHARMING LIMITED, P.O Box HM 2103 Hamilton HM HX, Bermuda - 20/08/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX, Bermuda. To be associated with mark no: 53042



53042. Bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods in a retail department store, retail iewellery store, retail watch store or a retail store or wholesale outlet specialising in the sale of jewellery, precious metals and their alloys and goods made of precious metals or coated therewith, precious and semi-precious stones and horological and chronometric instruments: the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a jewellery, precious metals and their alloys, goods made of precious metals or coated therewith, jewellery, precious and semi-precious stones and horological and chronometric instruments catalogue by mail order or by means of telecommunications; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from an Internet web site specialising in the marketing of jewellery, precious metals and their alloys, goods made of precious metals or coated therewith, jewellery, precious and semi-precious stones and horological and chronometric instruments: consultancy, information and advice in relation to all the aforesaid; all included in class 35. SIMPLY CHARMING LIMITED, P.O Box HM 2103 Hamilton HM HX, Bermuda - 20/08/2013. Address for service is COX HALLETT WILKINSON LIMITED, P.O. Box HM 1561, Hamilton HM FX,

To be associated with mark no: 53041

### Class 35

### **CGMA**

Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "G", "M" and "A"

B52951. Association services, namely, promoting the interests of financial and management accountants; providing information and advice in the fields of accountancy and financial reporting; all included in Class 35. ASSOCIATION OF INTERNATIONAL CERTIFIED PROFESSIONAL ACCOUNTANTS, c/o AICPA, 1211 Avenue of the Americas, New York, New York 10036, United States of America - 05/08/2013. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda.

## <u>Class 18</u>



52969. Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; all included in Class 18. GAP (ITM) INC., 2 Folsom Street, San Francisco, California 94105, United States of America - 07/08/2013. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666. Hamilton HM CX. Bermuda.

To be associated with mark no: 21876, 52959, 52960, 52971, 52985,

## Class 25



INC., 2 Folsom Street, San Francisco, California 94105, United States of America - 07/08/2013. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 21877, 52959, 52962, 52964, 52971, 52984, 52985, 52986, 52987

## Class 3

# **OLD NAVY**

52972. Bleaching preparations and other substances for laundry use: cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices; all included in Class 3. OLD NAVY (ITM) INC., 2 Folsom Street, San Francisco, California 94105. United States of America - 07/08/2013. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM

CX. Bermuda. To be associated with mark no: 52981

# <u>Class 16</u>

## **OLD NAVY**

not included in other classes: printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; all included in Class 16. OLD NAVY (ITM) INC., 2 Folsom Street, San Francisco, California 94105, United States of America 07/08/2013. Address for service is CONYERS DILL & PEARMAN LIMITED, P.O. Box HM 666, Hamilton HM CX, Bermuda. To be associated with mark no: 52981

## <u>Class 18</u>

## **OLD NAVY**

52977. Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks