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Fellow Bermudians,

On behalf of my colleagues in the One Bermuda Alliance, I am proud to present more solutions for a better Bermuda. These plans have been in the works for well over a year, and they are based on conversations with thousands of Bermudians – reflecting your needs and concerns, your hopes and dreams.

The importance of people-based planning is key. As I said in our 2011 Reply to the Throne Speech: "Our job is to serve the public, to solve their problems, to run the country on their behalf, efficiently and well... to do so with integrity and selflessness... to put Bermuda first."

OBA plans already laid before the people in the course of this election campaign include a 30-point Mini-Platform - The Change Bermuda Needs - which addresses the need to lower the cost of living, strengthen neighbourhood safety and expand educational opportunity, such as starting technical training in our middle schools.

We put forward an East End Recovery Plan [click here] based on St. George's need for "a new partner" to end years of Government neglect and indifference, which has cost people so much in terms of job and business losses and public safety.

And just last week, we put forward our Jobs and Economic Turnaround Plan [click here] to create 2,000 jobs and restore confidence and opportunity to our troubled economy. The Plan was produced to answer the number one concern of Bermudians today, which is an economy that is no longer working for them.

The last part of our platform includes OBA policies and plans for helping our seniors, strengthening public health, supporting young Bermudians, protecting the environment and building a new system of governance to give people greater say in the business of the country – such as fixed term elections and the right to recall MPs.

Ultimately, Bermudians want a government that's going to work better for them. The fact that more than 10,000 Bermudians are unemployed or under-employed is astounding – never before in our history – and it tells us something has gone very, very wrong. More and more, people are looking for a lifeline.

It's fortunate that this election should be held now, because you finally can have a say about the direction your country is heading; whether you want more of the same with the current Government or change for the better with the One Bermuda Alliance.

The plans we have put forward can help people do better - whether it's a new job that wasn't there before, better educational opportunities or safer streets and homes. We are ready to help out. We are ready to build a Bermuda that works for each and every one of us

The One Bermuda Alliance offers the fresh start the Island needs. Our goal is to provide Bermudians with a government that helps build a society based on social and economic equity for all, leaving no one behind.

Let's move forward together on December 17. Vote OBA for the change Bermuda needs. Thank you and God bless Bermuda.

Sincerely,

A.

CRAIG CANNONIER, JP, MPLeader, One Bermuda Alliance

PUBLIC SAFETY

Our mission: Public Safety, Everywhere

An engaged and empowered community is the key to public safety. The One Bermuda Alliance will restore safety and minimize the impact crime has on our community.

An OBA Government will assist the Bermuda Police Service by:

- Fully funding and implementing crime reduction strategies such as Operation Ceasefire to disrupt and dismantle violent gang activity.
- Providing three-year funding support to assist Police strategic planning.
- Strengthening response to cyber-crimes by establishing a working group involving key players drawn from Government and the private sector.
- Improving communications between all National Security departments to enhance emergency response, coordination, transparency and information sharing.

And empower the community by:

- Informing citizens of the latest incidents of crime and anti-social behaviour in their neighbourhoods by posting Police community crime maps on the Internet.
- Supporting communities harmed by crime by implementing a 'Cash Back for Communities' programme using monies confiscated from criminals.

- Providing young Bermudians with more opportunities for recreational activities through stronger funding support for youth volunteer organizations.
- Establishing a crime-prevention working group that involves youth organizations, churches and communities key partners for public safety.
- Instituting a register of sex offenders the public can access.
- Reviewing and assessing the cost-benefit of all National Security programmes.
- Establishing 'Quick Impact Projects', a tool for confidence-building, in neighborhoods affected by violent crime.
- Reopening the St. George's police station on a full-time basis; staffed and adequately equipped to manage the safety and community needs of the Town of St George's.
- Implementing a fully operational CCTV system in the Town of St George's.
- Partnering with St. David's to establish and fund a St. David's Parish Council that will address community, parochial and neighbourhood issues.

EDUCATION

Our mission: Great schools for great kids

Now more than ever, Bermuda needs a skilled local workforce. The severe economic crisis has led to unprecedented unemployment for Bermudians, and more than one third of young people aged 16 to 24 can't find a job. The island desperately needs qualified young men and women who can seize available opportunities in the service and financial industries as well as the trades.

The 2012 Labour Force Survey shows a strong connection between educational attainment and income. It also clearly demonstrates that Bermudians with higher education and skills training have much lower rates of unemployment.

The Government has managed the public education system for 14 years—an entire generation of students. They have had more than enough time to identify problems and make reforms leading to measurable improvement in student performance. In fact, a clear plan for reform was presented with great fanfare five years ago in the Hopkins Report, and the One Bermuda Alliance broadly supports its recommendations. Yet today, many of the Hopkins reforms have still not been achieved. The Government has not delivered on its promise of education reform, and Bermuda's young men and women are suffering the consequences.

The OBA recognizes that in order for education reform to be successful, all those invested in the system—students, parents, teachers, principals, other education professionals and ministry

officials—need to communicate respectfully, listen to each other and act in the best interests of Bermuda's students. This has not happened under the current Government. For example, it took a court decision to require the Ministry of Education to consult with parents over changes in leadership at a school level.

Creating Ladders of Opportunity

Bermudians must have the appropriate skills and training in order to obtain the best jobs and participate in our economy in a meaningful way. There are many essential jobs that Bermudians should rightly occupy with proper training and education—jobs in financial services, healthcare, education, hospitality and construction, to name a few. It is the responsibility of Government to help prepare Bermudians to take advantage of these opportunities.

The OBA's plan for the education and training needs of Bermudians begins in pre-school and continues through Bermuda College. It connects foundational education and skills training to the real-world needs of employers. It also includes those Bermudians who may have completed their formal education but need additional skills or retraining to maximise their job opportunities and take-home pay. We recognise that not everyone will complete formal education through secondary school and there must be an education safety net through GED and other vocational programmes to address their specific needs.

To provide Bermudians with the education, training and skills they need to take advantage of job opportunities, the One Bermuda Alliance will implement the key recommendations of the 2007 Hopkins Report as a matter of urgency, including:

Ensuring pre-school education for all Bermudian children by:

- Expanding government preschool availability to make early education more accessible to all, and
- Enhancing early-childhood screening and intervention for learning and behavioural deficits to ensure that more children are school-ready by the time they enter primary school.

Setting high standards, measuring performance and ensuring accountability for results by:

- Fully implementing the Cambridge curriculum from primary to senior school, expanding beyond English, math and science.
- Establishing an Independent Standards Board the educational equivalent of the Auditor General— to provide independent and objective reports on school and overall student performance, and
- Setting a national standard for the education system, recognizing that the current Bermuda School Certificate is inadequate.

Implementing a technical education curriculum integrated from middle school through Bermuda College by:

• Ensuring that all students have early exposure to a technical/vocational foundation so they are able to begin a rewarding career when they graduate.

Make excellence in teaching a priority by:

- Establishing a professional development center for teachers, focusing on teaching skills and effective classroom discipline, and require ongoing training.
- Allocating more resources to teacher training, teacher mentoring and support.
- Setting high standards for hiring teachers and insist on performance in the classroom.
- Establishing Master Teachers to recognize excellence in teaching and assist new and less experienced teachers in order to raise teaching skills in the classroom.

Create a learning environment that enhances student success by:

- Extending the school day to allow more time for music, arts, sports and additional academic assistance if needed, and work with principals and teachers to develop flexible schedules.
- Increasing the number of guidance counselors in schools to provide meaningful direction to students with educational and career choices, as recommended in the 2009 Mincy Report.
- Incorporating modern internship and dayrelease programmes in areas ranging from hospitality to financial services to better prepare students for job opportunities during the summer and upon graduation.
- Adopting behavioural management programmes used in some charter schools to provide better discipline and more effective classroom learning.
- Exploring single-sex education for at-risk
 Bermudian males that would combine a solid
 academic foundation with a strong technical
 education curriculum to provide good career
 options on graduation.

- Transitioning Bermuda College into a four-year institution in select subject areas to give Bermudians without the ability to study abroad more options for college-level training on island.
- Creating standards for a national physical-fitness programme that addresses health, exercise and diet beginning at the primary-school level.

Implement a comprehensive review of special education by:

- Reviewing the effectiveness of mainstreaming,
- Addressing the adequacy of facilities and support staff, and
- Reviewing successes as well as emotional and behavioural issues.

Provide greater autonomy at the school level by

 Creating a specialist team for each school that provides academic, remedial and social assistance to students and parents, and allocate more resources for counseling.

- Creating local school boards for each school.
- Assisting PTAs to become more effective and an integral part of every school support team.

Invest in continuing education and retraining by:

- Partnering with the business community, unions and Bermuda College to define the skills and training required for good-paying jobs in the professions and trades.
- Creating a modern version of the National Training Board as a Bermuda Technical Education and Workforce Development Agency in conjunction with employers. The agency will include a National Training Centre as well as a National Certification and Assessment Centre.
- Providing additional support for GED and job training programmes for Bermudians who have not completed their education and need to upgrade their skills, in order to enhance their employment opportunities.

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TOURISM

Our mission: Increase the number of visitors to Bermuda

The One Bermuda Alliance believes in Bermuda. We believe the Island can become a great tourism destination once again, drawing visitors in numbers that grow jobs and paycheques for Bermudians.

To succeed, an OBA Government will:

- Move with urgency to put professionals, rather than politicians, in charge of our tourism industry by setting up a professional, results-oriented and accountable Tourism Authority to rejuvenate tourism and create jobs.
- Invite blue-chip hotel owners, operators and developers to Bermuda for a hospitality-development summit that would deepen our understanding of their investment requirements. Armed with that knowledge, we will make Bermuda attractive to new hotel developments, thereby stimulating the construction and tourism sectors of our economy.
- Increase air arrivals by focusing on our core northeast U.S. customer base and strengthening marketing resources.
- Streamline and modernise the outdated, cumbersome and inefficient Hotel Concessions Act to attract new hotel investors, encourage the upgrading of existing properties and create jobs and training programmes for Bermudian hospitality workers.
- Make hotel developments in St. George's and Morgan's Point a reality.
- Redevelop the St. George's waterfront and create a premier yachting destination.

- Work with the Corporation of St. Georges to protect the special historical qualities of the Town, implement the Town Heritage Plan and commit adequate funds to market St. George's as a World Heritage Site.
- Re-establish a close working partnership between government and the Corporation of St. George's and ensure its viability as a municipality.
- Re-open the St. George's golf course.
- Work with Bermuda College, hotels and restaurants to enhance job-training programmes for Bermudians seeking careers in the culinary arts and hospitality sector.
- Reinstate the Tripartite Economic Advisory
 Council to enhance communication and the
 critical working relationship among unions, government and business.
- Hold a referendum on casino gaming.
- Provide incentives to showcase Bermudian entertainment.
- Vigorously pursue dedicated air links from our major gateway cities.
- Promote a positive attitude towards our visitors.
- Ensure that training is available for Bermudians who have a passion for the tourism industry.

HEALTH

Our mission: To provide affordable and sustainable healthcare for all Bermudians

While Bermuda's healthcare system has served Bermudians well over many years, dramatic changes in technology and demographics have created unacceptable gaps in coverage and rapidly rising costs. Change is necessary to provide universal access to basic healthcare while ensuring that healthcare costs are sustainable and do not undermine public finances.

In developing the necessary reforms, the One Bermuda Alliance will be guided by the belief, supported by evidence from the OECD, that no single healthcare system is inherently better than another in supporting a healthy population and managing costs. We will choose best practices from other successful systems and adapt them to suit Bermuda's unique circumstances.

An OBA Government will:

- Reduce the cost of healthcare through a strong focus on the Bermuda Hospitals Board, which accounts for 40% of all health care spending in Bermuda.
- Open a hospital medical clinic to ensure access to medical care for the vulnerable.
- Review government-administered insurance plans (currently Future Care and HIP) to ensure they are fair, affordable and sustainable.
- Require transparency and greater oversight of hospital budget.
- Include both clinical and financial reform of Bermuda's hospitals as part of the overall healthcare reform strategy.
- Explore ways to develop a public fund for catastrophic illness.

- Update existing health and insurance legislation to reflect current technology and pricing and utilization of services.
- Address the impact of physician-owned ancillary services on healthcare costs and prevent over-utilization and conflict of interest through appropriate regulation.
- Legislate standards of clinical care for all medical facilities and providers that are equivalent to best-practice models.
- Encourage and expand the use of outpatient and preventive-care facilities to allow the hospitals to focus on acute care.
- Expand the availability of nursing-home and assisted-living facilities by partnering with private-sector and non-profit providers.
- Increase the efficiency of government-administered health plans to ensure that HIP benefits are accepted by preferred providers overseas.
- Enact patient-privacy legislation to protect and prevent disclosure of personal medical information.
- Partner with physicians and the broader healthcare community to achieve healthcare reform goals.
- Develop a comprehensive approach to wellness promotion by encouraging healthy lifestyles.
- Lower the cost of pharmaceuticals through mandatory dispensing of generic drugs unless a physician writes "do not substitute" on a prescription.
- Establish an ambulance station at the East End and West Ends of the Island.



KENNETH (KENNY) BASCOME

ST. GEORGE'S NORTH **VOTE AT:** East End Primary



MICHAEL DUNKLEY



Smith's North **VOTE AT:** Somersfield Academy



NANDI **DAVIS**

ST. DAVID'S

ST. GEORGE'S WEST **VOTE AT:** Tiger Bay Cruise Ship Terminal



BOB RICHARDS

DEVONSHIRE EAST VOTE AT: Elliot Primary



GAYLYNNE CANNONIER





CRAIG **CANNONIER**



DEVONSHIRE SOUTH CENTRAL VOTE AT: Botanical Gardens



SUZANN **ROBERTS-**HOLSHOUSER



ST. GEORGE'S SOUTH VOTE AT: Trinity Church Hall

VOTE AT: Clearwater Middle School



ANTHONY FRANCIS



DEVONSHIRE NORTH CENTRAL VOTE AT: Cedar Bridge Academy



PETER BARRETT



HAMILTON EAST **VOTE AT: Francis Patton Primary**



GLEN



DEVONSHIRE NORTH WEST VOTE AT: Prospect Primary



DONTE HUNT

HAMILTON WEST

Fellowship Church

HAMILTON SOUTH



SCOTT **STEWART**



PEMBROKE EAST VOTE AT: The Education Centre, Roberts Ave



SYLVAN RICHARDS JR.

VOTE AT: Harrington Sound Primary

VOTE AT: Radnor Road Christian





TERRY HODGSON



PEMBROKE EAST CENTRAL **VOTE AT:** Victor Scott School



COLE **SIMONS**











PEMBROKE CENTRAL VOTE AT: Dellwood Middle School



TREVOR MONIZ



Smith's West VOTE AT: St. Patrick's Church Hall



NICK

PEMBROKE WEST CENTRAL **VOTE AT:** Berkeley Institute



JEANNE ATHERDEN

Pembroke West

VOTE AT: West Pembroke School



JEFF SOUSA WARWICK WEST VOTE AT: T.N. Tatem Middle School



SUSAN JACKSON

Pembroke South West

VOTE AT: Pier 6, Front Street



JON BRUNSON SOUTHAMPTON EAST VOTE AT: Bermuda Regiment Warwick Camp



JEFF BARON

PEMBROKE SOUTH EAST VOTE AT: Centennial Hall, Court Street



SOUTHAMPTON EAST CENTRAL VOTE AT: Heron Bay Primary



GRANT GIBBONS

PAGET EAST

VOTE AT: The Evangelical Church



SHAWN CROCKWELL

SOUTHAMPTON WEST CENTRAL VOTE AT: St. Anne's Church Hall



GORDONPAMPLIN

PAGET WEST

VOTE AT: St. Paul's Church Hall

PATRICIA



RODNEY SMITH

SOUTHAMPTON WEST
VOTE AT: Dalton E Tucker Primary



ALEXIS SWAN

WARWICK SOUTH EAST

VOTE AT: Seventh Day Adventist
Church, Warwick



TONI SPRING
SANDYS SOUTH
VOTE AT: Somers Isles Lodge



MARK
PETTINGILL

WARWICK NORTH EAST
VOTE AT: Bright Temple AME Church



ED BAILEY SANDYS SOUTH CENTRAL VOTE AT: West End Primary



RAS MYKKAL WARWICK SOUTH CENTRAL VOTE AT: St. Mary's Church Hall



NADIA HAMZA SANDYS NORTH CENTRAL VOTE AT: St James Church



R. WAYNE SCOTT

WARWICK NORTH CENTRAL VOTE AT: Purvis Primary



RAY CHARLTON SANDYS NORTH VOTE AT: Somerset Primary

SENIORS

Our mission: To make sure seniors get the care they deserve

Bermuda's seniors are the fastest growing segment of Bermuda's population. Making sure their needs are met will require awareness, understanding and careful planning.

The One Bermuda Alliance will stand on guard for them.

An OBA Government will:

- Eliminate age discrimination by including age as a ground of discrimination in the Human Rights Act.
- Ensure senior's access to affordable prescription drugs, doctor's visits and the care they deserve.
- Ensure the financial sustainability of FutureCare.
- Make sure FutureCare benefits currently enjoyed by seniors continue.

- Work with employers to encourage health insurance for employees after retirement.
- Review and update the Seniors Abuse Register Act (2008).
- Initiate legislation and policies for a Public Guardian of Incapacitated Adults.
- Review Bermuda's preparedness for the coming wave of dependent seniors and develop a national strategy for managing it.
- Bring residential care and long-term care legislation up to the best international standards to protect our most vulnerable sick and frail seniors.
- Support the expansion of affordable assisted-living programmes for our ageing senior population.

ENVIRONMENT & ENERGY

Or mission: Environmental protection, sustainable development and reducing reliance on fossil fuels

A One Bermuda Alliance Government will protect Bermuda's fragile environment for future generations and present-day enjoyment.

We will:

• Incorporate environmental considerations in all government decision-making.

- Support the Blue Halo initiative.
- Pursue solutions to the problems of feral animals and invasive species.
- Perform an operational review and an organizational methods review of the entire Planning process to make the Planning Department more user friendly.

- Review Special Development Orders protocols granted to the Environment Minister to ensure the process is clearly articulated, transparent and fair.
- Expand and upgrade neighborhood parks, recreational and open green spaces, coastal parks and picnic areas.
- Aggressively pursue illegal developments in accordance with Bermuda's Planning laws.
- Require environment impact studies to be done on all major and unusual developments and projects.
- Promote the "Polluter Pays Principle" through proper enforcement and increases in penalties for littering, illegal dumping, and other actions dangerous to the environment.
- Provide incentives for the development of brown field sites.
- Open the Southlands National Park.
- Establish a National reforestation plan, along with a national seed bank.
- Establish a White Paper for the development of Bermuda's Agricultural Industry.
- Review legislation to promote the greater use of bio-pesticides.
- Encourage a cottage industry for local produce, and support light manufacturing, agriculture, fisheries and food processing industries.
- Conduct coastal sensitivity mapping to identify risk hazards and vulnerable areas.

- Work to bring affordable hurricane insurance to fishermen.
- Establish training programmes and initiatives for the use of new technologies in fishing.

To make energy work for Bermuda, an OBA Government will:

- Reduce land tax on homes and businesses that incorporate solar and photo-voltaic energy-generating systems.
- Build on Bermuda's White Paper on Energy with a goal of generating at least 20% energy from renewable energy sources by 2026.
- Set in place a mechanism which allows energy generated from various renewable sources to be sold to the Bermuda market, including BELCO.
- Lower energy costs for households, hotels and businesses through the promotion of combined heat and power generation.
- Reduce the cost of electricity by properly regulating the energy sector.
- Offer concessions for persons establishing green businesses.
- Aggressively pursue the use of electric and hybrid vehicles.

TRANSPORTATION

Our mission: Making the system work for the people

Bermuda is best served by a transportation system that makes it easy for residents and visitors to move around the Island.

Public transportation is a customer-service business. An OBA Government will implement reforms and best-practices to guarantee customer satisfaction.

We will:

- Ensure that inventories of spare parts are maintained to keep buses on the road and ferries
 on the water, providing the level of service that
 people deserve.
- Initiate an island-wide road improvement programme to create jobs, support small businesses and take better care of our infrastructure for the benefit of residents and visitors.

- Make GPS optional for taxi owners. If drivers feel it offers them a competitive advantage, they should use it.
- Work together with the BIU to agree a new bus schedule that is in the best interests of all residents.
- Implement a bus service schedule that properly meets the needs of residents in St. David's and St. George's.
- Work with operators to re-establish a reliable minibus service in St. David's.

Transportation Issues are solvable. But they require proper planning, foresight, co-operation and attention to detail. We will make sure the system works for people.

FAMILIES, YOUTH, SPORT & MAKING BERMUDA MORE AFFORDABLE

Our mission: Strengthening families, assisting young people and making Bermuda more affordable

Many Bermudian families are stressed. We will ensure they get the help they need through social support programmes and measures to make Bermuda more affordable.

To strengthen families, an OBA Government will:

- Expand preschool places to make early education more accessible to all, especially single parents.
- Work with social agencies such as the Salvation Army to provide good quality transitional housing and support programmes for the most vulnerable in our society.
- Ensure stronger family benefits by working with employers to extend family and maternity leave for caregivers, parents and guardians.
- Review day care allowance levels slashed by the Government in 2011 and ensure families in need are protected.
- Work with family court to reduce red tape and expedite child maintenance payments.

- Extend the Happy Valley Day care model to provide more places for families in need.
- Establish a task force to determine how the social services agencies can operate more cooperatively and more efficiently with one another.

To making Bermuda more affordable, an OBA Government will:

- Reduce the cost of electricity by properly regulating the energy sector.
- Waive stamp duty for first time home owners on properties valued under \$1million.
- End the practice of sending people to jail for failing to pay debts.
- Introduce a banking and financial services ombudsman service through the Department of Consumer Affairs to assist families with mortgage issues.
- Ensure that families who are struggling financially get the child daycare and financial and housing assistance they need.
- Establish and communicate clear criteria for financial assistance, housing and legal aid.

To support young Bermudians, an OBA Government will:

- Explore rent-to-buy options for younger people to get them on the housing ladder.
- Provide young Bermudians with more opportunities for recreational activities through stronger funding support for youth volunteer organisations.
- Create a working database to match young graduates with careers in Bermuda.

- Increase development & support of prevention-based youth programmes.
- More broadly integrate sports and athletics into our daily school curriculum.
- Work with the private sector and churches to develop a thriving youth and community centre at Southside, modeled after Sandys 360.
- Expand Sports Tourism.

GOVERNANCE

Our mission: Transparency, Inclusiveness and Accountability in governance

Political Power belongs to the people. We will work for the benefit of all. We will be a public service government, putting you first.

To enforce accountability, an OBA Government will:

- Introduce Integrity in Public Office legislation.
- Fully support the Auditor General's role as the watchdog of the people's money.
- Ensure that the Public Accounts Committee of Parliament has all the resources it needs to assist the Contractor General and Auditor General in their review of Government expenditure.
- Set minimum standards for disclosure by parliamentarians as it relates to financial dealings with Government.

- Zero tolerance for unethical behaviour by public officials.
- Establish clear guidelines on what constitutes corrupt practices whether by parliamentarians or civil servants.

To bring transparency to government, an OBA Government will:

- Implement Freedom of Information legislation.
- Introduce whistle blower legislation.
- Create an independent Office of the Contractor General to oversee Government construction projects.

To promote inclusiveness, an OBA Government will:

- Extend the days for the advance poll for travellers.
- Introduce absentee balloting to include travellers and students away in college.
- Give voters the right of recall over MPs.
- Introduce fixed-term elections every five years.
- Set up a process to allow citizens to initiate a referendum.

- Strengthen parliamentary committees and draw on parliamentarians from all parties to work on major policy issues of the day.
- Invite an opposition member into an OBA Cabinet.
- Install cameras in Parliament so that proceedings are more accessible to the public via the internet and CITV.
- Strengthen Bermuda's commitment to human rights for all, prohibiting discrimination in employment, goods and services and housing.

