

MARKETING MANAGER

Burrows Lightbourn Ltd, the company responsible for marketing Heineken and many other major brands, has an opening for a Marketing Manager to help us continue to grow our beer business.

Responsibilities

The successful applicant – reporting to the Vice President of Sales & Marketing – will be responsible for the marketing of our company's beer brands following a carefully defined strategy and action plan. He/she, working with our sales team, will be challenged to achieve sales forecasts whilst working within an agreed budget. Organizing and managing promotions, the ability to negotiate at a high level and a genuine desire to succeed are all necessary requisites.

Qualifications

A college degree - or equivalent - in marketing or business studies is required along with a proven track record in a similar position.

This is a "hands on" position requiring an energetic and enthusiastic individual prepared to work the necessary hours to get the job done.

Burrows Lightbourn Ltd. offers an excellent employee benefit package including major medical health insurance, life insurance, group company pension plan and employee discounts at the Gibbons Group of Companies.



Qualified applicants should write in confidence with career details to date to:

The Managing Director,
Burrows Lightbourn Ltd.
P.O. Box HM 829
Hamilton HMCX

Or email to: rhartley@bll.bm